

A PUBLICATION OF VIKING YACHTS

SUMMER 2023

# Valhalla

EXPERIENCE VIKING HEAVEN

## **DOUBLING DOWN**

Battling Another Speed Limit

## **CLASS ACT**

Meet the Princess S80

## **SUPPORTING OUR BOATBUILDERS**

Human Resources

## **TEARING IT UP**

Epic Tournament Season

## **THE FLAGSHIP ISSUE**

Viking 90 and Valhalla 55 Wow the World



**viking 90**

NEW ORYMA

# RE-INVENTING GREATNESS

The Viking 90: a magnificent sight



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A PUBLICATION OF  
THE VIKING YACHT COMPANY

**BEHIND THE COVER**

From a perfectly positioned helicopter, Viking Media Specialist Kyle Juall came up with this gem for the cover.

## LEADERSHIP



“Leading the Industry Yesterday, Today and Tomorrow.” We often use this headline in our advertising – and

for good reason. The Viking Marine Group has been – and continues to be – a pioneer in the design, engineering and building of the finest sportfishing yachts, center consoles and cruising yachts in the world.

The product that Viking Yachts, Valhalla Boatworks and Princess Yachts America produce is second to none, with each brand introducing new and exciting models annually – all of them at the top of their classes. The Viking 90 and the Valhalla 55 made their world premiere at the Miami International Boat Show. The two flagships set new standards for the large world-traveling sportfishing yacht and the premium-level high-performance center console, respectively. Meanwhile, Princess Yachts America this fall will host the global premiere of the new flagship of the Princess Y Class, the Y95.

The Viking Marine Group leads the industry in other important ways, too, which is readily apparent in our Human Resources article (see page 59). From the establishment of free in-house healthcare for employees and their families and a comprehensive benefits package to the support of the development and expansions of our subsidiaries, the Viking Marine Group is at the forefront of how a modern-day boat manufacturing company should be run. Let’s not forget our leading efforts in the treatment and care of our employees throughout the COVID-19 pandemic. “We were the first manufacturer in New Jersey to provide vaccinations for our people,” says

Viking Executive Vice President Drew Davala. “We pride ourselves in being pro-active when it comes to our employees, no matter what the challenge may be.”

We also lead when it comes to helping protect the entire recreational marine and fishing industry. Viking’s efforts that persuaded the federal government to overturn the federal Luxury Tax of the early 1990s – which included setting a barge on fire in Rhode Island’s Narragansett Bay – will never be forgotten. Our fight essentially saved the boatbuilding industry from extinction. More recently, we led the charge against international emissions regulations that were flawed, misguided and unfairly targeted large high-performance yachts such as our Viking 92. And most recently, Viking was the catalyst of the grass-roots effort that united the industry to fight the federal government’s proposed 10-knot restriction along the Eastern Seaboard. Our efforts continue, as extreme environmentalists are trying to persuade the National Oceanic and Atmospheric Administration to impose even more severe restrictions in the Gulf of Mexico.

The bottom line is that the Viking Marine Group leads in three keys ways: We have the best products in the world; our companies, facilities and benefits for our employees are world-class; and we aggressively fight for the rights of our industry so it can not only survive but thrive for years to come. Now that’s leadership – Viking leadership. 🦋

Sincerely,

**Chris Landry**  
*Editor-in-Chief*

# WELCOME TO *Valhalla*, Summer Edition, the magazine for owners of Viking yachts and Valhalla center consoles.

## Valhalla

Val•hal•la or Walhalla [vallaal-u] in Norse mythology, a dwelling place of fallen heroes. This paradise was one of the most beautiful halls of Asgard. Odin lived in its luxurious palaces and halls and hosted banquets attended by the Valkyries.

*Valhalla* is mailed to all Viking and Valhalla owners in our data base, so if you are not reading your own copy, please send us your name, mail and email addresses and include the year, length and hull number of your Viking to [marketing@vikingyachts.com](mailto:marketing@vikingyachts.com).



# viking REVIEW

A whirlwind – that epitomizes the last six months. And it's all because our boatbuilders make it happen. Due to our incredible team, we were able to launch two flagships (the Viking 90 and Valhalla 55) in February after a tremendous amount of hard work from our dedicated team. And when we refer to boatbuilders, we mean the whole team. Our boatbuilders are in the Purchasing Department ensuring all materials are stocked, they are in the lunchroom feeding our staff, they are in Human Resources assisting team members – and of course they are on the production line building the world's best boat. A sincere thank you to our family who has made the Viking Yacht Company the world's leading boatbuilder. 🚢



# FROM THE FLYBRIDGE



The past six months have been incredible – filled with milestones, achievements and growth. The Viking 90 and Valhalla 55 made their world premiere at the Miami International Boat Show, where they received excellent reviews from owners, dealers and the media. Every model we design and build is a major achievement. But to have two flagships completed at the same time is truly a great accomplishment.

The first Viking 90 and Valhalla 55 were utilized as demo boats, with the 90 fishing three tournaments including two in the Bahamas and the Valhalla 55 participating in four south Florida tournaments. Fishing and experiencing every aspect of the boats, while also getting feedback from owners and captains, allows us to continue building a better boat every day.

We will never rest on our laurels. There are many more goals to achieve as we approach our 60th anniversary on April 1, 2024, as a continuously owned-and-operated family business. Only two days after the company's birthday, we'll hold our 10th annual Viking Key West Challenge (April 3-7) – a unique event that we thoroughly enjoy having for our owners.

We'll build 68 Vikings, 111 Valhallas and 39 Princesses this year. The Human Resources Department has done an outstanding job of recruiting the next generation of boatbuilders, hiring 500 new faces over the past 18 months to meet the demand for our boats. Our inventory is low, and we're prepared for what is expected to be a flat economic period over the next few quarters. We've worked hard to put the Viking Marine Group in a very stable financial position to weather any storm.

We've got ourselves a real dog fight with these proposed 10-knot restrictions along the East Coast and now in the Gulf of Mexico. We will continue to play a major role in the marine industry's effort to prevent this blatant government overreach. The ocean is our livelihood, and they're trying to take it away from us. The solution is to track the whales, and that's why we spearheaded a special task force to identify and develop technology that will allow us to protect these marine mammals.

The winter fishing season was phenomenal – more milestones! *Team Galati* won the Los Sueños Triple Crown for an unprecedented third time, and we were also successful for

the third time winning the International Masters Angling Tournament.

And it's going to be a great summer season for our demo program, as we will be fishing two Vikings – an 80 and a 64 – in tournaments from Atlantic City to the Carolinas.

We're very proud of the entire Viking Marine Group. With Viking Yachts, Valhalla Boatworks, Princess Yachts America and all our growing subsidiaries no one else in the industry offers a higher level of design, engineering, quality, diversity and customer service.

In closing, I'd like to thank all our owners, dealers, vendors and everyone else that is part of the Viking family. Enjoy your boats this summer, and we'll see you on the docks! 🍷

Sincerely,

Patrick Healey  
President & CEO

# INTRODUCING THE PRINCESS PASSPORT

The Princess Passport is a digital resource brought to you by the creative teams from Princess Yachts America and *Yachting Magazine* updated with news and stories from *Yachting* editors and Princess Yachts America on a regular basis, and allows you to explore new places, discover new passions, and enjoy everything the yachting life has to offer – from new Princess vessels to tips on yacht ownership, safety, entertainment and more. To check out the latest Princess Passport stories below and join the conversation, visit [yachtingmagazine.com/princess-passport](http://yachtingmagazine.com/princess-passport).

## Navigating the Great Loop

The Great Loop can be done in all kinds of ways, on all kinds of boats



## Boating's Brilliant Innovators

Yachting's annual celebration of some of the boating world's smartest minds



## From Sailboat to Powerboat: The Dream Fulfilled

Longtime sailors make a power shift to expand their cruising horizons



## Princess Yachts V55 Reviewed

The Princess Yachts V55 has three staterooms, 35-knot speed and posh appointments



## Hawaiian Chi Chi Cocktail Recipe

This one will have you back in the islands in no time



## Meet Martyn Hamley, Carpenter

In modern yacht-building, new tech and traditional skills exist side by side





## FROM THE HELM

From an extensive showcase featuring three premiere models at the Palm Beach International Boat Show to hosting the largest gathering of Princess owners to date, the spring season of 2023 marked a series of exciting milestones for Princess Yachts America.

With an expansive new display located front and center along the beautiful waterfront in Downtown West Palm Beach, Princess Yachts America kicked off the 2023 Palm Beach International Boat Show in style with a private preview event the evening before the show's official public opening. Members of our sales, marketing, customer service and commissioning teams were on hand as a crowd of over 400 owners, guests, dealer representatives and industry partners came together to celebrate the North American premiere showings of the new Princess F65 and S72, as well as the United States premiere of the stunning new X80. We were pleased to once again partner with Palm Beach Fashion Week as a capstone event, and our guests were treated to a preview of the latest trends in resort and casual waterfront lifestyle fashions from various world-renowned fashion houses.

The Palm Beach show has become one of the most prominent and important events on the North American marine industry

event calendar, and our team at Princess Yachts America has continued to grow our presence to where it has become truly a pinnacle affair for the spring season in South Florida. Along with a display that also included the F45, V55, Y72, Y85 and flagship X95, visitors to the Princess display were treated to an all-new hospitality area and spacious promenade arrangement that allowed for an incredible viewing opportunity for all the Princess models on display.

From the bustle of the Palm Beach show, we set our sights on what was to be our largest gathering of Princess owners and their guests to date as the fleet arrived at beautiful Valentines Resort in Harbour Island for the 2023 Princess Spring Owners Holiday. The event marked the 20th Owners Holiday since Princess Yachts America began hosting them twice annually in 2012, with our guests enjoying a full agenda of friendship, fun and celebration of the cruising lifestyle over the course of the five days spent in one of the most picturesque destinations in The Bahamas. All of us at Princess Yachts America are grateful for the members of our Princess family who were able to join us, as well as our dealer representatives and supporting industry partners who made this incredible

event possible. We can't wait to welcome everyone to our 2023 Princess Summer Owners Holiday this July as we head to Provincetown!

Looking ahead to fall, we are excited to announce that we will host the global premiere of the all-new flagship of the Princess Y Class, the Y95. Developed from the platform that has seen tremendous success in North America with the X95, the Y95 brings a contemporary, sleek twist on the traditional raised pilothouse motor yacht with a profile that is simply stunning. With three hulls already sold into North America, we can't wait to unveil this latest flagship to the world as part of a substantial Princess display.

On behalf of all of us at Princess Yachts America, I wish you and your family a safe, happy and fun-filled summer and look forward to seeing you on the docks and on the water at one of our many events throughout the year. ✨

Sincerely,

Tom Carroll Jr.  
President





# KING OF THE SEAS



## VIKING 90

What a ride it's been – and we've only just begun! *Valhalla* magazine has covered the Viking 90 extensively, from its evolution and design to its various stages of construction and the splashing of hull No. 1. "What we've done with the 90 is truly incredible," says Viking President and CEO Pat Healey. "We have the best team in the industry, and set the standard in boatbuilding, design and engineering. If you're not moving forward, you're going backwards. And we will not go backwards."

The new Viking flagship made her debut at the Viking Yachts and Valhalla Boatworks VIP Boat Show in early February, followed by the world premiere a few weeks later at the Miami International Boat Show. At both venues, the 90 drew throngs of attendees eager to lay eyes on Viking's latest example of its commitment to building a better boat every day.

Viking prides itself on designing and building the highest-quality and most diverse semi-custom fish-and-cruise yachts in the world. For that reason, we offer the

90 in three different models – Convertible with Open Bridge, Enclosed Bridge (EB) and Enclosed Bridge with Sky Bridge (SB). The Open and Enclosed Bridge models can be outfitted with custom tuna towers from the Viking subsidiary Palm Beach Towers. The 90 on display at the shows was hull No. 1 – a Sky Bridge model with a Kingston Grey gelcoat, teak cockpit and captivating faux teak mezzanine, upper aft deck and salon door and bulkhead. The SB has three different helm stations – on the sky bridge, in the enclosed bridge and at a control station on the enclosed bridge's aft deck.



## DESIGN/PERFORMANCE

The Viking 90 delivers the same luxurious accommodations – including six staterooms, seven heads and two salons – as its predecessor (the Viking 92) – and performance comparable to the Viking 80. Powered by twin 2635MHP 16-cylinder MTU engines, hull No. 1 hits a top speed of 38.5 knots. “With our open bridge model, we anticipate gaining another knot on the top end,” says Pat. The 90 SB cruises at 32-33 knots. At this speed, she has incredible range – nearly 600 nautical miles.

The new flagship’s running surface includes our latest lifting-strake design, a refined driveline and prop pockets along with advanced propulsion systems. Performance was also optimized through Computational Fluid Dynamics, software that allows the team to analyze pressure distribution, study trim angle and trim tab effectiveness, and modify strakes and chines to increase running efficiency.

“The speed, the range and the precise handling and visibility all combine to make this an incredible performer and a fish-raising machine,” says captain Sean Dooley. “When you think about the things you can with this boat – at 90 feet – it’s pretty amazing.”

The 90’s advanced propulsion systems include struts, rudders and propellers that reduce drag and maximize efficiency. Lighter interior materials, the increased use of carbon fiber and Light Resin Transfer Molding also contribute to the yacht’s superior performance and quality.

After the boat shows, the 90 served as Viking’s demonstrator boat for several months. The demo team – consisting of many of the leaders of the company, including Pat – fished and lived on the boat for multiple days in the Bahamas. The team returned to New Gretna with ample feedback – a process that is key to the continuing refinement of our boats. Pat confirmed once again that the 90 is indeed “bad-ass,” raving about the yacht’s fishability, cockpit and mezzanine and livability. “It’s insane,” he says. “The comfort, the storage and the conveniences are outstanding. The interior looks phenomenal, and the design of the cockpit, mezzanine and upper aft deck is everything we hoped for – and more.”



## COCKPIT/MEZZANINE

The 224-square-foot cockpit includes a pair of full-length 103-gallon insulated in-deck fishboxes (with refrigeration optional). A 203-gallon fish box/live well anchors the transom, with a large transom door with lift gate to starboard. The Seakeeper 35 is mounted to the stringers on centerline in the lazarette. The gyro is accessible via a single hatch that opens 90 degrees with the aid of two gas pistons. The hatch lid, with its seated rubber gasketing and dual stainless steel compression latches, protects the unit from water intrusion. The Seakeeper's location under the cockpit sole also allows for easy access for maintenance and removal.

Accessible from the forward portion of the cockpit is a series of freezer and refrigerated storage boxes under the mezzanine deck. A centerline access gate and lid lead to the crew quarters and engine room. Outboard teak steps bring you to the mezzanine and upper aft deck. The area has so much to offer – three different aft-facing seating areas, each with air conditioning cleverly integrated into their backrests. The mezzanine's centerline lounge is flanked by tackle cabinets (each holding four drawers),



in a beautiful faux teak module with a radiused tumblehome shape. Toekick space is integrated around all seating modules and in the entire teak-clad cockpit to maximize deck space and safety.

The upper aft deck is covered by the EB's overhang, shading the area. The port side is home to an L-shaped lounge and a teak table. On the starboard side is the third

seating area that's part of the faux teak fiberglass module that houses a storage drawer below, an enclosed grill above and an icemaker in an interior cabinet. An optional fold-down 43-inch HD TV can be integrated into the aft overhang on centerline. A custom aluminum rail on the mezzanine backrest provides seven welded-on rod holders – and a sturdy grabrail for the area while maintaining the view aft.



## LIVING ARRANGEMENTS

Enter the salon via an electric-powered sliding door. The open-concept design matches the Viking 92's layout, beginning with access to the enclosed bridge via a wide staircase to starboard. A wraparound lounge to port beckons weary anglers, and there's plenty of room to stretch out and grab a nap while running to or from the fishing grounds. The entire lounge has storage underneath; with the outboard section capable of easily swallowing several columns of tackle boxes.

Across from the lounge, which also features a cocktail table, is an entertainment center with a 65-inch HD TV that emerges under electric power from the cabinetry with the touch of a button. Aft of that is a conveniently located wet bar with sink, icemaker and bottle storage. Hull No. 1 is appointed with a custom white illuminated bar top, as does the galley's counter and bar top (one of the many eye-catching enhancements that show-goers were enamored with).

The 90's horizontal grain natural walnut interior lends a contemporary appeal while heightening the interior's depth of space. Coupled with interior doors featuring horizontal and vertical grains and ebony inlays, the living arrangements exude a luxurious warmth.



Forward on the starboard side is a large wrap-around galley with ample countertop space and cabinet storage. Five stools surround the raised bar (with overhang), with the inboard corner remaining open for walk-up access to the bar and wine cooler below. All the amenities, conveniences and appliances are provided in the galley, including two refrigerators and a freezer unit, a dishwasher, an electric range with four-burner cook top, garbage disposal, trash compactor and ample storage space. All appliances are top-shelf.

Across from the galley is a large, raised dinette with U-shaped seating and an expansive walnut table. The elevated platform allows for excellent views outside while also providing space for two pull-out drawers – one for rods and the other for general storage.

Restful nights await everyone. The 90's accommodation plan includes five staterooms, each with ensuite head and shower. Everyone flies first-class on this yacht. The crew quarters provide all the living amenities necessary, including washer/dryer combo, head with separate shower, galley area and two-bunk stateroom. The space is also home to electrical distribution panels and key ship's system controls.



The owner's stateroom is a royally appointed full-beam suite; its walk-in closet to starboard is immense, with three areas for hanging clothes, upper and lower shelves, two large drawers and a safe. A king bed faces a 65-inch HD TV with a credenza below. The bed also has two drawers and storage under the mattress. On the starboard side, there's a vanity/

desk area (with swing-out stool) sided by two credenzas. The lounge seat on the port side is ideal for relaxing with a good book. Credenzas are provided on each end. The stateroom is also appointed with a his- and-hers head with shared shower. This feature was tremendously popular on the 92, so it was a must-have on our new flagship.



## COMMANDING VIEWS

The salon's interior staircase leads to the enclosed bridge, which can also be accessed via an aluminum ladder with teak steps just outside the salon door. This brings you to the EB's aft deck, where there's another aft-facing seating area with backrest air conditioning. The starboard-side control station is equipped with engine and bow thruster controls. Hull No. 1 is equipped with a Release Marine teak helm pod and a pair of 15-inch Seatronx displays. A radio box just below the displays is home to

various controls, and a remote VHF mic is conveniently located inside a side console locker. A second salon awaits in the enclosed bridge, boasting premium carpeting and furniture, walnut cabinetry, and air conditioning and heating. The port-side L-shaped lounge is complemented by a walnut hi-lo cocktail table, and there's a refrigerator forward of the lounge. For entertainment, you have a 43-inch HD TV that rises from the starboard cabinetry unit.

Moving forward to the control station, you'll immediately notice the massive one-piece windshield that provides incredible visibility. Two Stidd companion chairs flank the centerline Stidd helm chair. The resin-infused one-piece black helm pod holds five 24-inch Seatronx displays, with a solid walnut visor providing style while helping with visibility of the displays and cutting down on glare. The lower portion of the control station is dedicated to a pair of recessed areas – with walnut trim – outboard of the steering wheel that are home to a



variety of instruments and controls that are within easy reach for the captain.

The sky bridge, accessed via a ladder on the EB's aft deck, offers the best of both worlds: the height and visibility benefits of a tower and a layout comparable to an open bridge, with console, seating and storage. The console is located on the starboard side and includes a raised electronics pod with three 19-inch Seatronx displays. Control boxes flank the helm pod, providing a home for everything from the omnidirectional

sonar controller, hydraulic outriggers, engine start/stop buttons, Octoplex digital switching display and thermal imaging camera.

Our first Viking 90 Open Bridge model will be hull No. 5; as of this writing, the boat was in the Electrical Stage of production and scheduled for completion late summer/early fall of 2023. Like our 80, the 90 Open Bridge will feature a center console with a forward lounge. And in keeping with our latest helm design, the console module will

have an integrated surrounding visor, and its multi-function displays (4) will be flush-mounted in a black acrylic panel. The three helm chairs with teak ladder backs will be mounted on a raised platform for optimal visibility. A refrigerated drink box will be immediately to starboard, with a storage box to port. Lounges to port and starboard will feature wraparound backrests with storage below. A large freezer forward of the console lounge will provide ample space for baits.

## ENGINE ROOM

Every Viking engineroom is a showpiece of mechanical engineering and expertise. But the Viking 90's has reached another level of excellence. The size itself is impressive, with over 7 feet of headroom and 40-plus inches between the 2635MHP MTUs. Everything is painted in white for maximum visibility and ease of maintenance. There's 360-degree access around the powerplants, so you can move about freely to get to the engineroom components and systems, including the Furuno omnidirectional sonar tube, Optimus steering system, Octoplex digital switching system, Spot Zero watermaker and purifier system, Delta-T vents and ElectroSea CLEARLINE System.

The 90's mechanical highlights also include composite seacocks, eliminating corrosion, increasing longevity and decreasing weight. The standard 40kW generators are aft of the engines for center of gravity purposes, and their location also provides outstanding accessibility.

# THE BOTTOM LINE

Viking set out to design, engineer and build the next game-changing large, world-traveling sportfishing yacht in the industry. Mission accomplished!

## SPECIFICATION HIGHLIGHTS

# 90|C

<b>Length Overall</b>	<b>90' 0"</b>	<b>27.41 m</b>
<b>Length w/ Bow Pulpit</b>	<b>95' 0"</b>	<b>28.96 m</b>
<b>Length Waterline</b>	<b>78' 10"</b>	<b>24.03 m</b>
<b>Length Load Line (96 Percent)</b>	<b>76' 1"</b>	<b>23.20 m</b>
<b>Beam Overall</b>	<b>23' 2"</b>	<b>7.05 m</b>
<b>Beam Waterline</b>	<b>19' 2"</b>	<b>5.84 m</b>
<b>Deadrise at Transom</b>	<b>12.4 deg</b>	
<b>Draft</b>	<b>5' 11"</b>	<b>1.80 m</b>
<b>Freeboard Forward</b>	<b>9' 4"</b>	<b>2.84 m</b>
<b>Freeboard Aft</b>	<b>3' 2"</b>	<b>0.97 m</b>
<b>Height Waterline to Top of Flybridge Hardtop</b>	<b>21' 8"</b>	<b>6.60 m</b>
<b>Height Waterline to Top of Flybridge Hardtop Masthead Light</b>	<b>24' 0"</b>	<b>7.32 m</b>
<b>Height Waterline to Top of Flybridge Console</b>	<b>18' 3"</b>	<b>5.56 m</b>
<b>Displacement Standard Fuel Load</b>	<b>193,490 lbs.</b>	<b>87,766 kg</b>
<b>Fuel Capacity Standard</b>	<b>3,801 gal.</b>	<b>14,388 l</b>
<b>Water Capacity</b>	<b>480 gal.</b>	<b>1,817 l</b>
<b>Holding Tank Capacity</b>	<b>282 gal.</b>	<b>1,067 l</b>
<b>Cockpit Area</b>	<b>224 sq. ft.</b>	<b>20.8 sq. m</b>

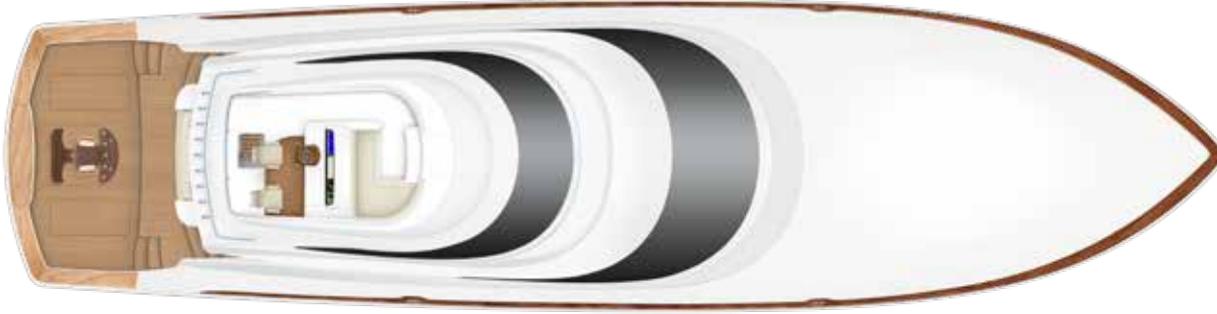




Open Bridge



Enclosed Bridge



Sky Bridge



Open Bridge Salon



Enclosed Bridge Salon



Lower Accommodations

# THEY SAID IT



**John Brownlee**

*InTheBite*

“Viking has succeeded in creating yet another iconic vessel, which raises the bar for everyone else. The sheer size of the boat blows you away, but the 90’s combination of speed, power and luxurious style makes you forget how big it is, because it performs so well. It’s another major milestone for Viking.”



**Charlie Levine**

*Power & Motoryacht*

“Without a doubt, the Viking 90 is a top-tier yacht with all the trimmings but witnessing the captain back down and spin the boat in his fish-fighting maneuvers put my mind at ease that it’s a fish boat at heart, like all Vikings.”



**Kevin Koenig**

*BOAT International*

“I actually whispered “wow” when I entered the salon. The layout and details felt like they could be on a 130-foot mega yacht. It’s really a tour de force when you get the best of both worlds, hauling in massive pelagics one moment, and relaxing in the lap of luxury the next.”



**Peter Frederiksen**

*Marlin*

“The Viking Yacht Company hasn’t missed a beat in nearly 60 years of continuous production, and the passing of the 92 is just another milestone in the company’s history. So, it’s safe to say, with sixteen 90-footers already on order, the beat goes on.”



**Marilyn DeMartini**

*YachtWorld*

“I could live on this yacht, as if it were a waterfront luxury home — with the added amenity of being able to catch my dinner!”





KUDUNA

VIKING  
NEW ORSTED

# MAKING A STATEMENT

VALHALLA 55 REDEFINES  
THE LARGE CENTER CONSOLE





The Valhalla 55 is a statement boat that merges all the engineering, technology and quality of a Viking sportfisher with the style, performance and 360-degree fishability of the Valhalla Boatworks V Series luxury center console lineup. Confirming its excellence, the new flagship won the 2023 Miami International Boat Show Innovation Award in the Center Console/Walkaround Fishing Boat Category (See sidebar, page 30).

The V-55's overall size – particularly its 15-foot 6-inch beam – allows for more fuel capacity (1,200 gallons), cockpit space, on-deck seating and interior living accommodations than any other center console in its class. The workmanship and fit-and-finish are second to none, and a comprehensive list of fishing equipment, enhancements and conveniences push the V-55 beyond the conventional boundaries of any center console.

The V-55 thrives in a variety of roles, from offshore tournament contender, fish-and-cruise family center console to high-speed sport yacht. Our new flagship was designed and built specifically for Mercury's innovative V-12 600-hp outboards (four or five engines), which deliver tremendous torque, acceleration, quiet operation and nimble maneuverability thanks to their steerable gearcases, contra-rotating dual propellers and other innovative features.

Like a Viking sportfisher, the V-55's hull is manufactured with fiberglass and carbon fiber/E-glass hybrid fabrics for optimal strength and weight savings. The structural stringer grid, deck, liners and hardtop are resin-infused. The stringer grid has been engineered for the installation of a gyro stabilizer and is accessible through a watertight hatch in the cockpit sole. All hatches have deep drainage gutters and gaskets that fit into molded channels to keep them in place and functioning as designed. Doors and lids are gelcoat-finished on both sides using Light Resin Transfer Molding. All insulated boxes include lids that are also insulated for maximum cold retention.

### **DESIGN & PERFORMANCE**

The quads push the V-55 (with a gap tower) to a top speed of 64 mph, and 68 mph with a hardtop and no tower. With quints, the boat (with hardtop and no tower) hits 73-74 mph at WOT. And with a 1,200-gallon fuel capacity – about 200 to 300 gallons more

than competing models – the Valhalla 55 delivers greater range than other center consoles in its category. The boat is also engineered with an electrically operated fuel management system, providing increased reliability and utility by allowing each engine to draw from designated fuel tanks.

She's also the largest center console utilizing the patented Stepped-V Ventilated Tunnel (SVVT) running surface from Michael Peters Yacht Design (MPYD). The V-55's design characteristics (specific deadrise, bottom rocker shape, strakes and chines) combined with the MPYD running surface deliver the best ride quality of any center console on the market – period.

The SVVT's double steps introduce air to break the wetted running surface, reducing drag while increasing speed and efficiency. They also provide a constant and steady trim angle throughout the speed range compared to conventional V-bottom boats. The leading edges of the step vents usher in air

while the trailing edges allow for a proficient release aft.

The other game-changing aspect is the centerline ventilated tunnel, which extends from the second step aft to the transom. "The tunnel's vertical walls lock in the stern with a strong grip on the water that provides precise handling and control, maximizing straight-line and turning stability at cruise and high speeds while also optimizing down-sea tracking," says Viking Design Manager David Wilson. "The double steps and the tunnel are a one-two punch that make the SVVT the most effective stepped-hull design in the world."

Viking Southeast Sales Manager Ryan Higgins has completed more than 40 customer sea trials of the V-55. "When they first see the boat and get aboard, they're very impressed with the fit and finish and the styling," he says. "And then when you run the boat in a sea, the ride quality becomes the wow factor."





“It just blows my mind how well the boat performs.”

– Ryan Higgins

The V-55 is so smooth, stable and dry – even in rough conditions – its speed is deceptive. “People are amazed,” says Ryan. “It may feel like you’re going 35 mph, but you’re actually running well over 50 mph. They don’t believe it until they look at the GPS.”

In addition to the sea trials, Ryan also captained the V-55 demo boat (hull No. 1) in four tournaments – the Buccaneer Cup Sailfish Release Tournament, Operation Sailfish, the Viking Key West Challenge and Jimmy Johnson’s Quest for the Ring.

“After running and fishing the V-55 in every type of sea condition possible, it just blows my mind how well the boat performs,” says Ryan. “You look at the forecast, and it’s blowing 25 to 30 mph with 8-foot seas, and you get a little hesitant about fishing that day – but once you’re out there, it quickly becomes clear that nothing phases this boat. It’s no exaggeration to call the V-55 a game-changer.”

**David Wilson and the design team dialing in hull No. 1 during initial sea trials.**



To achieve such high levels of performance takes a great deal of testing in the initial sea-trial period. “We focused on dialing in the engine installation heights, shaft lengths and propeller diameter and pitch,” says David. “You have all these factors that need to be optimized and balanced. We were able to accomplish our goal, which was to focus on efficiency for the best cruising range

possible and still deliver on the top-end speed.” Another performance highlight of the V-55 is its trim angle when accelerating out of the hole. “Without the need for any trim tab deployment, the bow remains level to provide a clear view ahead throughout the rpm range,” says David. “You just advance the throttles and go.”

## FISHABILITY

The expansive cockpit is anchored by dual 65-gallon pressurized transom live wells. A single 120-gallon transom live well is also available. Two seats in the aft corners can easily be flipped up to provide maximum deck space, and the boat can be outfitted with a custom rocket launcher in the cockpit. The twin insulated 110-gallon fish boxes, which can be refrigerated, flank the centerline lazarette hatch, where you'll find easy access to fuel filters; bilge pumps and switches; live well and fish box pumps; live well manifolds; the dual Hooker Sea Chest (with a standard and second optional 4500 Hooker live well pump); Reverso automatic outboard freshwater flush system and other components. Everything is installed with precision and labeled neatly.

Rod holders are everywhere – in the coamings (from bow to stern), along the top of the aft seating module and in the outboard sides of the forward lounge. The hardtop package includes a six-rod rocket launcher and integrated electric teaser reel box. Hull No. 1 was outfitted with a custom Palm Beach Towers (PBT) 5-foot gap tower with Gemlux's new carbon fiber Gulf Stream Sportfish Outriggers (which contain no spreaders or stay wires and can be rigged internally or externally). Moving forward, large lockers are integrated into the gunwales on the port and starboard sides. The forward section of the lounge is home to an optional 33-gallon above-deck





pressurized live well with clear lid. There's also a massive 186-gallon fish box under the foredeck, forward of the lounge. A centerline step-up serves as a convenient casting platform and gives you direct access to the anchor locker, windlass and ground tackle.

Valhalla Boatworks will build and equip your boat to fish successfully wherever you are – and for whatever species you're chasing, whether it's marlin in the Mid-Atlantic, tuna in the Northeast or sailfish in Florida.

"The V-55 demo was geared up for live-bait tournaments in south Florida, so we had absolutely every tool that we needed for that purpose," Ryan says. "All of our spinning rods, four kite reels and rods, five gaffs, bait nets – you name it. And with the side lockers, everything had a home at the end of the day. There was no loose gear or equipment. We even had a spot for two helium tanks with a 12-foot hose to blow up balloons in the cockpit while kite fishing."

"When you're live-bait fishing using kites, the 360-degree fishability of the boat really stands out. "Even if we have two or three anglers with fish on at the bow, we can keep the kites up and continue to fish out of the cockpit," says Ryan, who had a bird's eye view running the boat from the tower helm station. "You ease the boat forward while maintaining a nice presentation off the back."

In addition to the transom and forward live wells, the V-55 is also equipped with optional on-deck fittings for additional live well capacity. The demo team used these fittings to hook up pitch bait tubes in the transom corners.



## SEATING & HELM

The V-55 is available with two design arrangements for its second-row seating. Each required the design and tooling of completely different fiberglass seating modules to maximize storage and utility. The standard layout features a U-shaped lounge that sits on a raised platform with a power-actuated hi-lo dinette table that converts to a two-person berth. Air conditioning is provided via a series of vents on the aft side of the forward seating module. The port side holds a refrigerated drink box. The aft-facing mezzanine seating (with refrigeration beneath and air conditioning in the backrest) is sided by a pair of tackle cabinets below and a sink above (on the starboard side) and an available grill (on the port side). There's also an abundance of drawer storage on each side of the seating module.

The optional configuration features five second-row Release Marine teak chairs with storage below. Aft of the seats, the module holds a sink to starboard and a grill to port, with an optional 24-inch multi-function display between the two, which lifts up and faces the cockpit when in use. The mezzanine seating holds dual refrigerated drink boxes below, while the backrest provides space for tackle storage, including two drawers, a dozen Plano EDGE 3600 tackle boxes and two shelves. Both seating options include a row of rod and cupholders along their backrests.

The forward seating – for both standard and optional seating choices – consists of a row of four Release Marine teak helm chairs with electric slides for adjustment. Like all V Series models, the V-55's helm design is clean, straightforward and ergonomically friendly. A recessed black acrylic panel holds three large electronics displays with Bocatech switches and air conditioning vents below. The Edson steering wheel is mounted on a custom faux teak or solid teak helm pod, with the engine controls and standard Mercury joystick to starboard. The V-55 also comes standard with the Zipwake Dynamic Trim-Control System, which can be mounted on the lower helm area or in the above pod.



Port and starboard glove boxes house a variety of instruments and controls, including the fuel tank selector switches, Hooker live well variable speed control knobs and bow thruster control. Above, you have a molded-in pod in the hardtop for VHF radios and monitors and controls for various systems, such as the Seakeeper, water maker and a Garmin marine instrument display.

A starboard-side aft-facing companionway door leads to the cabin. “A great deal of analysis and thought went into this design,” says David. “How do we deliver the same high-level spacious helm of the V Series and still incorporate this door? We rolled up our sleeves and figured it out.” The location allows you to run with the door

open, so crew can safely access the cabin while the boat's under way – and do it without interfering with the captain. “We also focused on the door design, which is a nicely finished fiberglass unit (with two glass windows) that slides inside the console when open and is aesthetically pleasing when closed.”

The large lounge (with armrests and a pair of cup/rod holders) integrated into the console highlights the forward seating on the V-55. There's an additional seat on the forward end that can hold an available live well. A pair of forward seats with optional teak backrests are to port and starboard. The optional power-actuated twin bow tables are perfect for lunch or drinks, and can be lowered to create one large sunpad.



## ACCOMMODATIONS

“We were able to provide accommodations that are better than any other center console from 50 to 60 feet and rival those of 60-plus-foot models,” says David. “Having a dedicated private owner’s stateroom – complete with its own head and shower – was critical for us. We also wanted a second sleeping area, which we’ve provided with the two bunks aft. And in between, you have a full galley and a dinette.”

“The livability is excellent,” adds Ryan. “My wife and I spent a weekend on the boat, using all the refrigeration units, the induction cooktop in the galley, the outdoor grill, and much more. The owner’s stateroom is extremely comfortable, and the head and shower are large and easy to use. Overall, the comfort level is comparable to staying on a Viking yacht.”

Like the Valhalla 46, the V-55’s cabin is designed and engineered with a machinery room. The space on the V-55 is accessed aft of the bunk area and contains major electrical and mechanical components such as the 15kW generator, batteries and battery chargers, fire and ventilation systems, water heater, battery switches, generator, access to the electronics, fuel management systems as well as optional systems including a water maker, Spot Zero water purifier and sonar tube.

Like all Vikings, the Valhalla 55 is designed and built in conjunction with two of the company’s subsidiaries – PBT and Atlantic Marine Electronics – for turn-key delivery. We build the V-55s at our New Gretna facility on a separate line from the Vikings. “Production of the boats is in high gear, with efficiency improving every day,” says Viking Vice President of Manufacturing Al Uhl. “As of July 2023 we will have delivered a dozen V-55s, with another eight boats in the build process.”

## THE BOTTOM LINE

A tour de force, the award-winning Valhalla 55 is well on its way to dominating the large center console market.



# INNOVATION AWARD

## V-55 RECOGNIZED AS TOP FISHING BOAT

Rave reviews and accolades from the media for the Valhalla 55 poured in during the 2023 Miami International Boat Show, capped off with the new V Series flagship winning the prestigious Innovation Award in the Center Console Fishing Boat Category.

The National Marine Manufacturers Association and Boat Writers International recognized 10 manufacturers and suppliers who have brought new, innovative products to the market. President and CEO Pat Healey and Viking Southeast Sales Manager Ryan Higgins took a panel of judges through the boat, pointing out its countless qualities that separate the V-55 from the competition. The judges also reviewed articles and performance videos about the boat, as well as specifications, prior to the judging.

The award was announced at the Marine Industry Breakfast, which was attended by approximately 750 members of the marine and fishing industry.

“The Valhalla V-55 takes big sportfishing yacht features and seamlessly integrates them into a package that’s manageable by a single owner/operator,” said Judge Gary Reich, the Editor-in-Chief of *Soundings Trade Only*. “The belowdecks mechanical space keeps sensitive systems safe and dry but easily accessible. The massive tower is supersized, and the easy-access console cabin feels like the interior spaces you’d find on a much larger sportfish yacht.”

The Viking/Valhalla team was presented with a trophy, which will be placed on display at our headquarters in New Gretna, New Jersey, alongside our Best of Show Award for the Viking 54 Convertible, presented at the 2020 Fort Lauderdale International Boat Show.

“We certainly appreciate the recognition,” says Pat. “This is what we do – build the best fishing boats in the world. And we do that because we have the finest team in the industry that is dedicated to building a better boat every day.”





**Marilyn DeMartini**  
*YachtWorld*

“The Valhalla V-55 is an exceptionally designed and constructed vessel. At the helm, you feel its power, size and incredible agility. While it is the flagship of the Valhalla center console line, the yacht feels a part of the Viking fleet with a dual personality—fishing and cruising, no need to make a choice. As I turned over the wheel, I said to captain Ryan Higgins, ‘I know it’s your boat and I have to give it back, but I could stay out here all day!’ ”



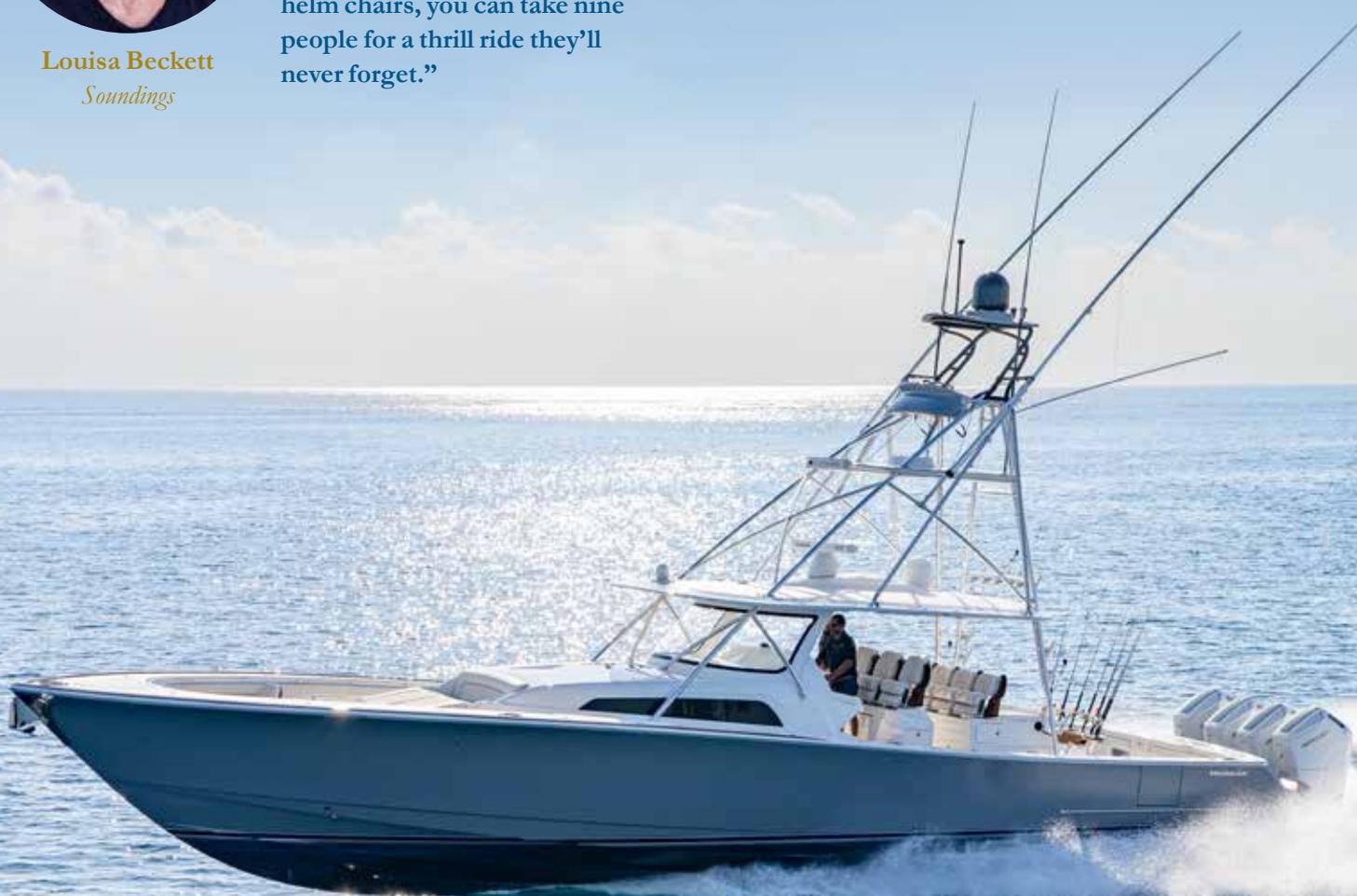
**Daniel Harding**  
*Power & Motoryacht*

“From the stitching in the upholstery to the new carbon fiber Edson wheel, at every turn you can see and feel the Viking level of finish. I was especially impressed with the accommodations. It’s that multi-purpose fish-and-cruise appeal that yielded an astonishing 50-plus orders by the time of the world premiere at the Miami Boat International Boat, just a couple months after hull number one’s bottom paint first kissed the water. In short, the 55 is without a doubt a major new player in the super center console category.”



**Louisa Beckett**  
*Soundings*

“The Valhalla 55 is not only a tournament-level fishing boat and a yacht-quality cruiser, it also blisters the water at over 70 mph with five Mercury Verado 600s. Thanks to its two rows of helm chairs, you can take nine people for a thrill ride they’ll never forget.”



THEY SAID IT

# V-55

## SPECIFICATION HIGHLIGHTS

### Length, hull

55' 7" (16.9 meters)

### Length, engines down

59' 6" (18.0 meters)

### Beam, overall (B.O.A.)

15' 6" (4.7 meters)

### Height

waterline to open array radar,  
half load

12' 0" (3.7 meters)

### Draft

engines up, full load

37" (0.9 meters)

engines down, full load

48" (1.2 meters)

### Weight

dry weight

38,904 pounds

(17,647 kilograms)

half load

44,539 pounds

(20,202 kilograms)

full load

49,873 pounds

(27,158 kilograms)

(1) Weight with

Quad 600 engines

(2) Half Load, 50% liquids

Full Load, 100% liquids

no passengers or gear

hardtop, no tower

### Deadrise (at transom)

22.5°

### Fuel capacity

1,200 gallons (4,543 liters)

### Diesel fuel capacity for generator

50 gallons (189 liters)

### Water capacity

125 gallons (473 liters)

### Holding tank capacity

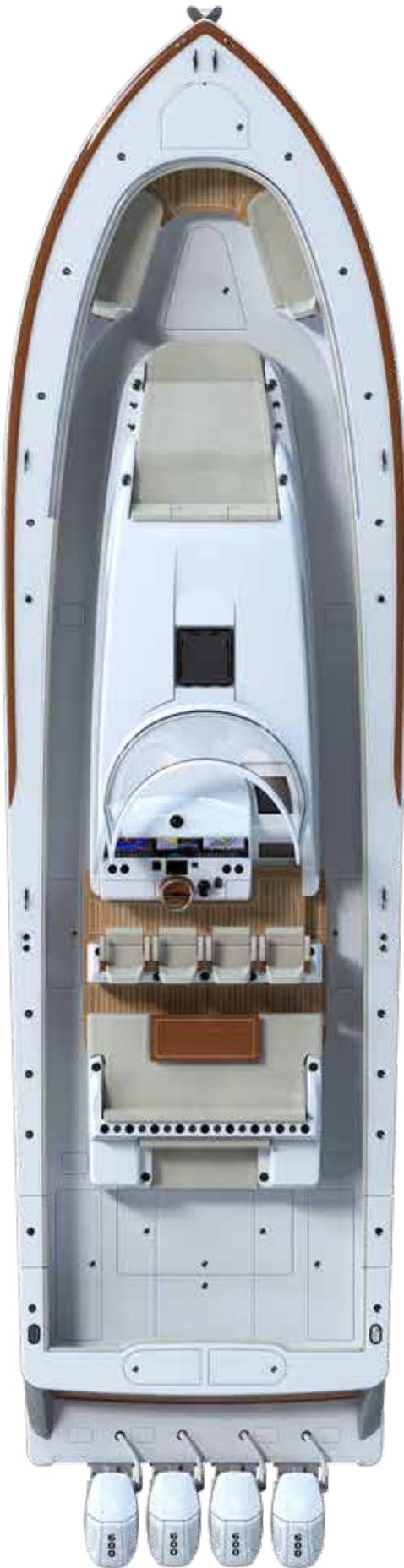
31 gallons (117 liters)

### Max engine HP

3,000 hp

### Live well (transom)

(2) 65 gallons each  
(246 liters)



Standard Seating Configuration



Optional Seating Configuration



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**PRINCESS**

## **S CLASS SUPERSTAR:** Introducing the New Princess S80

The X80 has already made its mark as one of the most successful new model launches for Princess in North America in recent history. And the order book for the new Y80 is filling up ahead of her global introduction later this year. The recent announcement of the S80 adds an exceptionally innovative variant to the platform in what promises to be an impressive flagship to the S Class range of performance sport bridge yachts.

Defined by flowing lines, distinctly sculptural exterior surfaces, and sweeping design language that is fast becoming a hallmark of Princess, the S80 is the latest result of a unique collaboration by the in-house Princess Design Studio, Olesinski Naval Architects, and Italian design house Pininfarina. Every element of the S80 has been designed with meticulous attention to detail. Interiors are crafted with organic, yet functional, forms to deliver the ultimate standard of luxury when at sea. Full

length windows flow along the main deck, extending either side of the cockpit canopy to provide a sheltered area from the sun. High bulwarks, complete with oval stainless-steel rails, a vast teak laid deck and tailored natural materials further define the flagship status of this new S Class model, blending luxurious and contemporary finishes in perfect harmony. Andy Lawrence, Director of Design at Princess Yachts, notes, "The concept of the Princess S80 focuses on an uncompromising main deck sociable living





space close to the water with three distinct spaces, sunbathing, lounging and dining, usable simultaneously without conversions. The design of the elongated sleek canopy shades the forward two thirds of this area with an optional retractable awning taking care of the remaining third. The salon side windows extend far back into the cockpit,

cocooning the forward dining area to create shelter from the wind without obstructing the view. The Princess S80 is a Princess above all else, and we have designed the S80 to sit proudly as the flagship of the S class range.”

Featuring a distinctive central cockpit access and electro-hydraulic bathing platform, the

aft deck and transom of the S80 have been designed to maximize on-water enjoyment. A garage to the port side houses a Williams tender launch system capable of holding up to a Williams SportJet 435. The aft deck provides a large social area perfect for entertaining and spending time with family. Twin sunpads, the largest ever seen on an S Class yacht, border the central access steps, while the seating area is complete with modular seating and twin coffee tables. Just forward, a teak dining table with seating for six to eight guests is ideally positioned next to the galley bar. A triple-framed sliding door, coupled with a large opening window above the galley bar, allows a seamless connection between exterior and interior entertaining spaces to create a natural flow throughout the main deck. The galley is fully equipped with stainless steel appliances and a Sub-Zero full height refrigerator/freezer. Adjacent to the galley, the secondary breakfast bar provides a perfect space for casual dining.





Forward of the galley, light from the expansive panoramic windows floods the salon. A spacious C-shaped sofa sits opposite the port seating area while the helm offers access to all instrumentation and controls, including the Böning vessel monitoring system. A pantograph door provides direct access from the starboard side deck through to the foredeck for ease of access and communication while docking. Above, an optional sliding roof spans the width of the main deck, allowing a true open air experience at the touch of a button. A further gathering area on the yacht's foredeck includes two U-shaped seating areas with sunpad conversion.

The S80 lower deck features four ensuite cabins complete with chilled water air-conditioning and opening portholes for natural ventilation. The full-beam master stateroom is luxuriously finished in soft furnishings complemented by accents and finishes of natural timber. Soft lighting

effects accentuate the curved forms of the hand-crafted furniture to create a contemporary but calming environment for owners. The forward and starboard staterooms are equally suited for VIP guests with walkaround berths, while the port stateroom twin berths can be joined at the touch of a button thanks to an optional electric sliding feature.

The aft lazarette and two-berth crew cabin with bathroom are situated aft of the machinery space, with various layout options including an additional crew mess area or optional third crew bunk or separate laundry center. A watertight door from the electro-hydraulic bathing platform gives direct access to this area.

The S80 sportbridge is an impressive 300 square feet of outdoor living space with multiple seating areas, a wet bar with sink and grill and generous refrigeration. A converting dining table and an outdoor TV

on electric lift mechanism are also available for the ultimate in outdoor entertainment to suit every occasion. Equipped with MAN V12 1900 or 2000 horsepower engines, the S80 will see top speeds reaching up to 34 knots, while an optional fuel tank will enable greater cruising range. Conventional straight shafts ensure greater efficiency and sure-footed thoroughbred performance. Bow and stern thrusters with optional variable speed operation make for easy close-quarters maneuvering, while available vector fin and gyro stabilization options provide for even greater comfort in challenging sea conditions.

With her launch date scheduled for late 2024, the S80 will bear the iconic design, exceptional engineering and unrivalled craftsmanship that makes each model in the Princess S Class a striking blend of contemporary style, exhilarating power and precise performance. 



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Lat: 25.08222  
Lon: -87.32245  
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5:00 ["EST" "CDT"])  
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# VIKING MULLICA

## FIRING ON ALL CYLINDERS

With a two-phase expansion project under its belt, Viking Mullica has achieved a new level of semi-custom boatbuilding proficiency. Viking Mullica – only 11 miles from the mothership facility in New Gretna – is the dedicated production facility for the Valhalla Boatworks V-33, V-37, V-41 and V-46 premium high-performance center consoles.

“We’ve delivered over 300 Valhallas out of this facility, and in early June we completed hull No. 50 of the Valhalla 46,” says John Leek IV, Viking Mullica General Manager. In addition, Viking Mullica will build 100 boats in fiscal 2023, and well over 100 in 2024. “We’re in a great rhythm,” says John. “And we’re just going to keep that momentum going as we build a better boat every day.”

A key to Viking Mullica’s success has been – and will continue to be – the addition of 18,000 square feet of manufacturing space. The two-phase project, which was completed in about 18 months, has allowed

the Viking sister manufacturing plant to increase overall efficiency, organization and output, while also bettering the working environment for its nearly 250 boatbuilders.

The expansion project began with bridging the gap between Buildings 2 and 3, essentially joining the two structures by building a 6,000-square-foot structure. This created one larger manufacturing area, giving boatbuilders more room in the Fiberglass Department, which (like in New Gretna) is known as Viglass. This is where the hulls themselves are constructed and their structural stringer grids and bulkheads are installed. The hulls are then pulled from their molds and brought forward into the expanded area where several secondary build processes take place, including the installation of the transom bustles and bow thruster tubes. Inside the hull, the boats receive their fuel and water tanks, undermount fish boxes and lazarette liners. And then they’re moved to the next stage of production in the Mechanical Department.



– John Leek IV  
General Manager  
of Viking Mullica

“We’re in a great rhythm, and we’re just going to keep that momentum going as we build a better boat every day.”

The second part of the expansion, which became operational in early January 2023, consists of a two-level 12,000-square-foot extension of Building 1. Both levels are dedicated to building small fiberglass parts, with the boatbuilders on the first floor using hand lamination, and the second employing the technology of Light Resin Transfer Molding (LRTM). “We were already producing the hand-laminated parts here at this facility,” says John. “The extra



space on the first floor has resulted in better production organization and freed up space in the original small parts area that is now being utilized for small-parts trimming and detailing.”

The Valhalla Boatworks V Series is known for its industry-leading fit-and-finish. And a big part of that is attributable to LRTM, which is a closed-molded fabrication process that produces smooth two-sided gelcoat finishes for deck hatches, lids and doors. A team of roughly 16 boatbuilders carry out the production work between the two levels of the Building 1 expansion, which is also equipped with several new systems for heating and ventilation, compressed air and centralized vacuum (needed for the LRTM process).

John calls the overall expansion a double milestone. “The first milestone was building the infrastructure – and that was no small feat since we were still operating a boatbuilding facility at a high level of output,” John says. “So, all the

expansion work had to be coordinated around the day-to-day activities of a very busy manufacturing facility. That took a team effort, with production working with Viking Plant Engineering. The second milestone was bringing in the additional boatbuilders and getting them up and running in a timely, efficient fashion. That was a coordinated effort also, but we had it well planned out in advance.”

The LRTM parts were previously built in New Gretna, which meant current Viking Mullica boatbuilders worked out of New Gretna to learn the process. When the new facility in Mullica was ready for action, so were the boatbuilders. “On the first day after winter break, the team began prepping



the molds, and the following day we began infusing parts,” says John. “So, we certainly hit the ground running.”

And the other somewhat obvious benefit was the fact that the move of the Valhalla LRTM parts to Viking Mullica returned valuable manufacturing space to New Gretna. “The expansion benefits the entire company,” says John. “And that was our overall goal all along.”



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# STAND UP FOR YOUR RIGHTS

**Industry Continues to Fight East Coast  
10-knot Restriction and Petition for  
Gulf Speed Limit Submitted**



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Viking and the entire marine industry have ramped up their efforts to stop a 10-knot restriction along the Eastern Seaboard while also beginning a second campaign to fight extreme environmentalists' efforts to strong-arm the government into imposing another speed limit – this one targeting a large portion of the Gulf of Mexico.

As America's original conservationists, the boating and fishing community is completely sensitive to the outlook of marine life, but more reasonable alternatives – which will not cripple our industry – exist and must be explored.

"We're faced with another speed restriction put forth without our input," says Viking President and CEO Pat Healey. "It's absolute craziness. We all have to work together for a solution to help these marine mammals."

Hundreds of marine industry leaders united in Washington, D.C. on Capitol Hill in May for the industry's premier advocacy event – the American Boating Congress (ABC). At the top of their agenda was raising awareness among policymakers about the flawed North Atlantic Right Whale Vessel Strike Reduction Rule and a petition to establish a speed restriction – also 10 knots

– in the northeast section of the Gulf (the core habitat for the Rice's whale).

"We made significant strides in Washington, educating policymakers about our plight and that we want to be part of a more reasonable, science-based solution," says John DePersenaire, Viking's Director of Government Affairs and Sustainability. "But now we have two battles on our hands that call for action from all facets of the boating and fishing community."

Viking and key industry stakeholders (National Marine Manufacturers Association [NMMA], American



**Above: Viking's John DePersenaire and Justin Healey brought the fight to Washington D.C., raising awareness and pushing for alternative solutions. Opposite page: The restrictions would force tens of thousands of fishing trips to be cancelled, and have a damaging impact on sportfishing tournaments.**

Sportfishing Association [ASA], Center for Sportfishing Policy [CSP], BoatUS, International Game Fish Association [IGFA] and others) have played a critical role in an industry-wide effort to stop the right whale rule. Both the right whale rule and the Rice's whale petition pose serious public access, safety and privacy concerns for boaters and would economically devastate boating, fishing and coastal businesses.

Along with John, Viking's Justin Healey was in the thick of it all in D.C., even spending additional time on The Hill speaking to members of Congress, explaining to them the catastrophic impact both speed restrictions would have. "We had a major impact with members of Congress," says Justin, a board member of the Center for Sportfishing Policy. "They thanked us for coming to Washington. Congressman Jerry Carl from Alabama said, 'Just because we're here in D.C. doesn't mean we are aware of all of these issues' and he thanked Viking and the industry."

The industry's efforts in Washington got the attention of a key group of lawmakers – the House Committee on Natural Resources' subcommittee on Water, Wildlife and Fisheries. Industry leaders such as NMMA President Frank Hugelmeyer and stakeholders like New Jersey charterboat operator Fred Gamboa testified at a hearing this summer, explaining how the right whale rule would compromise safety, privacy, access and lead to significant economic impacts. "Not only would this rule crush my

livelihood, but it would also deny my clients access to the ocean," Fred told *Valhalla Magazine*. "Dozens of trips would have to be cancelled every year. There's got to be a better way to protect marine life, and the initiatives the marine industry is pursuing – using technology to help us know where the whales are – make perfect sense to me."

### LEFT OUT – AGAIN

Without any engagement with the recreational boating and fishing community, the National Oceanic and Atmospheric Administration (NOAA) on August 1, 2022, announced the proposed right whale rule. It calls for broadening the current 10-knot speed limit to include boats 35 feet and larger (down from 65 feet); expanding the zones from discrete calving areas to virtually the entire East Coast as far out as 100 nautical miles; and extending the go-slow mandate for up to seven months a year.

The rule changes are a NOAA Fisheries' (also referred to as the National Marine Fisheries Service) initiative, prompted by its declaration that the right whale is in the midst of an "Unusual Mortality Event." In contrast, the restriction in the Gulf of Mexico – roughly the size of New Hampshire, Massachusetts, New Jersey, Rhode Island and Delaware combined – is the result of a petition submitted to NOAA Fisheries by a half dozen environmental groups. The petition, which was filed in early April, was open to public comment through July 6. It proposes a year-round, 10-knot restriction for all boats off the coast of Louisiana, Mississippi, Alabama and

the Florida Panhandle. "Again, the boating and fishing community was not consulted to gather input by NOAA about this speed restriction," adds John. "This is another surprising disconnect with NOAA."

The requirements outlined in the petition are even more far-reaching than the right whale proposal. The petition also seeks a prohibition on transiting the area at night and maintaining a 500-meter distance from all whales. It also stipulates that trained visual observers must be used in the area, and all non-compliance must be reported in 24 hours.

In 2021, the Rice's whale was determined by NOAA to be a new and distinct species of a Bryde's whale that is found exclusively in the Gulf of Mexico. "As with the right whale proposal, the Rice's whale petition is drastic, and the statistics and the science do not back it up," says John. "The petitioners fail to provide any evidence that recreational craft pose a risk to Rice's whales that would justify the significant rules proposed in the petition. There have been no known strikes of the Rice's whale by recreational boats, and there have been only two strikes, both attributable to large ocean-going ships."

More telling facts: The two single-biggest causes of Rice's whale mortality are oil exploration and development and exposure to oil spills. The 2010 Deep Water Horizon oil spill, for instance, is estimated to have killed 17% of the Rice's whale population and it would take 69 years to get it back to pre-spill levels.



## SMART SCIENCE

Viking and the boating and fishing community believe that tracking whales – no matter the species – through science and technology and providing location data is by far the most logical and effective solution. To that end, Viking initiated the formation of a panel of experts committed to finding technology-based solutions to track marine mammals – the Whale and Vessel Safety (WAVS) Task Force.

“The WAVS Task Force aims to demonstrate that leveraging available and emerging technology and marine electronics expertise is the most holistic, long-term approach for this conservation challenge,” says John. “The WAVS Task Force is the only group of people from multiple commercial sectors who specialize in monitoring, detection and communications systems that can get information to vessel operators where and when they need it most. The WAVS Task Force’s goal seeks to develop methods to bridge the gap between monitoring equipment, boat operators and marine mammals by providing real-time warnings in areas where right whales are seen or predicted to be.”

“Joining deep-rooted industry knowledge with cutting-edge innovation will leverage everyone’s strengths and together move the dial toward concrete tools that will serve marine mammals as well as the marine industry,” said Task Force member Emily Charry Tissier, CEO of Whale Seeker. “We are excited to be part of this international group of experts focused on scalable solutions that will benefit global ocean conservation long-term.”



## TAKE ACTION

“We need help now more than ever,” says John. “We’re at a crucial point where this is no longer an issue that impacts big boats. The 10-knot restriction for vessels 65 feet and larger has been in effect since 2008. The current proposed right whale amendment would lower that size to 35 feet, and now the Rice’s whale petition includes all boats regardless of size.”

Thanks to the National Marine Manufacturers Association, we have tools at our disposal that make it super easy to voice your concerns. You can send pre-written letters to your members of Congress through one-click Action Alerts asking Congress to weigh in on both the right whale proposed rule and the Rice’s whale petition. (See map graphic, page 49.)

The marine industry is committed to working with NOAA to develop solutions that protect marine mammals without devastating an industry and denying access to the ocean.

That message has been clear since last fall – and solidified at the 2022 Fort Lauderdale International Boat Show where Viking hosted a press conference that united the industry on the issue. A half dozen boating and fishing industry leaders spoke to a crowd of 200 people, with each speaker driving home the impact and the flaws of the right whale rule. “Without serious revisions, the economic health of coastal communities, small marine business – and those businesses who rely on a robust fishing and boating economy – as well as thousands of jobs along the East Coast are at risk,” Frank Hugelmeyer said.

Viking has delivered more than 5,000 boats since it was founded in 1964, and “we have never had a report of our boats having an encounter with a right whale or Rice’s whale,” says Pat. “And we would know because it would cause significant damage that would be repairable only by us.”

# THE BOTTOM LINE

Viking will continue to do whatever it takes to protect the marine industry and our company and owners from damaging government overreach initiatives.

# SPEED LIMITS THREATEN BOATING AND FISHING

## THERE ARE NOW TWO SEPARATE EFFORTS TO IMPOSE 10-KNOT RESTRICTIONS.

• **NOAA Fisheries' North Atlantic Right Whale Strike Reduction Rule would mandate a go-slow zone from Massachusetts to Florida for boats 35 FEET AND LARGER.**

• **A petition filed through NOAA Fisheries by environmental groups calls for a speed limit in the northeast Gulf of Mexico for ALL BOATS.**

### COMMON FACTS AND IMPACTS:

- Put forth without any engagement with the boating and fishing community.
- Pose serious public access, privacy and safety concerns for recreational boaters.
- Would result in the cancellation of tens of thousands of boating and fishing trips.
- Compromise maneuverability, visibility and overall safety at sea.
- Highly exaggerate the actual risk of strikes by recreational vessels.
- Cause economic disruption to all maritime activities, causing massive job losses.

### RIGHT WHALE RULE:

- Most consequential maritime regulation ever imposed on boating and fishing.
- Broadens current 10-knot restriction to boats 35 feet and larger (down from 65 feet).
- Expands zones to virtually the entire East Coast as far out as 100 miles.
- Extends go-slow mandate for up to seven months a year.
- Chance of a recreational vessel striking a right whale is one in a million.

### RICE'S WHALE PETITION:

- Year-round 10-knot restriction in the northeast Gulf (core habitat of the Rice's whale).
- Covers an area from 100 to 400 meters deep, with a 10-kilometer buffer.
- Prohibits transiting area at night; must maintain 500-meter distance from whales; requires trained observers be used; non-compliance must be reported in 24 hours.
- No known strikes by recreational boats. Two strikes attributable to ships.
- Oil exploration and spills cause the majority of Rice's whale deaths.

### SOLUTIONS:

- NOAA and marine industry work together for reasonable, science-based solutions.
- WAVS Task Force to develop real-time monitoring of whales, avoidance and communication technologies and utilize data-driven speed zones.
- Educate public about the right whale and the Rice's whale.

### WHAT'S NEXT:

- NOAA Fisheries' continues to delay its decision on the proposed right whale restriction zones, now estimated for late 2023/early 2024.
- Gulf of Mexico comments will be reviewed by NOAA Fisheries, which will decide whether to initiate rulemaking. If a proposed rule is issued, the public will have a chance to submit comments, which would be reviewed by NOAA Fisheries.

### HOW TO HELP:

- Send a pre-written letter to Congress asking NOAA to halt the right whale rule and push for funding of technological monitoring solutions. Scan the QR code below left.
- Contact your member of Congress and other elected officials and demand that NOAA reject the petition for a speed restriction in the Gulf of Mexico. Scan the QR code below center and right.

#### EAST COAST: SEND LETTER FIGHTING RESTRICTIONS

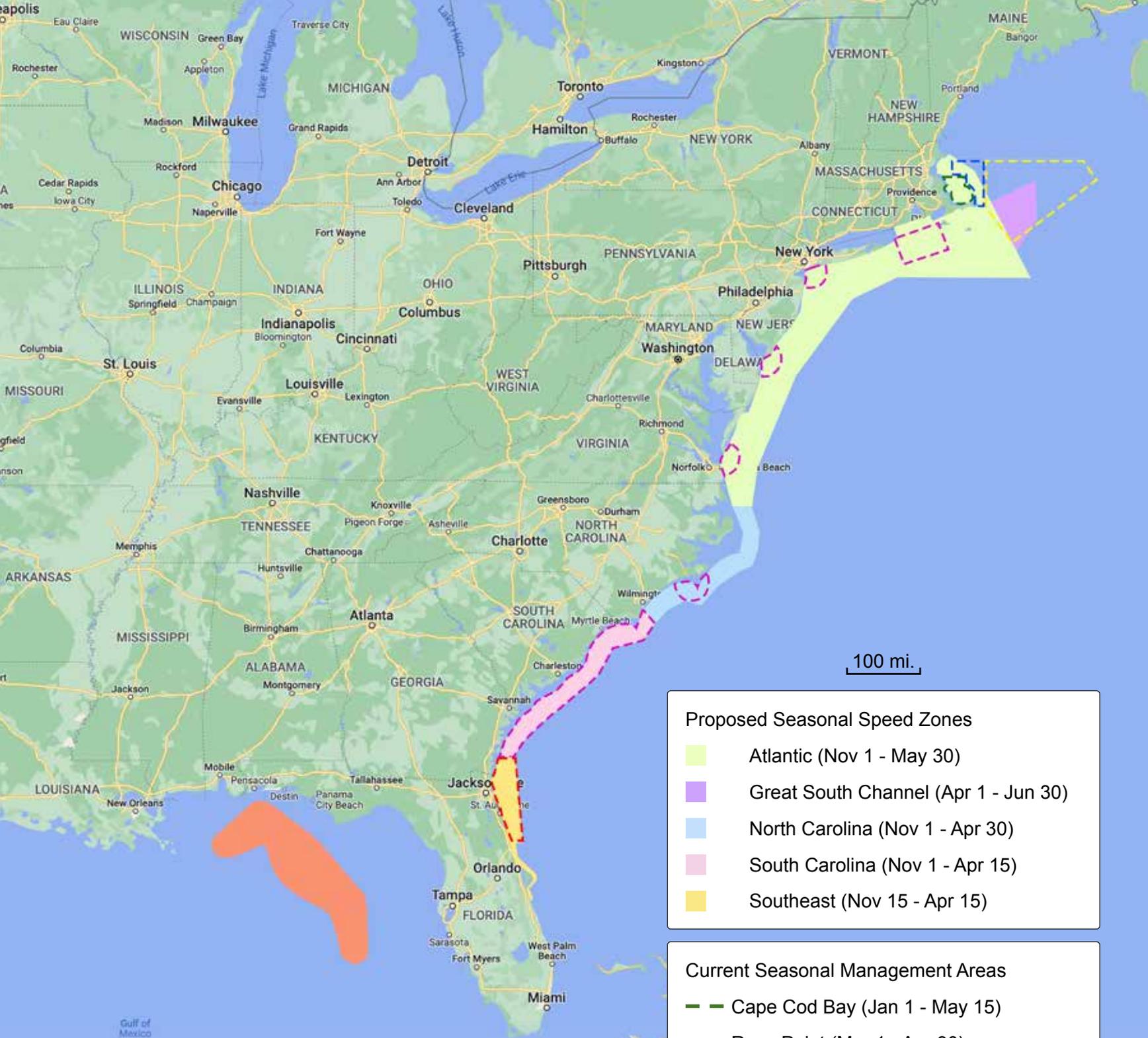


#### GULF PETITION: CONTACT CONGRESS



#### GULF PETITION: CONTACT ELECTED OFFICIALS





**Proposed Seasonal Speed Zones**

- Atlantic (Nov 1 - May 30)
- Great South Channel (Apr 1 - Jun 30)
- North Carolina (Nov 1 - Apr 30)
- South Carolina (Nov 1 - Apr 15)
- Southeast (Nov 15 - Apr 15)

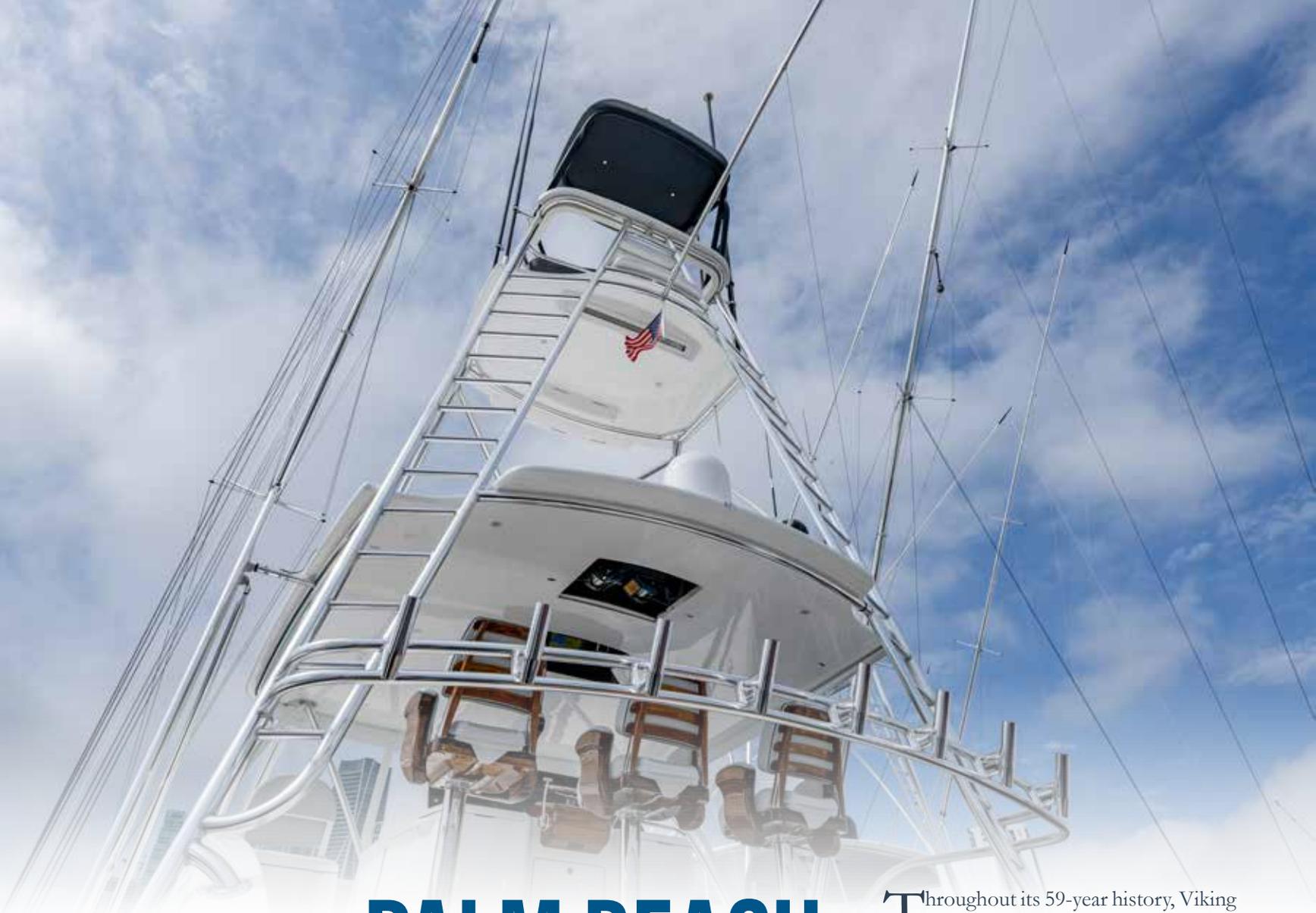
**Current Seasonal Management Areas**

- Cape Cod Bay (Jan 1 - May 15)
- Race Point (Mar 1 - Apr 30)
- Great South Channel (Apr 1 - Jul 31)
- Block Island to Georgia (Nov 1 - Apr 30)
- Southeast (Nov 15 - Apr 15)

**Rice's Whale Core Distribution Area**

- 10-Knot Vessel Speed Restriction
- 12 Months of the Year
- All Vessels Regardless of Size
- No Transit at Night

Graphic is a re-creation of NOAA's map of proposed Seasonal Speed Zones & current Seasonal Management Areas



# PALM BEACH TOWERS AND ATLANTIC MARINE ELECTRONICS

ENSURING TURN-KEY  
DELIVERY FOR 20 YEARS

Throughout its 59-year history, Viking has always found a way to overcome challenges, and the solutions ultimately result in building a better boat every day. In the early 2000s, longtime Viking customer Pete Peters was ready to get out of boating due to delays with the installations on his Viking 65 of the tuna tower and electronics, which were being done by outside contractors.

Pat Healey refused to lose such a loyal customer like Pete, who would travel from his home in Indiana to watch his boats being built in New Gretna. “He loved it!” recalls Pat. “He enjoyed talking to the shipwrights constructing his boat, and he just loved being at the factory. He was a builder himself; he got it.” Pat remembers asking Pete, “What would you do if I started a tower company and an electronics company? He said, ‘I’ll buy another Viking in four years.’ And he did – a 74.”

This conversation marked the beginning of Palm Beach Towers (PBT) and Atlantic



Marine Electronics (AME). Since their establishment in 2003, these Viking subsidiaries have risen to the top of their respective industries, played critical roles in our ability to deliver turn-key boats and consistently helped raise the quality and diversity of our products. PBT and AME are essential to the Viking Marine Group's vertical integration – the ability to control multiple facets of production normally operated by outside companies.

“PBT and AME are the best in the world at what they do,” says Pat. “They have been a huge part of the Viking Marine Group's growth and our ability to deliver the finest boats in the industry. Their quality, expertise, innovation, attention to detail and customer service are second to none.”

#### **THE RIGHT PEOPLE**

To help explain the evolution of these companies, *Valhalla* spoke with Palm Beach Towers General Manager Drew McDowell and AME General Manager Todd Tally. Both have been on the job since

the inception of each subsidiary and have fostered their growth and success.

Drew took the PBT job after serving for many years as the Viking demo captain (see article on page 56). In this position, he had installed close to 50 towers on a variety of Vikings. His familiarity with towers, their construction, function and aesthetics made him the ideal choice to lead PBT.

Todd had been working for several years in New Jersey at the plant installing electronics for an outside electronics company based in Florida. “I had significant experience with Vikings, was committed to working in this industry, had bought a house near the Viking plant and really fell in love with the area,” says Todd, who is an avid outdoorsman. “So, when the idea of working for an in-house Viking electronics company was on the table, it was a no-brainer.”

The first task for both PBT and AME was to build core groups of qualified team members that were committed to helping

each business grow from the ground up. Drew's initial team included Bob Lally, Brett Standen, James “JT” DeHaven and Chris Cook. Another vital contributor to getting PBT off on the right foot was Don Gemmell, a former Viking demo captain and presently Viking's Field Support Engineer. In those first years, 3D CAD (Computer-aided design) technology was unavailable, but Don figured out a way to systematically measure the boat and build the tower to precisely fit the vessel. (Today, Brett Standen is PBT's Senior CAD Designer.)

Over at AME, Todd was assembling his troops. “The first challenge was growing the workforce – finding electronics technicians who were looking for full-time work, and who wanted to have the opportunity for a career,” says Todd. “Viking's excellent benefits package and the opportunity for year-round work went a long way toward successful recruiting.” Like Drew, Todd surrounded himself with the right people,



**Palm Beach Towers General Manager Drew McDowell (above, left) and Senior CAD Designer Brett Standen (below, left) have been working together since PBT was founded, always striving to continually evolve and meet the needs of their customers. Right: The first PBT tower installation was on this Viking 45 Open.**

bringing in Ken Skiles, Rich Kolasinski, Skip Marvin, Chad Clarke and Sonny Basore. All five are still with AME. “Sonny is a jack of all trades, creating helm layouts and working with PBT and manufacturing on placements of antennas and other exterior accessories; Chad is our Sales Manager; Skip is head of fabrication; Rich is our General Manager at our Riviera Beach location; and Ken is our Engineer,” says Todd. “We had to expand and build our company quickly because of the growing volume of work and the customer service needed to support that work.”

## **GROWTH**

The next step for PBT and AME – which was part of Viking’s master plan – was to establish operations in both New Gretna and at the Viking Yacht Service Center in Riviera Beach, Florida. The two locations strengthened the effectiveness of each operation and provided customers with services north and south.

Both grew quickly. “In that first year I think we had about 15 employees, and then over

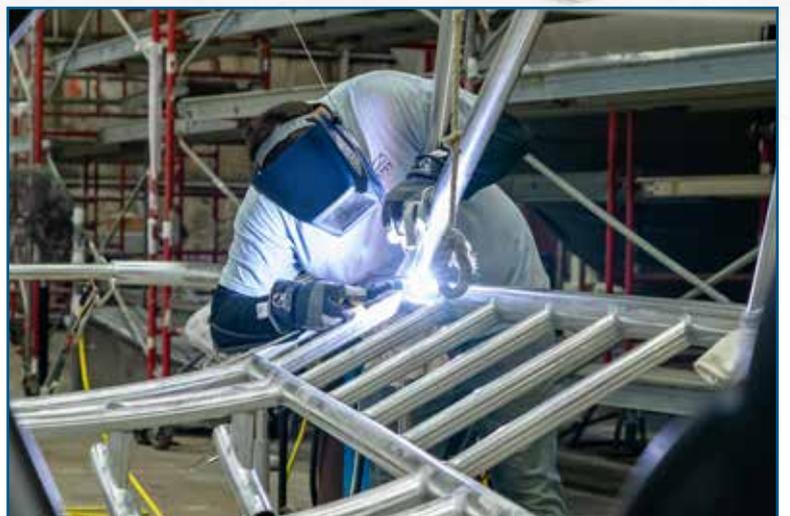
the next three or so years we were up to 40 and then 50,” says Drew. Today, PBT has a workforce of more than 60. PBT designs and fabricates the towers in Riviera Beach with a team of 23 employees, which includes 18 fabricators.

But PBT’s work entails much more than building and installing the towers. The company also builds a variety of fiberglass parts – essential elements of the tower structure, such as the hardtops, standing platforms and the control boxes in the tower’s helm. And the hardtops include a variety of features, including integrated boxes for teaser reels (installed by PBT) and electrically actuated drop-down electronics boxes. Therefore, PBT has a full fiberglass department of about 30 boatbuilders in New Gretna (led by Manuel Quintanilla) in addition to an eight-man crew (headed up by Joe Glonek) that installs the hardtop frames and towers in New Gretna. (Towers and frames can be installed in both locations, which usually depends on the owner’s homeport and fishing program.) On top of all that, PBT also installs all outriggers

systems, and other custom fishing accessories that are part of the tower design.

A finished PBT tower is the perfect balance of functionality, strength and aesthetics. “Obviously the strength of the weld has to be there, but it must also be attractive to the eye,” says Drew. “The appeal of working for PBT is that you are part of the leading tower company in the world. Once a project is complete, you can look back at it and say, ‘I was part of the team that built and installed that beautiful structure on a multi-million-dollar Viking.’”

Drew has remained a member of the Viking demo team, gaining knowledge from not only using the boats but seeing other boats and interacting with captains and crews. “Obviously, when PBT first started, the boats fishing the tournaments had towers from other companies. I can’t tell you how rewarding it is to walk down the docks now and hear people compliment and praise our towers. And now, half to three quarters of the boats have our product on them. That’s pretty darn special.”





**Above left: Todd Tally checking through AME's first installation on the 65 Enclosed Bridge *Rumba* (above right). Below right: Sales Manager Chad Clarke (left) and General Manager Todd Tally (right) in the enclosed bridge of a Viking convertible at the 2018 Fort Lauderdale International Boat Show.**

AME currently has about 100 employees in six locations. For many years, they operated out of New Gretna and in Riviera Beach and St. Petersburg, Florida. They've since opened locations in Destin, Florida; Rockport, Texas; and Wanchese, North Carolina. "AME has always stressed expansion as a company and room for advancement for our team members, from coming in on the ground level and learning electronics installations to becoming a supervisor or moving into service or sales roles," says Todd. "We offer a lot of different options for growth."

AME's responsibilities also extend beyond product installation. Every helm layout is carefully designed and laid out in a special computer program. In addition, its six-member fabrication department creates a variety of custom parts for different areas of the boat – everything from custom transducer, underwater-light and navigation station installations to cut-outs for speakers and racks to hold entertainment and communication units. The company is also adopting machining technology to create helm panels for both Viking convertibles and Valhalla center consoles.

## MILESTONES

As you might imagine, there have plenty of milestones for PBT and AME over 20 years. Drew named a handful of Vikings off the top of his head, beginning with PBT's first tower, which was installed on a new model – the 45 Open. "The engineers at Viking helped us with the design," Drew says. "Bob Lally and I built the tower. We had some drawings from the engineers at Viking and started putting the tower together in New Gretna, and then we had them build the fiberglass parts. A third person was hired when it came time to install the structure."

The Viking 65 demo was the first convertible with a PBT tower. "The 65 was a milestone boat in itself, so we knew we had to design, fabricate and install a tower that was equally impressive," says Drew. He also cites the Viking 82 and the Viking 92 as major achievements. "All of the larger boats were important for us," Drew adds. A smaller boat – a Viking 60 – was also significant. "The boat was called *Bad Company*, and it needed a West Coast-style tower," says Drew. "I went out to California and spent three days on the boat with captain Steve Lassley. We

went fishing – sight fishing – and caught striped marlin and swordfish. I needed the whole experience of learning and understanding what they needed for that fishery."

The 65 Enclosed Bridge *Rumba* was AME's first job. "That boat also had a PBT tower, making it the first Viking with installations from both subsidiaries," says Todd. "It had standalone 12-inch LCD units for chartplotting, radar and sonar. At that point, we did not have multi-function displays (MFDs) or networking."

As the world of marine electronics has expanded with more services and products and fast-growing technology the need for an in-house company like AME has become even more critical for the Viking Marine Group.

AME has always been on the cutting edge of technology, incorporating the latest navigation, communication, safety and entertainment systems and components into the boats. MFDs were a significant advancement, allowing the user to control a variety of information (sonar, radar, chartplotting, auto pilot, camera input and



more) from a single display. The MFDs got bigger, too – the new 90 has five 24-inch displays – and touchscreen technology was introduced. AME has also been at the forefront of satellite communication and internet connectivity. Implementing new fishfinding technology has become a huge part of the business over the past six years, particularly with the advent of multiple omnidirectional sonar options. On the safety side, last year AME became the leading dealer in the world of a comprehensive system that helps protect boats against the devastating effects of lightning strikes, partnering with Dinnteco International.

### SCOPE OF WORK/ EXPERIENCE

The output of both companies is impressive. PBT over the past year completed tower installations on about 80 boats – 59 Vikings and 21 Valhallas. About 95 percent of all Vikings receive custom AME electronics packages. All Valhalla tower boats receive AME installations, and those with factory-installed electronics often get custom requests for stereos, thermal imaging cameras, security systems and other accessories. Plus, AME also installs communications and entertainment systems for Princess Yachts America.

Through it all, both subsidiaries have maintained the highest levels of quality, service and customer care. “I’ve always taken great pride in customer relations,” says Drew. “We’ve got some great people that have worked with us for a very long time – and we’re grateful for that.”

Same goes for AME. “Collectively, no one has more experience and expertise,” says Todd. “And we’re going to keep pushing for better ways to serve our clients. “We want to provide customers with the absolute best experience and support throughout their ownership. We want them to enjoy their boats – that’s what it’s all about.”



**NEW JERSEY**  
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**NORTH CAROLINA**  
Wanchese, NC: 252.441.1360

**FLORIDA**  
Riviera Beach, FL: 561.493.2833  
Destin, FL: 850.279.4274  
Bradenton, FL: 941.792.3847

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R



# REMARKABLE JOURNEY

## DREW MCDOWELL'S VIKING STORY

Drew McDowell recently celebrated his 40th anniversary as part of the Viking family. The General Manager of Palm Beach Towers (PBT) since its inception two decades ago, Drew has played a critical role in the evolution of the Viking Yacht Company in a variety of ways. Sure, he heads up the industry's leading tower building company, but Drew is also an experienced captain, skilled tournament angler, valued member of the Viking design team and a dedicated family man. *Valhalla* magazine spent some time with him to find out how his relationship with Viking began and what he has learned along the way.

**VALHALLA: How did your career with Viking Yachts, and ultimately Palm Beach Towers, begin?**

**DREW MCDOWELL:** I began working for Viking as a mate on the 46 demo in July 1983. Ed Morrissey, a friend of mine, was the demo captain and introduced me to Pat Healey, current Viking President and CEO. In May of 1985, I began captaining the 48 demo on the tournament circuit and making factory deliveries. I had the privilege of running 15 demos.

**V: Tell me about your first year captaining the demo.**

**DM:** That first year was amazing. I was given an incredible opportunity – at the age of just 19 – to compete against experienced crews. And we walked away with some serious honors like Top Boat Most Points at both the Big Rock Blue Marlin Tournament and White Marlin Open, 1st Place Heaviest Blue Marlin at the South Jersey Blue Marlin Tournament and Most Points White Marlin and Most Points Overall at the Tournament of Champions.

**V: Why do you think the demo program is a crucial part of the success of the Viking Yacht Company?**

**DM:** The program is an undeniably vital component of Viking's success. It provides an opportunity for upper management to experience every facet of the boat – design, performance and fishability. We identify how we can improve the boat as well as gain feedback from owners and captains on the dock. This spring, we fished the Viking 90 in two tournaments in the Bahamas. It was the first time fishing, living, entertaining and cooking onboard the boat. It's what sets us apart from our competitors.

**V: How did you become involved in Palm Beach Towers?**

**DM:** In 2000, it was time to transition into a position requiring less traveling so I could spend time with my young family. While thinking about a move, Pat approached me about opening a tower and electronics company. He wanted me to be at the forefront of them both, but I felt a tower company would suit me best. During my demo days, I became intrigued with rigging boats and overall tower designs. Naturally, PBT was the perfect fit.

**V: What was it like building PBT from ground zero?**

**DM:** Starting PBT and witnessing its evolution has been a remarkable journey. The early days were challenging. We didn't have advanced 3D models like we have now, so we relied on 2D technology and hand measuring to translate the concept into fabricated metal work. Originally, it was just me and another guy who had some background in tower fabrication. We had guidance from Viking's design team about height ratios and specific angles, but Don Gemmell [former Viking demo captain and currently Viking's Field Support Engineer] helped us navigate the process and overcome challenges. It was a learning experience and although we had limited knowledge, our first few towers knocked it out of the park. We knew we had created something special.

**V: What's your day like?**

**DM:** I love every aspect of my PBT career – and how multifaceted it is. I enjoy sales because I get to meet so many amazing customers – and many have become very close friends. The design aspect is fun because it challenges me to explore fresh ideas while also improving our product. However, what truly makes my job rewarding is the opportunity to lead an exceptional team – especially Brett Standen and James DeHaven who have been here since that first wild year.

**V: How do you stay on the forefront of different trends and cutting-edge ideas?**

**DM:** By fishing tournaments around the world with other first-class crews we receive invaluable feedback. And fishing different locales helps us identify how towers are used. For example, in South Florida captains are mostly live-bait sailfishing from the tower, so we adapted our designs to accommodate additional electronics for sonar and displays.

As sportfish boats have also evolved into sleeker designs, increased curves and radiuses and raked-back angled features, so have the towers. Our towers now feature curved pipes, curved braces and more radiuses in the hard top. LED lighting has also become a significant trend in recent years, with spreader lights, dome lights and accent lights.

**V: How did PBT become the industry leader?**

**DM:** Our dedication to build the highest quality, best design is second to none. We continue to stay ahead of the curve to enhance the aesthetics and functionality of our towers. Our exceptional customer service also plays a critical role in our success. Whether our customers are located right here in Florida or halfway around the world, we will provide unparalleled support. During a fishing trip to Costa Rica, we were able to help a gentleman with a broken outrigger allowing him to quickly get back in the spread.



**Left to right: Don Gemmell, Drew McDowell, Eric McDowell and Pat Healey**

**V: How has the transition to working on Valhalla Boatworks developed?**

**DM:** We had experience building towers for center consoles. Ultimately, we use the same style and overall design as the larger sportfishing boats, so the Valhallas look as if they are Viking offspring. By utilizing larger pipes – such as 2-1/2-inch legs and 2-inch bracing – it gives the tower strength to withstand the high speeds of 60-70 mph. What sets us apart from other tower builders is they add more pipe to reinforce the structure, while our approach is to design and engineer the towers to be strong without additional appendages. With the advancements of 3D CAD we can engineer and design the tower based on the tapers, angles and strength requirements while being aesthetically pleasing.

**V: Why do you think Viking is the #1 sportfishing manufacturer in the world?**

**DM:** Because of our emphasis on continuous improvement, technological advancements and cutting-edge design. Viking is a family-owned business and we carry a deep sense of pride in our craft. We all share the common goal of delivering the finest sportfishing vessels in the industry while having our customers best interests at heart. Our employees are part of a family – the Viking family.

**V: When you're not working, what are you doing?**

**DM:** You can find me on a boat or spending quality time with my family. I am beyond grateful for my wonderful wife Debbie who has supported me on this amazing journey for the past 32 years – I couldn't have done this without her. And we are both incredibly proud of our daughter Megan, who has accomplished so much throughout veterinarian school. My job requires a lot of traveling so I enjoy the time I can spend with my girls.





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**Michael Donahue, Corporate Human Resources Manager, ensures employees a safe and positive workplace.**

## DEPARTMENT PROFILE

# HUMAN RESOURCES

### Much More than a Hiring Office

Employees are the lifeblood of the Viking Yacht Company. So, our Human Resources (HR) Department needs to be a well-oiled machine taking care of our boatbuilders and keeping the operation rolling at top speed.

“There’s never a dull moment in HR,” laughs Office Manager Patti Carpenter. Patti, with 23 years under her belt, “has seen it all.” She goes on to explain that Human Resources isn’t just about hiring. “This department is so dynamic and diverse. There are never two days alike, but there’s always plenty going on!”

But to fully comprehend the department, you need to understand how this arm of the company began. Current Viking Executive Vice President Drew Davala says, “We were really rough around the edges and just running by the seat of our pants.” He’s referring to the time in 1988 when he was hired to develop a Human Resources Department.

The first thing Drew did to establish the Viking Yacht Company as the leading employer in the area was to create an appealing benefit plan with many attractive options such as an on-property medical service facility, profit sharing plan and four-day work week. Viking quickly became known as a great place to work and as the

demand for the world-class yachts grew, the workforce grew with it.

In the years since Drew began his career with Viking, he has continued to grow the HR Department and encourage its development. Drew oversees Viking’s Health Services Department (HSD) and long ago established regular meetings with the HSD Director Steve Marks. One of the many topics they review is the flu viruses traveling the globe and what strains could affect the immediate area. Gathering data and research helps them decide which flu vaccines to buy, when to obtain them and how many to purchase for Viking employees and their families. Because of this, Drew was one of the first people at Viking to become aware of COVID-19 in December 2019.

“As part of the Human Resources commitment, we conduct viral global tracking every year,” says Drew. “We saw what was happening with COVID and became really concerned for our employees. In January of 2020 we started making plans on what we had to do to keep our workforce and their families safe.”

So, to say the HR Department is the “hiring office” is quite an understatement. Although they do plenty of hiring to keep the machine running. The first step in attracting new

talent is done through various outlets such as vyccareer.com (our own stand-alone career website), internet-based job boards, job fairs and social media as well as working with local vocational schools.

Patti is the friendly face that welcomes new employees and helps them through the hiring procedure. This is a multi-step process that Patti efficiently executes with a smile. “We review the applications and then call potential candidates for interviews. Once an appointment is scheduled, we check references and backgrounds.” On the scheduled day, the applicant meets the foreman or supervisor of the appropriate department for an interview while also spending time in the work area getting a first look at the environment.



**– Patti Carpenter**  
*Human Resources  
Office Manager*

“This department is so dynamic and diverse. There are never two days alike, but there’s always plenty going on!”

# Join Our Team

## TIRED OF YOUR DEAD-END JOB?

It's time to start your exciting career with the Viking Marine Group. The Viking family of companies is actively recruiting employees who share our commitment to excellence. When you join our family, you'll enjoy year round employment with exceptional benefits. With eight companies spanning two states, we have a career for you.

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Valhalla Boat Sales  
Viking Yacht Service Center  
Viking Yachting Center

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Patti assisting a future team member.



After the interview, if all signs are go, the potential employee has another interview with an HR Department head, and then Patti is back in action and walks the applicant through processing paperwork. Next step is a stop in Health Services for a physical and Patti then schedules a start date. Welcome to the Viking Family!

Although she is the Benefits Coordinator, Marilyn Acosta is a big part of this hiring process as she is bilingual and can assist Patti with clear communication with Spanish speaking employees. Marilyn also lends her translating skills with the Health Services Department – and any other situation that may arise with a language barrier. But as Benefits Coordinator she handles health insurance, matching 401(k) retirement plans, family and medical leave processing, life insurance and pitches in wherever needed. “I’m a team player,” says Marilyn. “I’ll help whoever needs it.”



– Marilyn Acosta  
*Benefits Coordinator*

“I’m a team player. I’ll help whoever needs it.”



– Shannon Bean  
*Payroll Manager*

“There is a tremendous amount of detail and information that goes into every payroll cycle.”

Payroll Manager Shannon Bean works closely with Payroll Specialist Amy Mikesch to ensure all 1,906 Viking Marine Group (VMG) employees receive a paycheck. The VMG consists of Viking Yachts, Valhalla Boatworks, Atlantic Marine Electronics, Palm Beach Towers, Valhalla Boat Sales, Viking Yachting Center, Viking Yacht Service Center and Princess Yachts America. And if that’s not enough to keep track of, there are also hourly and salaried employees – in four states.

For Shannon and Amy, the day starts by touching base with an administrative assistant in every department in the VMG. The admin updates them if any team member called in sick or called out. They also follow up with Health Services for employees coming back after a medical leave. “We handle wage garnishment as well as rate changes,” says Shannon. “There is a tremendous amount of detail and information that goes into every payroll cycle.”



– Amy Mikesh  
Payroll Specialist

“When something doesn’t add up you have to figure it out. I look at it as solving a puzzle.”

“You have to be very organized,” says Amy. “But I really enjoy it. When something doesn’t add up you have to figure it out. I look at it as solving a puzzle.”

Michael Donahue, Corporate Human Resources Manager, likes his office in the background but he is far from out of the spotlight. “I normally have a pretty jam-packed day with a variety of projects, but it’s rewarding because what this office does is ensure a safe and positive workplace for our employees.”

A new program he brought to Viking is done through AtlantiCare, a health system based in Atlantic County. AtlantiCare is working with the VMG foremen and managers to increase situational awareness, like identifying drug or alcohol issues, and finding solutions. The department heads are also learning tools to create a healthy workplace through communication and relationships as well as strengthening emotional wellness.

“This department facilitates financial management consultations and seminars, so employees aren’t just putting money into their 401(k) plan, they are establishing goals and planning for the future,” says Michael. “They also can learn how to navigate college planning or special-needs planning.”



The ladies of HR smile for the camera during a successful Clam Bake.

“The Employee Purchase Program is another appreciated benefit we offer,” says Michael. If an employee needs a new refrigerator, carpet, dock shoes or part for their boat, they can order that through Viking and our preferred vendors. The Viking discount is passed on to the employee and can be paid off either via a check or through installments garnished from their paycheck.

“There’s always a lot going on,” says Drew. “Somedays I am dealing with conflict resolution – either workplace or homelife – and other days it’s corporate legal compliance. We just completed a huge project allowing every employee to access and manage their 401(k) plan independently. They can check performance daily, add beneficiaries, request loans or print out financial reports. It was an enormous undertaking but has been a huge success. We are constantly looking for ways to take it to the next level. As Viking Co-founder Bill Healey said, ‘We are not content to sit on our laurels.’”

Employee Appreciation Day, better known as the Clam Bake, is the company’s favorite day of the year – and a colossal event that the HR Department pulls off with ease. “The Clam Bake is an annual event my father [Bill Healey] established over 30 years ago,” said Viking President and CEO Pat Healey. “It’s a day all about the boatbuilders and their families.”

Planned and organized by the HR Department, over 100 managers, administrators and staffers jump in to put on a festive fall day for the team that builds the boats in the manufacturing plant. Ordering pumpkins and pigs, shucking oysters and steaming clams, setting up and breaking down tables – it’s all organized by HR. “Turnout is always fantastic and it’s a truly great day for the whole company,” says Drew.

As the senior lady in the Human Resources Department, Patti was asked what she enjoys the most about her job. “Everything, I just love working here.”



“We are constantly looking for ways to take it to the next level. As Viking Co-founder Bill Healey said, ‘We are not content to sit on our laurels.’”

– Drew Davala  
Viking Executive Vice President

# XZII DOUBLE-PASS

## SeaXchange WaterMaker + Spot Zero WaterPurifier

The perfect combination.



"We've been using Spot Zero for 8 years and I can't imagine life without it."

-Capt. Casey Hunt



"I wouldn't build a boat without one."

-Capt. John Crupi



"With the Spot Zero system we're saving 6-8 hours per washdown."

-Capt. Bart Van Der Horst



  
**SPOTZERO**

[spotzerowater.com](http://spotzerowater.com)

# VENDOR PROFILE

## SPOT ZERO

### MAKING LIFE ON THE WATER EASIER

Spot Zero is a unique company, based out of Fort Lauderdale, Florida, and owned and operated by a team of boaters who were the original innovators of mobile water purifiers in 2011, when they introduced the Spot Zero mobile water purifier.

Before founding Spot Zero, owner and President Ben Koppenhoefer was a marine air conditioning and reverse osmosis (R.O.) technician. As a boat owner, he realized there was a need for a device that would give owners and mates the ability to wash their boats with ultra-pure water that would dry without leaving spots, eliminating countless hours of chamois-drying the boat. The device would need to eliminate up to 99% of total dissolved solids in water – something that “water softeners” do not accomplish.

Ben hit the books, hired the best engineers, and in 2007 his group installed their first water purifier prototype on a 105-foot yacht. And Spot Zero was born.

“Everything we do – from what we build to how we build it and how we support it – is to make life on the water easier,” says Ben. “Our

goal is to provide owners with a worry-free experience with Spot Zero products. Not only do we build our systems with the highest-quality materials and intuitive troubleshooting support, but we also have a dedicated in-house support team that is available 24/7/365.”

The Spot Zero Florida headquarters includes engineering, manufacturing and production, sales and support. The company also has 90 authorized dealers and service technicians around the world, as well as international subsidiary offices.

Spot Zero released the first version of its SeaXchange WaterMaker in 2012. Two

years later, the XZ Spot Zero + SeaXchange Combination series hit the market, giving boaters the ability to desalinate water and purify it for spot-free use. Viking designers and engineers became aware of the products, which led to the first Spot Zero factory installation in 2010 on a Viking 82.

“With Viking’s mission to build a better boat every day and our commitment to make life on the water easier, the partnership between Viking and Spot Zero was a no-brainer,” says Ben. “We share similar values, which are dedicated to providing the customer the best user experience.”



– Ben Koppenhoefer  
*Spot Zero, Owner and President*

“With Viking’s mission to build a better boat every day and our commitment to make life on the water easier, the partnership between Viking and Spot Zero was a no-brainer.”



– **Mark Waldron**  
*Viking Vice President  
of Sales*

“Spot Zero provides quality, reliable products. Their combo unit has been a big hit with our owners. The company has been very supportive of us, most notably by consistently sponsoring our Viking Key West Challenge.”

Today, the XZII SeaXchange + WaterPurifier combo unit has been installed on nearly every Viking model. The XZII combo series is an option on all models 54 feet and larger. “We are fortunate to be working with such an innovative boatbuilder,” says Spot Zero OEM Sales Manager Ben Haynes. “I make monthly visits and work very close with Viking engineering, production, purchasing and sales, to make sure that our products are specified, installed and operating properly.”

The new Viking 90 flagship demo boat is equipped with an XZII 2200/3000. Valhalla Boatworks has also begun to offer the XZII combination on the new Valhalla 55.

“Spot Zero provides quality, reliable products that are widely used on our yachts,” says Viking Vice President of Sales Mark Waldron. “Their combo unit has been a big hit with our owners with its dual-purpose functionality. It’s a must-have for many of them. Plus, the company has been a very supportive vendor for us, most notably by consistently sponsoring our Viking Key West Challenge.”



Spot Zero offers a combined 39 models of SeaXchange and WaterPurifier systems for boats of all sizes, and upholds its commitment to using only the highest quality components and maintaining the best customer service. “Some of our decisions might not make the most

business sense, but they do make the most human sense,” says Ben. “Yes, there are cheaper ways to manufacture R.O. systems, and provide a higher profit margin – but the quality is not something we could stand behind.”

# PRODUCT PORTFOLIO



## SPOT ZERO + SEAXCHANGE COMBINATION SYSTEM

The most popular product is the XZII Spot Zero + SeaXchange combination system with patented double-pass technology, which combines the benefits of seawater R.O. and freshwater purification in one compact system. The XZII series' capacities range from 900/1000 gpd to 2200/3000 gpd. It's ideal for boaters in need of a compact, integrated system to create optimal volumes of freshwater and spot-free water at the dock or offshore. XZII is fully automated with integrated noise reduction and low power consumption.



**XZII Spot Zero + SeaXchange combination system**

## SPOT ZERO WATERPURIFIERS

While the Spot Zero Mobile 2.0 continues to be a celebrity on the docks, due to its spot free wash down and high efficiency, Spot Zero recently released its new Spot Zero Mobile Pro Mini – the smallest high-performance water purifier on the market designed for boat as small as 20 feet.



**Spot Zero WaterPurifier Mobile Pro Mini**

Spot Zero WaterPurifiers are available in two unique built-in systems - ZTCII Fully Automatic Series and SZIII semi-automatic series. Both have a range from 42 gph to 125 gph and use the patented Double Pass technology, which can purify water from dockside sources or onboard watermakers.



**Spot Zero WaterPurifier ZTC II**

Common among Viking Yachts is the ZTCII fully automatic WaterPurifier. The ZTCII self-regulates pressure and flow rates to ensure the best quality water regardless of temperature or water quality. It also features a full color display 7" touchscreen, mechanical override for redundancy and automatic freshwater flush. The SZIII semi-automatic WaterPurifier provides a more compact footprint and is tailored for those who prefer more traditional methods of operation.

## SEAXCHANGE WATERMAKERS

Spot Zero's SeaXchange WaterMakers allow you to make freshwater from seawater, at the dock or offshore anywhere in the world. SeaXchange is offered in fully- or semi-automatic systems with capacities ranging from 35 gph up to 92 gph.

SeaXchange XTCII is the most compact fully automatic seawater reverse osmosis system in its class. It regulates and monitors functions without operator intervention. XTCII is the perfect desalinators for mid-to-large size vessels and features an integrated mechanical backup.



**Spot Zero SeaXchange XTC II**

SeaXchange SXIII is a semi-automatic WaterMaker with manual functions. It features a single pressure adjustment to vary feed water conditions, digital and analog instrumentation for precision and a backlit LCD touch screen monitor display.

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Mark your calendar for the 64th edition of the Fort Lauderdale International Boat Show – October 25-29. Hosted in the Yachting Capital of the World, last year's five-day run was a smashing success, and this year will be even bigger and better.

Both the Viking Yacht Company and Valhalla Boatworks will be in the center of the action at the largest in-water boat show in the world. Head over to Bahia Mar's D-Dock and visit our award-winning fleet. Don't forget to visit the Princess Yachts America display on the Face Dock. Part of the Viking Marine Group, Princess is the world's leading luxury motor yacht.

## HOURS

OCTOBER 25 - 29, 2023

### Wednesday, October 25

12 Noon - 7PM

### Thursday, October 26

10AM - 7PM

### Friday, October 27

10AM - 7PM

### Saturday, October 28

10AM - 7PM

### Sunday, October 29

10AM - 6PM

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boat crew, marina, etc



# FROM SMALL TOWN BOY TO PALM BEACH RAY



## Viking Yacht Service Center

Ray Connolly's career (now spanning almost four decades) at the Viking Yacht Company began in high school. He was pushing shopping carts at the local grocery store when he bumped into his buddy Frank, who was working at the Viking Yacht Company. Frank was griping about his brawny physique making it difficult to maneuver in tight spaces on the boats. Ray hit back with his own pain point, "It takes me forever to move these carts because I'm too skinny and can only push a few at a time." Then history was made – they switched jobs. "Frank walked me into Viking and the next thing you know, I'm crawling around engineer rooms," says Ray.

He started cleaning and detailing yachts but his curious nature had him asking questions about hoses, wiring harnessing, hatches and model layouts. Ray quickly was promoted to a mechanic in Department 3, jumping right to Line 1, unlike most mechanics who began on Line 4 and worked their way up. "I had a head start because I already knew a lot about the boats and where things were – before I knew it, I was promoted to Leadman." He continued in that role for years until the devastating Luxury Tax hit in 1991, crippling the marine industry.

"That was a terrible time. Not only did I witness friends and co-workers lose their

jobs, but here I was, a young man having to lay off seasoned boatbuilders," says Ray. "They were providing for their families, and I was still living at home. It was tough to look a man in the eye, who was older than me and doing a terrific job, and tell him I had to let him go. The Luxury Tax was devastating in so many ways."

Thanks to Co-founders Bill and Bob Healey and their tireless efforts, the Luxury Tax was repealed and the Viking Yacht Company dug in and built back up. "After the Luxury Tax, I was promoted to a Foreman and worked under some incredible Managers," says Ray. "And that is what is so cool about Viking – the wealth of knowledge that is shared with the younger generations."

But then an opportunity presented itself to Ray to work for Viking Sport Cruisers (now Princess Yachts America), an arm of the Viking Marine Group. "That was a heck of a fun ride," said Ray. "I would travel to Plymouth, England, where the motor yachts were built, and commission and run quality



“And that is what is so cool about Viking – the wealth of knowledge that is shared with the younger generations.”

– Ray Connolly  
*Viking Yacht Service Center  
Director of Customer Service*

control on them prior to delivery. “That position took me through Europe and all over the United States – coast-to-coast.”

Princess Vice President and Marketing Director James Nobel said, “When I first started with Viking Sport Cruisers in 1999, my first months on the job were spent in the bilges of the boats learning each and every system. Working under the supervision of Ray, who was heading up the Commissioning team at that time, I was surrounded by a group of people who carried his can-do attitude into every challenge and task that came along. His positive outlook, paired with the patience of a teacher, left a strong impression.”

The tragedy of 9/11 happened just prior to a scheduled trip to Italy. “I remember flying on a Boeing Triple Seven and it was empty,” says Ray. “I was one of just four people on the plane. It was awful.” That terrible time

in 2001 was also equally awful for sales. “People and banks were scared, financing was tumultuous, so we had to downsize.”

At the same time, a position opened for the Service Manager for the Viking Yacht Company. Viking President and CEO Pat Healey approached Ray to fill it. “That was an interesting transition. I was going home in a way,” says Ray. Once again, Ray seized the opportunity and was soon handling global customer support.

Less than a year ago, Ray was appointed as the Director of Customer Service and made the move to the Viking Yacht Service Center (VYSC) in Riviera Beach, Florida. “It’s one thing moving from the New Gretna docks upstairs to the offices but moving more than 1,000 miles south has been a wild ride!”

“I was provided the privilege of moving here with my wife Theresa, who has been

with Viking’s Accounting Department for six years,” says Ray. “It was difficult making the decision to move away from our family and friends. I accepted the position the beginning of December and we celebrated Christmas in New Jersey with our families and then Theresa and I rang in the New Year by ourselves in Florida.”

Ray had tremendous interaction with the VYSC while in New Gretna as the two service departments had weekly and monthly meetings. “I was excited to work with the Florida team. Dan Mueller and Jack Thompson are people I talked to almost every day. So, moving to the Florida facility was a smooth transition. This whole team welcomed me with open arms,” says Ray.

“I still interact with the Jersey crew regularly, I’m just doing it from Florida now,” says Ray. “Their support is vital. Sheena Belanger’s reporting, Ben Battiata’s parts knowledge,

“I was surrounded by a group of people who carried his can-do attitude into every challenge and task that came along. His positive outlook, paired with the patience of a teacher, left a strong impression.”

– James Nobel  
Princess Vice President  
and Marketing Director





Bill Trout's troubleshooting, Art Ender's hands-on experience and Edie Savine's boots-on-the-ground comprehension – I couldn't do it without them. And the Engineering Department, I'm constantly picking their brains. We are one big team and it's reassuring to have their support."

After arriving at the Service Center, Ray got right down to business. Once his employees saw Ray hop on the Travelift or wheel around a forklift they were assured that he was there to get the job done. "I'll jump in and get dirty if it means we all succeed as a team," says Ray.

International Sales Manager Anthony Scola says, "Ray was a tremendous asset here in New Gretna. He formed relationships with all our customers and he has continued to do that now that he is in Florida. It's great to see that he has truly embraced his new role."

"This location is ideal, our equipment is first-class and the talent is incredible," says Ray. "I'm thrilled to be here and have so much encouragement to take this facility to the next level. We are trying to streamline efforts to be more efficient so we hit our numbers. And by numbers, I mean

satisfied customers. That's what we are all striving toward."

Ray continues, "I've made turnaround time a priority. Customers don't want their boat here any longer than necessary, they want to be on the water enjoying it. So, I want to give their boat back as soon as possible. But it's also about clear communication. A disgruntled captain just approached me about his bill. We talked about it and I explained what exactly was involved with the project. By the end, he actually thought he was getting a break. Nobody wants to pay more than they have to – we get that."

He also plays maestro to a very large orchestra. Ray coordinates over 200 people from five divisions of the Viking Marine Group (Atlantic Marine Electronics, Palm Beach Towers, Princess Yachts America, Valhalla Boat Sales and the Viking Yacht Service Center), two yards, hundreds of vendors and even more captains, crews and owners. "There's a tremendous amount of work being done here and it's pretty impressive to see it all come together. We are focused on our Viking, Valhalla and Princess customers and want to maintain, or exceed, their expectations," says Ray. "We want the

Viking Yacht Service Center to be their first choice."

"It's great to see Ray at the boat shows interacting with customers," says Anthony. "He has an easy rapport with owners, crews and vendors and wants everyone to have a positive experience."

"Ray represents what makes Viking so unique in that he has quite literally grown up within the company," says Princess President Tom Carroll Jr. "He built a career with so many facets that it is hard to find someone with such an incredible amount of knowledge that only comes along with years of experience."

When Ray is asked why he decided to make the move, he says, "This place exists to support our product from New Jersey and I want to ensure that happens. We will be here as long as the customer owns their boat."

"We knew Ray would do an amazing job in Florida," says Pat. "And as a Jersey Boy he has really adopted the area as his own. In the beginning I jokingly referred to him as Palm Beach Ray, and he sure has taken that to heart!" 🐟

“In the beginning I jokingly referred to him as Palm Beach Ray, and he sure has taken that to heart!”

– Pat Healey  
*Viking Yachts*  
*President and CEO*



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## SERVICE DEPARTMENT **BEFORE YOU CALL**

### **A Few Tips to Ensure Speedy Assistance**

Viking's Service Department is here to help you. And the energetic team that works in Department #26 wants to make sure your experience is pleasant and easy. To achieve that goal, there are a few easy things you can do before you make that call to our Service team.

We talked to 40-year Viking Veteran Art Enders who is the Customer Service Manager in New Gretna, New Jersey. He's been in the Service Department since 1996, mostly working in the field. Now that he has transitioned into the office environment, he has identified some key information points to streamline a call in to service.

First things first, determine your hull identification number, or HIN. This identifier begins with VKY (or VBW if you are calling about a Valhalla center console) and is then five numbers, a letter and three more numbers. Sheena Belanger, Customer Service Representative, says this is the most important piece of information to get you started. "It allows us not only to quickly identify your vessel, but it also opens a treasure trove of information," says Sheena.

If you don't know your HIN, it's easy to find. Look at the upper starboard side of your transom. There will be a plate, just next to your transom door, this is your hull number. And it's not just a mumbo jumbo

of letters and numbers. Each character tells the Service Department critical information about your boat.

Let's take the first three letters – VKY (or VBW if you have a Valhalla center console) – which indicates that your vessel is indeed a Viking. The next two determine the Viking model while the third number indicates the series. The next two numbers establish the hull number within the series. The letter represents the delivery month. Following the letter is the last number of the year completed followed by the last two numbers — the delivery year. Whew. That's why that HIN is important.

## Before You Call

1. Have your hull number available.
2. Is the boat under warranty? Then call your dealer.
3. Have your part number. Or a picture or description.
4. Provide an address as to where you want the part shipped.
5. Have a payment method handy.

## Contact Information

### PARTS

vycparts@vikingyachts.com

### GENERAL CUSTOMER SERVICE

customerservice@vikingyachts.com

### TECHNICAL SUPPORT

vyctechsupport@vikingyachts.com

**Calling after hours?**  
Please leave a message and be sure to include your name, phone number and hull number.

**Or shoot an email to**  
customerservice@vikingyachts.com.



**VKY54422E323**



- IDENTIFIES A VIKING YACHT**
- DETERMINES THE MODEL**
- INDICATES THE SERIES**
- ESTABLISHES THE HULL NUMBER**
- REPRESENTS THE MONTH**
- THE YEAR COMPLETED**
- MODEL YEAR**

A - JANUARY	E - MAY	I - SEPTEMBER
B - FEBRUARY	F - JUNE	J - OCTOBER
C - MARCH	G - JULY	K - NOVEMBER
D - APRIL	H - AUGUST	L - DECEMBER

If you are ordering a part, provide us with the part number. But we know it's not that easy. "Sometimes it's tough to get to the part number," says Customer Service Representative Ben Battiatà. "It may be inaccessible, but you can snap a picture of it on your phone and email us." Or have a thorough description of what you are looking at. The more detail the better. Provide the location on the boat, approximate size, color and of course, how many you need.

Is your boat under warranty? Then your dealer is your first call. They should be able to help you with any parts or service. Art Enders says, "Not sure if it's still under warranty? Just call us with your HIN and we'll be happy to find out for you."

Contact information. Customer Service Representative Bill Trout says, "We can't

stress contact information enough." If you leave a message, please state your name, call back number and a reason for calling. Communication is key. Especially when it comes to shipping. Always confirm where you want your part shipped. Is it going to the yard, captain's house, vacation house or even the next destination?

When you call, be sure to have a payment method handy. We can take your credit card over the phone to get you your part in a jiffy.

Edie Savine, Customer Service Administrative Assistant, says, "We like to provide every customer our undivided attention and answer all your questions thoroughly — and develop a plan to resolve your issue. So, sometimes it may take a little while to get back to your call, but it's only because we are helping someone else."

# MEET YOUR SERVICE TEAM



## **Art Enders**

*Customer Service Manager*

Art heads up the New Gretna Customer Service Department with a 40-year history with Viking – and 27 of them in this department. When asked about the transition from the field to the office, Art said, “It’s a learning curve but I like a challenge. And I just love being here at Viking.”

Outside the office you can find Art spending time with his family or volunteering locally within the community. And of course, he’s known for hiking the woods with Providence, his almost two-year old German Shepard.



## **Ben Battiata**

*Customer Service Representative*

Ben has an art for Viking parts. If you need a replacement or spare component, he’s your guy. This talent evolved into Ben opening an antique store, Shoreline Vintage. The shop specializes in décor, toys and comics, sports memorabilia and furniture. When he’s not with his two boys, you can find him tinkering around his shop.



## **Bill Trout**

*Customer Service Representative*

Technical calls are routed to quick-witted Bill who is an expert at walking customers through issues. He also handles a lot of warranty claims. Bill is a self-proclaimed homebody and cherishes time with his daughters and working on projects around the house.



## **Sheena Belanger**

*Customer Service Representative*

The newest member of the Service team is Sheena, also jokingly known as the Service Den Mom. Sheena fields most of the incoming calls and emails and delegates to the appropriate team member. And when she’s not processing warranties and paying invoices, she spends time with her kids, 19-year-old Rutgers University student Brauna and 21-year-old Brandon as well as Leia, her seven-year-old Boxer/Bulldog.



## **Edie Savine**

*Administrative Assistant to the Field Team*

If Sheena is the den mother, Edie is the house mother. She gets the ball rolling for all the in-house and field work by creating Service Request Orders or SROs. Then she tracks the teams (both in-house and in the field) and keeps them on their toes – which she has plenty of practice with as she has nine grandchildren. The littles range in age from three to 15 years old and keep her young.

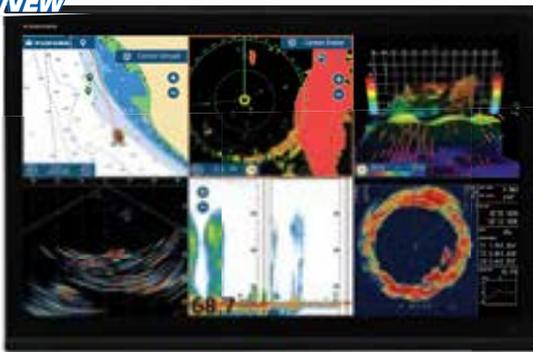
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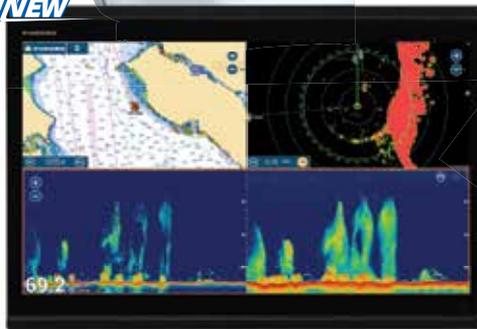
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**NEW**



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## AME: ATLANTIC MARINE ELECTRONICS AHEAD OF THE CURVE

### Integrating New Technologies

Always on the cusp of marine innovation, the Viking subsidiary Atlantic Marine Electronics (AME) never stops probing multiple navigation, communications and safety markets for the latest and greatest electronics technology to serve Viking owners.

“This is a big part of how we follow the Viking mantra of building a better boat every day,” says AME General Manager Todd Tally. “We push the envelope by gaining insights through a variety of related industries, including the technologies that are used in the commercial marine market. The goal is to bring home and integrate advantages to give an edge to our customers.”

Todd serves on the board of the National Marine Electronics Association, which keeps him aware of new technologies. But he also ventures outside the recreational marine industry for knowledge, networking and new products. “Attending technology conferences, commercial workboat shows, IBEX (International BoatBuilders’ Exhibition & Conference) and international boat shows is all part of bringing a comprehensive knowledge to AME that helps us continue to be the driving force in recreational marine electronics.”

As of this writing, Todd was preparing for a trip to Norway, the home of Kongsberg Maritime. “We’re fond of their omnidirectional sonar, the Simrad

SY50, which is relatively new. It’s an easy-to-install compact product that features an operational frequency band, USB controllers for remote operation and full-beam stabilization (opposed to directional stabilization),” says Todd. “We’ve installed it on more than a dozen Vikings.” AME has incorporated another commercial product into its offerings – the MAQ Sonar (based in Ontario, Canada), which is an omnidirectional sonar also with full-beam stabilization. “It’s a high-value, proven system,” says Todd.

In Norway, Todd will be checking out Kongsberg Maritime’s offerings in the area of transducers. “I’ve got my eye on a couple different products that are currently being



the installations, and everything is going to plan with the effectiveness of the product.”

The focus with Dinnteco for AME now is recruiting new dealers “to widen the scope of the product’s distribution to help the industry combat insurance companies from abandoning our market,” adds Todd. Lightning strike claims in the marine environment have prompted insurance companies to include higher deductibles in their policies. “It’s a win-win situation,” Eric McDowell, President of Christi Insurance / Risk Management, says of the Dinnteco technology. “A product that can help reduce the frequency of strikes is highly desired by both yacht owners and companies insuring boats.”



used mostly in the commercial market,” he says. “Obviously, the effectiveness of a transducer is paramount in the overall success of sportfishing boats.”

Finding technologies existing outside of the maritime environment that could help better serve customers is a growing part of AME’s mission. AME has been instrumental in bringing a lightning protection system – Dinnteco International’s DDCE (Electromagnetic Charge Compensation Device) – into its portfolio of technologies offered to Viking owners. “We are the Master Dealer and the authorized distributor for Dinnteco in the United States, Mexico, Costa Rica and Panama,” says Todd. “We now have upwards of 30 Dinnteco systems in boats. We’re fine-tuning

Relationships with companies like Dinnteco are critical for AME, which prides itself on being able to meet every owner’s navigation, communication and entertainment needs. Case in point: Many owners opt to use electronic components from different manufacturers in their overall AME installation, whether it be Furuno, Garmin, Simrad or others. The company Seatronx offers a series of multi-function displays in various sizes (17-, 21- and 24-inch) that can be integrated with technologies – chartplotting, radar, sonar, autopilot, etc. – from various manufacturers. Hull No. 1 of the Viking 90, in fact, features five 24-inch Seatronx touch-screen displays on the enclosed bridge helm.

“We like their products because of their versatility and product range,” says Todd. “The displays are high-quality, rugged, durable and dependable. We are their No. 1 customer in the recreational marine market.”



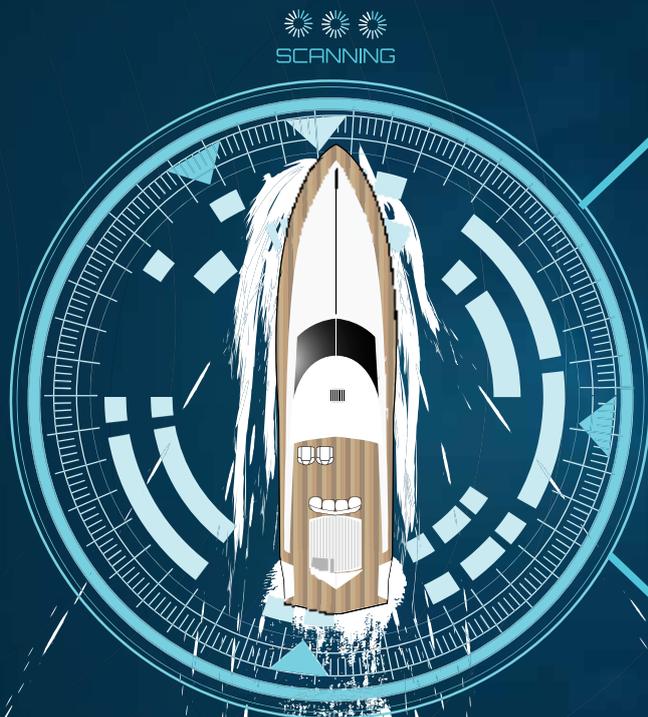
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# EVERYONE IS A PHOTOGRAPHER

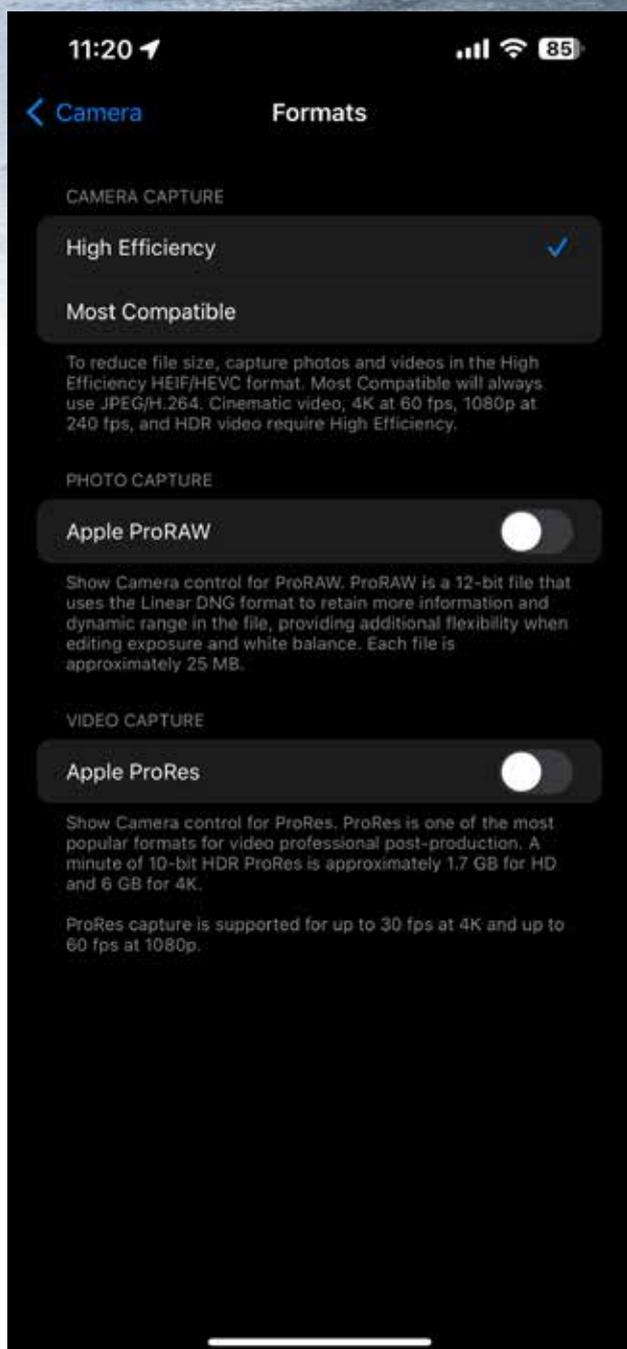
Anyone can be a photographer with the huge technological advancements of our cell phones. Anyone who has a modern iPhone has a very capable camera. This does not mean that everyone has the proper knowledge and foundation to make the most of their cell phone photography, but we are going to change that!

With a little guidance and practice, your cell phone photography can be improved to capture great images and moments. Let's start with the basics – camera settings. It's very easy to overlook this; but without optimizing the settings you may be leaving something on the table. User error is a real and inherit danger with modern technology.

## CAMERA FORMATS

We'll start off by saying these guidelines are designed for newer iPhone users (iPhone 11 and up with the latest iOS) but that does not mean your older phone may

have settings you need to modify. Unlock/open your iPhone and locate the SETTINGS app. Once there, scroll down to CAMERA and tap. Once inside, you will see a menu of options and different settings for each photo and video. Tap FORMATS to view the photo/video settings. For CAMERA CAPTURE settings we have HIGH EFFICIENCY and MOST COMPATIBLE options. Notice a description underneath that explains the uses for each of these settings. HIGH EFFICIENCY will reduce the file sizes and capture the content in a certain format. These formats are the "file type or extension," which are the letters you see at the end of a file. For instance, .HEIC is the format which stands for High Efficiency Image Container. Some software, printers and even potentially other phones do not handle these file types well. The other option – MOST COMPATIBLE – is exactly true to its name. This will always use JPEG as the file extension, which is the most widely used format in modern digital photography.



## CAMERA MENU

If we go back to the main CAMERA Menu, (SETTINGS > CAMERA) you will see additional options for your settings. Beneath FORMATS is RECORD VIDEO. Tap and you will see multiple options for resolution and frame rate (fps = frames per second). To capture the highest quality video, 4K at 60fps is the best option. 1080pHD at 30 fps is the industry standard for HD or high definition. 4K is almost double 1080p resolution and 60fps is going to be the “smoothest” option when shooting higher frame rates, and will help reduce minor camera shake and handle fast camera movements better. Naturally, 720p HD is the smallest resolution option which can potentially result in rather compressed or pixelated video when played back on large tv/ computer monitors. Resolution greater than 1080p will result in larger file sizes that will consume internal storage space faster than the latter.

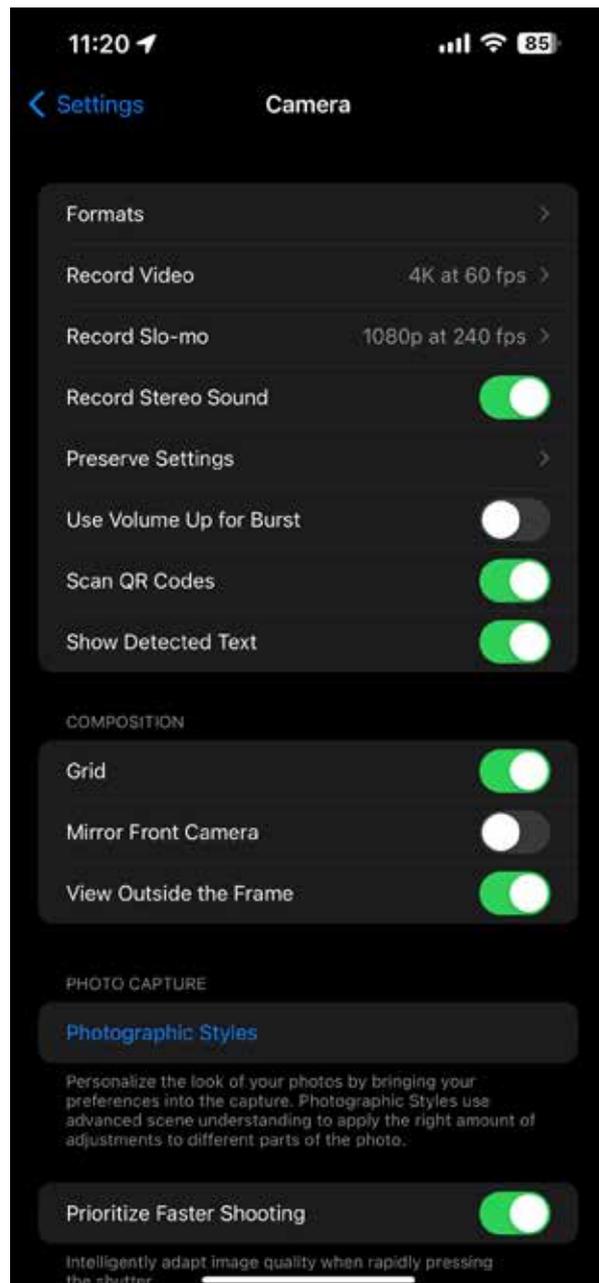
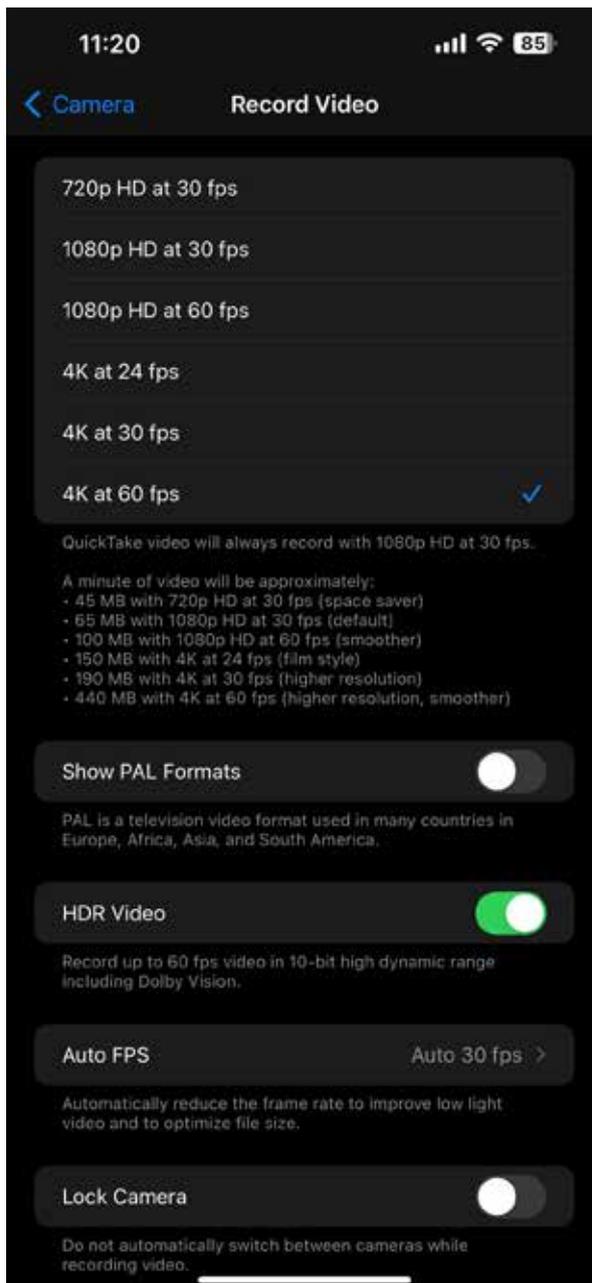
Underneath the resolution and frame rate options are a few others to consider. Show PAL Formats is used internationally and is their

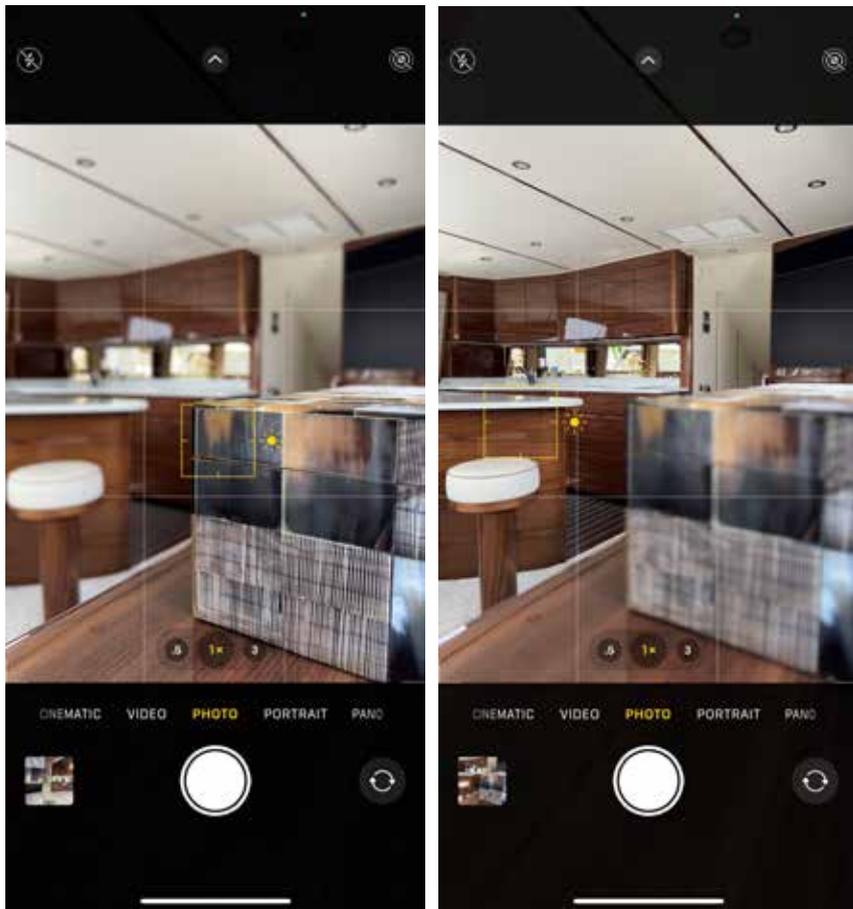
standard for broadcast television. In North America, our standard is NTSC.

Let’s look at the next option, HDR VIDEO. This option is for professionals or creatives who want to maximize the potential of their iPhone. It enables the camera’s ability to see a wide range of exposure which helps when editing the footage afterwards.

Auto FPS is a setting that will auto-enable a reduction in the frame rate during low-light conditions to optimize exposure. Typical rule of thumb for frame rate is the higher the fps, the more light you need. This is especially important with slow motion (or slo-mo) recording.

If we tap back to the previous page, you will see Record Slo-mo. There is no option to record in 4k but you can select 120fps or 240fps. Remember to use these in the brightest conditions possible. If done indoors with artificial light, there is a chance for a flickering/ flashing/banding effect that happens to the camera. The science of that is an entirely different article...





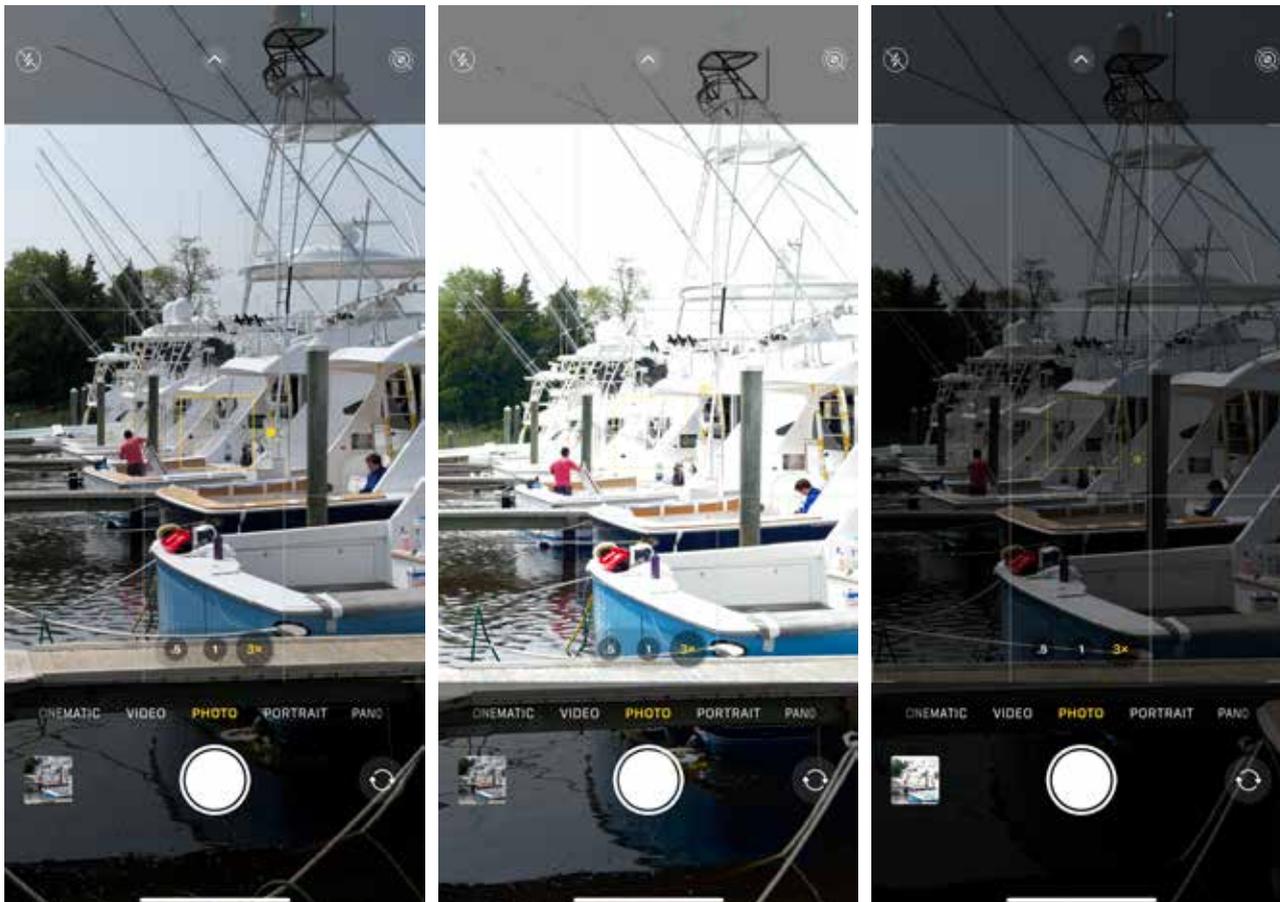
## CAMERA INTERFACE

Once the camera is open and you are ready to start shooting, there are a few basic things to remember. Having confidence in your equipment and abilities will help nurture creativity and allow you to create high-quality content.

## FOCUS

We all know that a blurry photo can really miss capturing THAT moment. Here are a few pointers. Wipe down the camera lenses! This is easily overlooked but can cause focus issues or create a haze on the images.

Compose the shot you want and simply tap the screen where you want to set focus. A yellow box will appear to indicate the focus point. To shoot extreme close-ups of certain objects, bring the camera near the object and as you are framing the composition a little yellow flower may show up in the bottom corner. This is a notification that “macro mode” is enabled. Macro photography is the art of extreme close-ups that have a very shallow depth of field or area of focus.



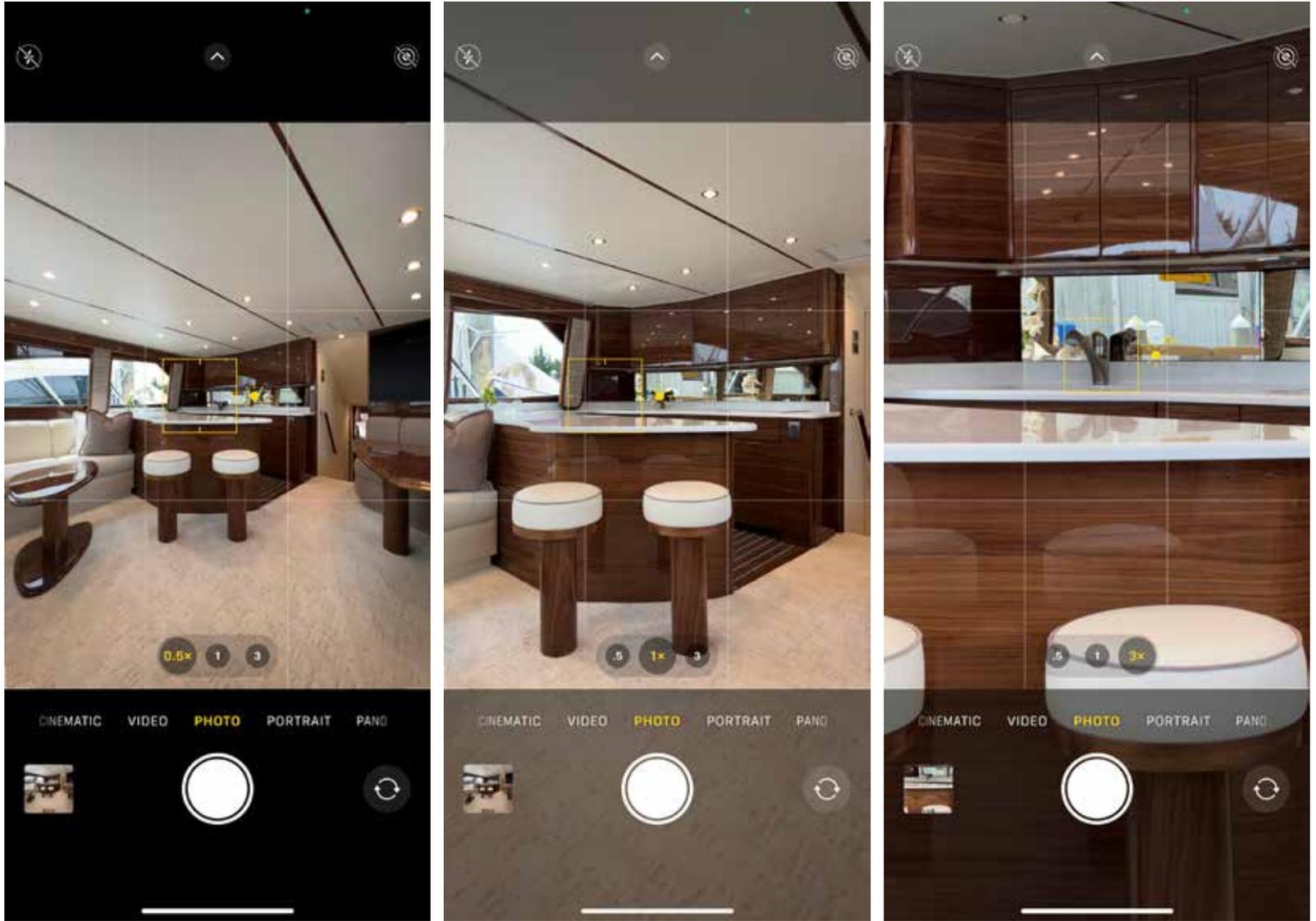
## EXPOSURE

The camera will always try to decide what the best exposure is for the overall composition. It usually does a good job, but there are times when we want to make the image lighter/darker by controlling the exposure. First, you need to tap to set focus on your subject. Then, simply swipe up (brighten) or down (darken) on the screen to adjust exposure.

## LENSES

All the newer iPhones have at least two lenses, if not three! I think we all know how to select and use each one so here are some specifics and useful info. Whether two or three lenses, you will always have an “ultra-wide” and “wide” lens. These will be .5x or 1x on your camera. Their respective focal lengths are 13mm for ultra wide and 28mm for wide. 13mm or 0.5x is great for “pulling” in more of the scene as it has a wide field of view at approximately 120 degrees, which is close to the human eye if we include peripheral vision. This is a great option for sunsets, interiors or even your Viking at the dock. The 1x

lens is 26mm, making it a good option as the default lens choice most of the time. If you have a newer phone, you have an additional 2x or 3x lens which is equivalent to approximately 77mm. This focal length helps get closer to the subject you are photographing and looking for that “tighter crop” in certain instances. It is also used for portraits as most professionals would tell you around 85mm is the perfect lens for portraits. This is because of the tight field of view which has little to no distortion. This helps with facial proportions and aids in the background “feeling” closer to the subject.



## NIGHT MODE

This is an incredible new feature Apple released a few years ago. Night Mode uses its software to capture more color and details in low-light situations. It's enabled automatically when the camera is presented with a dark scene. You will want to keep an eye on the upper left side for an icon that looks like a crescent moon. If light is fairly low, but not too dark the moon icon will appear white. This means Night Mode is available to use but is not active. Tap to activate and the icon will turn yellow. If the scene is already very dark to begin with, Night Mode will activate on its own. When active, numbers will appear with the moon icon that represent the exposure time in

seconds. The default for Auto Exposure is three seconds but you can increase exposure time if you'd like by dragging the exposure time slider to the right and set accordingly. Be sure to know that the longer the exposure, the more important it is to keep the camera very still. If not, camera shake will result in blurry images. If you do not want to use Night Mode, drag the slider left to the OFF setting. There are circumstances where we prefer to use our flash rather than Night Mode. To enable this, tap the moon icon so a line is through it, and tap the lightning bolt (camera light icon) to the left so there is NO line through which will enable the flash/light to be used.

# TIPS & TRICKS

- **Swipe shutter button to left and hold for burst mode.**
- **Press either volume up/down in Camera mode to take picture or start/stop video.**
- **Turn on camera grid for assistance with composition (settings > camera > composition).**
- **Take still images in Video Mode by pressing the white button above the red record button.**
- **Clean the camera lenses frequently.**
- **Lock exposure and focus by pressing and holding on screen until AF/AE LOCK appears. Press again to cancel.**
- **In PHOTOS app, search for images by using keywords to find what you are looking for.**

**SCAN THIS QR CODE FOR A VIDEO TUTORIAL ABOUT IPHONE PHOTOGRAPHY.**



## PORTRAIT MODE

Another great feature of the iPhone camera is PORTRAIT MODE. This method uses software to blur the background for a more artistic look. Typically very expensive cameras/lenses have the best bokeh, but for something that fits in your pocket 24/7...it's hard to beat an iPhone! Side note: the blur in the background is called "bokeh" which is the aesthetic quality of the blur. To use, swipe across the shooting modes at the bottom and select "Portrait". Be sure that your subject (usually only detects faces) is between two to eight feet away. Any closer, and it won't work as the software cannot detect the subject. When the camera is ready, NATURAL LIGHT will be in yellow. Press the shutter button to capture.

In the lower left corner will be a 1x or 3x (possibly 2x), and this will represent which lens it is using. 1x is wide while 3x is telephoto. Once the picture is taken, open the photo in the PHOTOS app, then tap EDIT to make any changes.

## BURST MODE

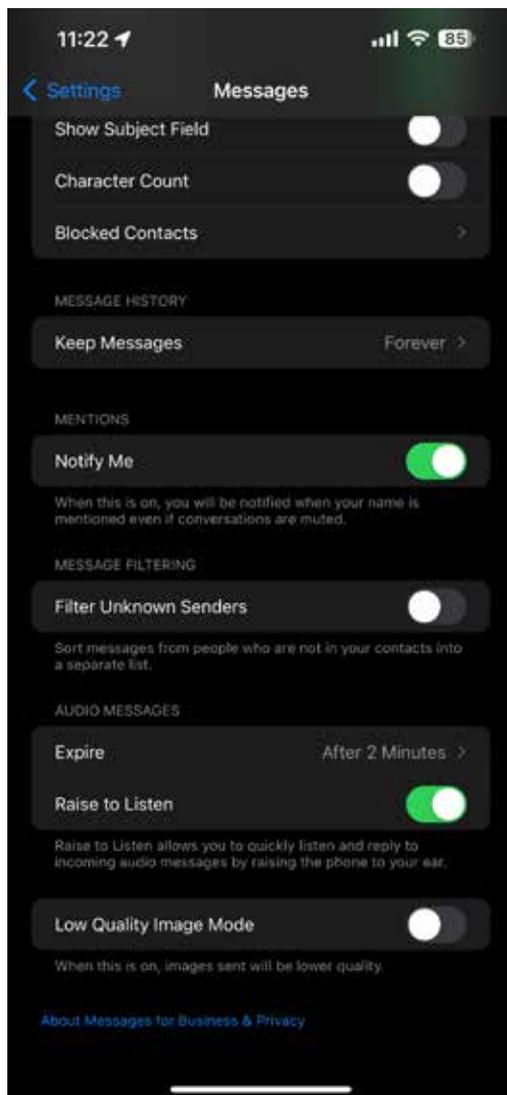
"Life is poetry in motion," and the iPhone has got you covered. When the action starts to pick up and you can't afford to miss the shot – BURST MODE is your best bud. We all have whipped out our phones to catch that split-second action, only to be disappointed with blurry photos or just plain missing the shot. Timing is a big part of photography and using BURST MODE will help ensure you capture that once-in-a-lifetime moment. This feature takes about 10 photos a second, giving you the best chance to get the perfect shot. While the CAMERA app is open and you are in PHOTO MODE press, hold and slide the shutter button to the left at the same time. You will see a number pop up where the shutter button was, and this is the quantity of photos it is taking. The longer you hold, the more images you will have. To select which photo is the best, open your PHOTOS app, find the burst image and tap to open. Tap to select on the bottom of the screen and scroll through the photos and tap on the ones you want to keep. Tap DONE and choose Keep Only Favorites.

## LIVE PHOTO

This feature is great for preserving those special little moments that an ordinary still photo couldn't capture. It can be used for moving objects like a jumping blue, fighting a fish or just to experiment with. To shoot a live photo, ensure the icon at the top of the screen (upper right corner; looks like a bullseye) is on. If the icon has a line through it, it's off. Once enabled, press the shutter button to capture the live photo. Keep in mind in this style, the camera will capture 1.5 seconds of video before AND after you take the shot, so it is important to stay as stationary as possible before and after pressing the shutter. To play back your live photo, open it in the PHOTOS app, and look for the live or bullseye icon in the corner. This will have a dropdown menu that will showcase the different effects – Loop, Bounce and Long Exposure. Loop turns the photo into a continuous video loop. Bounce makes the photo play forward, then in reverse. Long Exposure creates a slow shutter effect, blurring any movement that was captured – great for making rivers or waterfalls silky smooth, but the key is to keep the camera as still as possible. If you prefer to convert your live photo to a still image, tap EDIT. Tap the live icon at the bottom of the screen, then tap the yellow live icon to turn off sound and animation. You can always convert it back to Live Photo by tapping the icon at the top of the screen again.

## CAMERA OPTIONS

Nestled near the top of the iPhone camera is a thin strip with the Flash icon on the left and the Live Photos icon on the right. Situated directly between these two icons is a small arrow pointing up, like the ^ caret above the number six on a keyboard. Tap the caret at the top to show a row of options near the bottom of the camera interface. This hidden row of options puts some powerful tools right at your fingertips and can help you create better images. From left to right the options are: Flash settings, Night Mode, Live Photo, Photographic Styles, Aspect Ratio, Exposure, Timer and Filters.



## SENDING/UPLOADING IMAGES

While in the modern age of digital photography we are all guilty of taking hundreds, if not thousands of photos that may never get offloaded, printed or potentially ever seen again. Properly exporting the images/video off your phone is important if you plan to print or use on social media. We all send content via text messaging and there is a simple way to be proactive in ensuring the highest-quality image is sent. Open the SETTINGS app, scroll down to MESSAGES and tap to open. Now scroll down to the option LOW QUALITY IMAGE MODE and be sure this is off (i.e. no green button). This may impact how fast you can send content via text messages, but it will ensure the recipient has the best quality possible. Remember, if your iPhone is sending to an Android, the Apple user has no control over the image quality and are at the mercy of technology.

iPhone users have a few more options when transferring content. AirDrop, which is a wireless file transfer service, is great for “local” sharing. You can easily select and send multiple files, images and video with AirDrop. This feature utilizes Wi-Fi and Bluetooth so be sure both are turned on. To check your AirDrop settings, go to the SETTINGS > GENERAL. Scroll down to AirDrop then choose an option: Receiving Off, Contact Only or Everyone. Enable Bluetooth for AirDrop (ensure Everyone is enabled), select and send the files. The recipient will get a pop-up notification to decline or allow the transfer. Once complete turn off Bluetooth. Bluetooth will consume your battery’s energy quickly.

## SHARED ALBUM

There are plenty of times we want to share our content with others who may not be geographically close to us at that time. This is where a shared album can be a fantastic way to showcase your content without having to send each individual image/video. To turn on shared albums go to Settings > [your name] > iCloud > Photos > then turn on Shared Albums. To create, go to your PHOTOS app. Go to Albums tab, and tap the plus sign (+), tap New Shared Album, give it a name, tap NEXT and choose people to invite from your contacts or type in email addresses or phone numbers. Lastly, tap CREATE.

To share an album with friends or family who don’t use iCloud, open a shared album that you created, go to the People tab and turn on Public Website. Your photos publish to a website that anyone can see in an up-to-date web browser. When ready to add additional photos, either from your photo library or within an album, tap Selects and then select which photos/videos you want to share. Tap the Share button (blue rectangle with upwards arrow) then tap Add to Shared Album. Choose the album where you want to share, then tap Post. If your Shared Album is already open, you can tap the Add button (+) for selections as well. Please note that the creator of the album is the Administrator who can invite/delete anyone. Keep in mind that Shared Albums DO NOT save the images to your phone. Meaning

that if you are removed from the invited album or it is taken down and you did not save the images, they will be permanently deleted. You can save photo/video by selecting it, tapping the Share button (blue rectangle with upwards arrow) and tapping Save Image or Save Video. The storage limit for a shared album can hold up to 5,000 photos and videos.

## FILE SHARING/TRANSFER

Another option we have is using a file transfer service such as Dropbox, WeTransfer, ShareFile, etc. These are web-based software programs that enable us to upload our files to their site, create a hyperlink and send to anyone. Viking’s Marketing Department uses Dropbox, so we will use that as the example. You will need to have the iOS app and an account, but it will make sharing large volumes of content much easier and also more simple if using a personal computer. To share to Dropbox, open your “Photos” app, tap select and choose which content you want to upload. Tap the Share button, scroll down and there will be an option to Save to Dropbox. Tap and choose a location on your Dropbox. This will populate the folder which you can then share via hyperlink. A simple copy and paste will allow anyone with the link to access your amazing iPhone pictures.

There is always more to learn about iPhone photography, but we are hoping this little bit of information will help you feel more confident when using your iPhone as a camera. 📸

# ELITE FLEET





V-33

Get into your first Viking-built boat; same robust standard equipment list as her larger stablemates; three different twin-engine packages.

**LOA:** 32' 10" (10.01 m)

**BEAM:** 9' 9" (2.97 m)

**DRAFT**

(Engines Up, Full Load): 27" (.69 m)

**FUEL CAPACITY:** 327 g (1,238 l)

**WATER CAPACITY:** 39 g (148 l)

**MAX ENGINE HP:** 900 hp

**LIVE WELL:** 52 g (197 l)



V-37

The sweet spot in the V Series lineup. Big and fast, with the legs to run long distances with either twins or trips.

**LOA:** 36' 9" (11.20 m)

**BEAM:** 10' 0" (3.05 m)

**DRAFT**

(Engines Up, Full Load): 28" (.71 m)

**FUEL CAPACITY:** 470 g (1,779 l)

**WATER CAPACITY:** 39 g (148 l)

**MAX ENGINE HP:** 1,350 hp

**LIVE WELL:** 56 g (212 l)



V-41

Punch the throttles and experience high-level fishability, speed, range, overall performance and Viking quality.

**LOA:** 40' 6" (12.34 m)

**BEAM:** 11' 7" (3.53 m)

**DRAFT**

(Engines Up, Full Load): 29" (.74 m)

**FUEL CAPACITY:** 557 g (2,108 l)

**WATER CAPACITY:** 49 g (185 l)

**MAX ENGINE HP:** 1,800 hp

**LIVE WELL:** 90 g (341 l)



V-46

Takes the V Series to an entirely new level through additional accommodations and amenities.

**LOA:** 46' 7" (14.20 m)

**BEAM:** 13' 4" (4.10 m)

**DRAFT**

(Engines Up, Full Load): 32" (.80 m)

**FUEL CAPACITY:** 694 g (2,627 l)

**WATER CAPACITY:** 70 g (265 l)

**MAX ENGINE HP:** 2,400 hp

**LIVE WELL:** (2) 54 g each (204 l)



V-55

Sets a new standard for center consoles from 50 to 60 feet in every capacity.

**LOA:** 55' 7" (16.90 m)

**BEAM:** 15' 6" (4.70 m)

**DRAFT**

(Engines Up, Full Load): 37" (.90 m)

**FUEL CAPACITY:** 1,200 g (4,543 l)

**WATER CAPACITY:** 125 g (473 l)

**MAX ENGINE HP:** 3,000 hp

**LIVE WELL:** (2) 65 g each (246 l)



## 38|O BF



Another fantastic under-40-foot yacht from Viking. Features our signature command deck with center helm.

**LOA:** 38' 8" (11.79 m)  
**BEAM:** 14' 0" (4.27 m)  
**DRAFT:** 3' 5" (1.04 m)  
**FUEL CAPACITY:** 460 g (1,741 l)  
**WATER CAPACITY:** 69 g (261 l)  
**COCKPIT:** 109 sq ft (10.1 sq m)

## 38|BF



She's a purpose-built ready-to-go fishing machine; easy to own, operate and maintain.

**LOA:** 38' 8" (11.79 m)  
**BEAM:** 14' 0" (4.27 m)  
**DRAFT:** 3' 4" (1.02 m)  
**FUEL CAPACITY:** 460 g (1,741 l)  
**WATER CAPACITY:** 69 g (261 l)  
**COCKPIT:** 109 sq ft (10.1 sq m)

## 46|BF



The flagship of the Billfish series, the 46 BF provides the fishing prowess of our convertibles while maintaining the traits of its namesake.

**LOA:** 45' 6" (13.87 m)  
**BEAM:** 15' 4" (4.67 m)  
**DRAFT:** 4' 3" (1.30 m)  
**FUEL CAPACITY:** 709 g (2,684 l)  
**WATER CAPACITY:** 99 g (375 l)  
**COCKPIT:** 140 sq ft (13.0 sq m)

## SPORT YACHTS &amp; CONVERTIBLES

## 44|O



Smooth, dry ride. Great as a hardcore fishboat or cruising overnighter for couples and families.

**LOA:** 45' 1" (13.74 m)  
**BEAM:** 16' 4" (4.98 m)  
**DRAFT:** 4' 5" (1.34 m)  
**FUEL CAPACITY:** 825 g (3,122 l)  
**WATER CAPACITY:** 120 g (454 l)  
**COCKPIT:** 119 sq ft (11.1 sq m)

## 44|C



Comfort, convenience and accommodations. Has the range to go long and the hull design to conquer the seas.

**LOA:** 45' 1" (13.74 m)  
**BEAM:** 16' 4" (4.98 m)  
**DRAFT:** 4' 8" (1.42 m)  
**FUEL CAPACITY:** 825 g (3,122 l)  
**WATER CAPACITY:** 120 g (454 l)  
**COCKPIT:** 119 sq ft (11.1 sq m)

## 48|O



Viking's legendary construction, fit and finish and attention to detail. An impressive two-stateroom layout.

**LOA:** 49' 1" (15.0 m)  
**BEAM:** 17' 0" (5.20 m)  
**DRAFT:** 4' 7" (1.40 m)  
**FUEL CAPACITY:** 970 g (3,672 l)  
**WATER CAPACITY:** 178 g (674 l)  
**COCKPIT:** 124 sq ft (11.50 sq m)

## 48|C



Fishes like a 60-footer. Luxurious interior accented with hand-finished teak or walnut joinery; three staterooms.

**LOA:** 49' 1" (15.0 m)

**BEAM:** 17' 0" (5.20 m)

**DRAFT:** 4' 8" (1.42 m)

**FUEL CAPACITY:** 970 g (3,672 l)

**WATER CAPACITY:** 178 g (674 l)

**COCKPIT:** 124 sq ft (11.50 sq m)

## 54|ST



The largest open express model that Viking has ever built. Versatile, comfortable, fast and fishy.

**LOA:** 54' 6" (16.61 m)

**BEAM:** 17' 8" (5.38 m)

**DRAFT:** 4' 10" (1.47 m)

**FUEL CAPACITY:** 1,230 g (4,656 l)

**WATER CAPACITY:** 198 g (750 l)

**COCKPIT:** 154 sq ft (14.3 sq m)

## 54|C



An absolute performance powerhouse, the three-stateroom two-head convertible has it all - speed, agility and fishability.

**LOA:** 54' 6" (16.61 m)

**BEAM:** 17' 8" (5.38 m)

**DRAFT:** 4' 11" (1.50 m)

**FUEL CAPACITY:** 1,357 g (5,137 l)

**WATER CAPACITY:** 198 g (750 l)

**COCKPIT:** 154 sq ft (14.3 sq m)

## CONVERTIBLES

## 58|C



Master of the mid-sized convertibles, the 58 C is a dominating force with world-class performance, fishability and accommodations.

**LOA:** 58' 11" (17.96 m)

**BEAM:** 17' 9" (5.41 m)

**DRAFT:** 5' 0" (1.52 m)

**FUEL CAPACITY:** 1,502 g (5,686 l)

**WATER CAPACITY:** 207 g (784 l)

**COCKPIT:** 165 sq ft (15.3 sq m)

## 64|C



The new second-generation 64 boasts four staterooms, three heads and a stunning horizontal walnut interior.

**LOA:** 63' 10" (19.46 m)

**BEAM:** 18' 11" (5.77 m)

**DRAFT:** 5' 7" (1.70 m)

**FUEL CAPACITY:** 1,850 g (7,003 l)

**WATER CAPACITY:** 302 g (1,143 l)

**COCKPIT:** 180 sq ft (16.7 sq m)

## 68|C



This tournament ready battlewagon features four staterooms, four heads, a walkaround style galley and a 176-square-foot cockpit.

**LOA:** 68' 7" (20.90 m)

**BEAM:** 19' 2" (5.84 m)

**DRAFT:** 5' 5" (1.65 m)

**FUEL CAPACITY:** 2,015 g (7,627 l)

**WATER CAPACITY:** 344 g (1,302 l)

**COCKPIT:** 176 sq ft (16.4 sq m)

72|C



A legend on the tournament circuit, with durable resin infusion construction and engineered by the best in the industry.

**LOA:** 72' 8" (22.15 m)

**BEAM:** 20' 0" (6.10 m)

**DRAFT:** 5' 9" (1.75 m)

**FUEL CAPACITY:** 1,997 g (7,559 l)

**WATER CAPACITY:** 372 g (1,408 l)

**COCKPIT:** 209 sq ft (19.4 sq m)

80|C



The Viking 80 Convertible presents a picture of power, speed and grace. There are 5 royally-appointed staterooms.

**LOA:** 80' 6" (24.54 m)

**BEAM:** 21' 4" (6.50 m)

**DRAFT:** 5' 7" (1.70 m)

**FUEL CAPACITY:** 2,668 g (10,099 l)

**WATER CAPACITY:** 400 g (1,514 l)

**COCKPIT:** 217 sq ft (20.2 sq m)

90|C



The all-new Viking 90 redefines the capabilities of the large world-traveling sportfishing yacht.

**LOA:** 90' 0" (27.41 m)

**BEAM:** 23' 2" (7.05 m)

**DRAFT:** 5' 11" (1.80 m)

**FUEL CAPACITY:** 3,801 g (14,388 l)

**WATER CAPACITY:** 480 g (1,817 l)

**COCKPIT:** 224 sq ft (20.80 sq m)



The Viking 90 cruises back to the dock after a customer sea trial at the 2023 VIP Boat Show.

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**Pat Healey, President and CEO, Viking Yachts**

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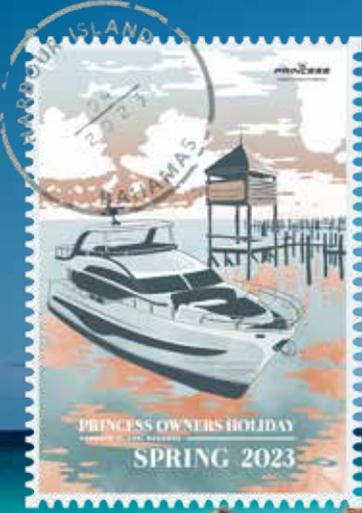
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# PRINCESS RENDEZVOUS LET'S HAVE A HOLIDAY!

Princess Yachts America's Owners Holiday Events Have Become a Favorite Semi-Annual Gathering for Princess Owners in Some of the Most Sought-After Cruising Destinations in Florida, the Bahamas, the Northeast and New England.



This past April, Princess Yachts America hosted their annual Princess Spring Owners Holiday in magnificent Harbour Island at the beautiful Valentines Resort and Marina. The event marked the 20th Owners Holiday since Princess Yachts America began hosting them twice annually in 2012 and was the largest gathering of Princess owners to date with 50 Princess Yachts in attendance, 60 Princess owners and a group totaling over 400 attendees.

After some help navigating the infamous Devil's Backbone from local pilot "Lil' Woody," owners and guests were greeted with a traditional island cocktail and Princess gift bag to help them settle in. The festivities kicked off with a "Welcome In" celebration with hors d'oeuvres and cocktails on the dock highlighted by a private fireworks showcase over the marina to close out a memorable first evening.

The event's second day offered a range of activities including a competitive pickleball tournament held at the picturesque Dunmore resort, as well as a charcuterie class hosted by a local master chef. Without a doubt, the highlight of the day was the running of the inaugural Harbour Island "Knot So Grand" Prix poker run/golf cart decorating extravaganza. Participants were invited to decorate their golf cart, visit five local destinations around Harbour Island to





collect a poker hand, then perform a song or skit at the event's "finish line" where each golf cart was displayed for a "Conours de Knot So Elegance" review and cocktail party. A panel of guest "celebrity" judges evaluated each entry based on several categories, and a fantastic and memorable time was enjoyed by both the participating teams and the onlookers.

Day Three of the event saw 350 chairs and 70 umbrellas set up for an incredible beach day on the pink sands of Valentines Beach. Guests were treated to food, refreshments and live music and had the opportunity to try paddleboarding, kayaking, horseback riding and the latest underwater toys from SeaBob. Shoreside games including four square, spike ball, yard pong and volleyball provided the perfect precursor to the ever-competitive egg toss competition. Following a full day of beach fun, guests had time to unwind and explore the many outstanding culinary options that Harbour Island has to offer.

A full breakfast buffet was in order on the event's fourth day to provide the perfect fuel for a day open to enjoy the myriad of excursion options available around Harbour Island, such as swimming with the pigs, feeding sea turtles, snorkeling, dive fishing and guided eco-tours. As the sun set, a gourmet surf and turf dinner complete with bottles of wine and bubbly was delivered to each Princess. Then, with owners and guests well fed, a traditional Bahamian Junkanoo parade wound its way through the marina to lead everyone to a poolside celebration with live music and highlighted by the much-anticipated awards ceremony. Prizes were given to winners of the egg toss, pickleball and charcuterie board activities and the inaugural Harbour Island "Knot So Grand" Prix winning team was crowned.

Breathtaking destinations such as Harbour Island are such an important part of what we all love about the cruising lifestyle, and Valentines Resort and Marina provided a fantastic venue to enjoy the best of The

Bahamas. Princess Yachts America was pleased to welcome dealer representatives from Bluewater Yacht Sales, Galati Yacht Sales, HMY Yacht Sales, Jefferson Beach Yacht Sales, Oyster Harbors Marine, and Staten Island Yacht Sales who were on hand to support customers at the event. Additional support from Princess Yachts, Yachting Magazine, Atlantic Marine Electronics, Canvas Designers, Harrington Yacht Services, Marine Solutions, SeaBob, Slepner, Quick Step Marine and The Yacht Group helped make the event a resounding success.

Look for the Princess Yachts America fleet of owners this summer as they head to Provincetown, Massachusetts, for the Princess Summer Owners Holiday from July 20th to 23rd. If you own a Princess and would like to join the fun, email [Melissa DiMarco at mdimarco@pyamerica.com](mailto:mdimarco@pyamerica.com) for more information and to register for upcoming Princess Owners Holidays.



# DEMO PROGRAM

## A YEAR IN THE LIFE



JUNE 2022

The 80 Viking Demo debuts at the Big Rock Blue Marlin Tournament.



Bermuda bound! Captain Sean Dooley ran 27 non-stop hours to cover the 625-plus miles to pink sandy beaches.



Will followed that up with a 100+ pound yellowfin.



JULY 2022

Guest Will Gredick released his first blue marlin fishing out of Hamilton, Bermuda.



Viking claimed Top White Marlin Release Boat Cape May for the second year in a row.



Twenty white marlin flags were hung at The MidAtlantic.

SEPTEMBER 2022

The crew had a banner day with 101 striped marlin.



The 80 loaded on a ship for La Paz, Mexico.



After a 120-mile run from La Paz, the Viking demo arrived in Cabo.



FEBRUARY 2023

Both the Viking 90 and V-55 make their world debut at the Miami International Boat Show.



Viking's 90 demo slides into the Viking Yacht Service Center.



The Buccaneer Cup Sailfish Tournament was the V-55's next tournament.



MARCH 2023

The V-55 fished the Jimmy Johnson Quest for the Ring.

The 90 fished the exclusive Ocean Reef Cup and raised four sails.



From Key West, the 90 headed to the Bahamas.



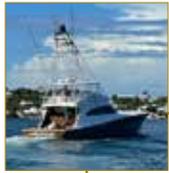
Score! The V-55 won the Palm Beach Daily Day 2 at the Quest for the Ring.



APRIL 2023

The 90 and the V-55 each experienced their first Viking Key West Challenge.

LOOK FOR THE SUMMER 2023 DEMO FLEET ON THE TOURNAMENT TRAIL EVERYWHERE FROM NEW JERSEY TO THE CAROLINAS.



While in Bermuda, the crew fished the World Cup, Bermuda Billfish Blast, Bermuda Big Game Classic and the Sea Horse Anglers Club.



## AUGUST 2022

Captain Sean Dooley heads the demo back to the Mid-Atlantic for the tournament trail.



Over 22 fishing days, the 80 tallied 12 blue marlin and 20 white marlin releases.



The crew ate well at the White Marlin Open with more than half a dozen yellowfin in the box.



With 110 days in Cabo, the Demo released 1,650 striped marlin, three blue marlin and 30 sailfish.



## NOVEMBER 2022

Bam - the V-55 arrives in Florida.



## JANUARY 2023

The 80 is loaded back on a ship for the Gulf of Mexico.



The V-55 debuted on the South Florida tournament circuit for Operation Sailfish.



## MAY 2023

Pat Healey fished Skip Smith's The Shootout - Production vs. Custom on the 90 and the team released a blue and four white marlin.



The Baker's Bay Invitational was the next outing with the 90, and Carmine Galati Sr. fished that event with customers.



## JULY 2023

Next up! 80751.



## JUNE 2023

Next up! 64719.

# By The Numbers

## BERMUDA:

- 2 Customer fishing trips
- 4 Tournaments fished
- 12 Blue marlin releases
- 20 White marlin releases
- 22 Total fishing days
- 36 Days berthed in Bermuda
- 450 Pounds was the heaviest blue released
- 850 Amazing pounds of a blue marlin sighted

## THE MIDATLANTIC:

- 1 Place White Marlin Release Boat Cape May
- 2 Sailfish releases
- 3 Blue marlin releases
- 20 White marlin releases

## CABO:

- 1 Tournament fished
- 3 Blue marlin releases
- 5 Customer fishing trips
- 30 Sailfish releases
- 110 Days in Cabo
- 1,650 Striped marlin releases

# SUPPORTING FEMALE PARTICIPATION IN SPORTFISHING



## Marlin Ladies Fishing Team Raises Awareness and Inspires Newcomers

If you follow sportfishing through social media, you may have noticed an increase in female anglers competing on the tournament circuit. The Viking Yacht Company believes in supporting the participation of lady anglers in any way we can.

To that end, we teamed up with *Marlin* Magazine, Pelagic and Bucked Up energy drinks to create the Marlin Ladies Fishing Team – a group of accomplished female anglers that competed in the 2023 Quest for the Crest sailfish tournament series.

“The goal of Marlin’s Lady Angler team is to help create more awareness of female anglers in various competitive fishing tournaments around the world,” says *Marlin*

magazine Publisher Natasha Lloyd. “We are thrilled that Pelagic, Viking Yachts and Bucked Up jumped on board to help support us with this vision. We are looking forward to 2024 and having this team fish more events to showcase the amazing females of our sport.”

The ladies fished this premier three-leg event held in January, February and April aboard Vikings. Nine prestigious women in the marine industry, each with diverse fishing abilities and a shared passion for the sport, made up the team.

Team members Shelby Callison and Dusty Adinolfé have extensive familiarity with the Viking product. Shelby is the Sales Coordinator and Office Manager for the Florida location of Valhalla Boat

Sales and a highly accomplished angler. She was named this year’s Top Lady Angler at the Buccaneer Cup Sailfish Release Tournament and The Billfish Foundation’s 2022 Top Tagging Lady Angler in South Florida. Dusty Adinolfé is a dedicated philanthropist, proficient international tournament angler and proud owner of the Viking 61 *Surf Bum*. Both Dusty and her husband Jim are looking forward to the delivery of their new Viking 72 and Valhalla 41 this year.

Throughout the competition, these ladies demonstrated resilience in the face of challenging conditions for live-bait kite fishing, including days of no wind or too much wind. Nonetheless, each team member persevered in high



spirits and learned invaluable lessons from each other. Dusty said, “As the senior angler on the team, I brought a wealth of life’s lessons and insight. It’s clear that the camaraderie and support system of the team encouraged each member, regardless of age or experience, to learn new things both about fishing and life in general.”

These ladies also meshed remarkably well despite never having fished together. Shelby added, “The sisterhood aspect of the team was very evident. We had some great times, laughs and everyone was very supportive of one another. Several team members achieved tournament success throughout the season, and we became each other’s biggest cheerleaders.”

Viking, *Marlin*, Pelagic and Bucked Up flooded social media, sent out e-newsletters, posted articles on their websites and Shelby was featured on *Sport Fishing* magazine’s Women in Fishing podcast (see QR code). The anglers also were extremely active posting videos and photos from the tournaments on their personal social media accounts.

Although the team had hoped for better fishing results, they succeeded in promoting female anglers in competitive fishing tournaments, inspiring them to pursue fishing and join the next generation of anglers.

Shelby said, “My hope is that our efforts will help potential lady anglers feel less intimidated in this male-dominant industry.

Every day, my passion for fishing motivates me to be the best person I can be. It’s such a rewarding feeling to compete on a product that you’re proud of, all in the hopes that you’re inspiring someone out there to do the same.”

Fishing extends beyond the sport itself. “It encourages passion, learning, growth and camaraderie, all while playing an instrumental role in growing the sport of fishing for women,” says Dusty.

The Viking Yacht Company wants to thank our co-sponsors *Marlin* Magazine, Pelagic and Bucked Up energy drinks for striving to grow the sport we all love. We appreciate the opportunity to collaborate with them for such an important initiative. 🎣

# INTERNATIONAL MASTER'S ANGLING TOURNAMENT



## CELEBRATING ANGLING EXCELLENCE

### The Boss Is Master Angler For the Third Time

The first release of the prestigious 60th annual International Master's Angling Tournament (also known as The Masters) was a precursor of things to come for our own Pat Healey as he released a sailfish with a fight time of just three minutes and 15 seconds. After three wild days of fishing, Pat was presented the 2023 Master Angler John Rybovich Award – which is considered the toughest award to win. Pat, Viking CEO and President, also scored the most fish on time. His 12 releases earned him a hat trick as he won The Masters back-to-back in 2011 and 2012. Pat now has his eyes set on Chase Offield (Valhalla 37 owner) who has won the event an incredible four times.

Karen Comstock, owner of the Viking 72 *Drag 'n Fish*, was awarded Third High Angler honors, a Masters first for a lady angler. A field of 30 anglers were vying to step into the Winner's Circle.

The Second High Boat went to the Viking 64 *Team Galati* captained by Tony Carrizosa and Third High Boat was the Viking 58 *Dealers Choice* with captain Scotty Jones. Dale Creamer, owner of the Viking 72 *Ditch Digger*, released what is thought to be the first black marlin of The Masters.

"This was my freshman year fishing The Masters," said JC Gonzalez, owner of the Viking 55 *Pura Vida*. "The fishing was great and the boats and crews were amazing. The trophy was meeting some of the most professional, humble and amazing people my wife and I have ever met. I can't explain how grateful I am to be invited to fish this wonderful tournament."



**Pat was presented the 2023 Master Angler John Rybovich Award – which is considered the toughest award to win.**



**The 2017 crown winner Carmine Galati Sr. (center) with Laura and Chris Jessen.**



**Chase Offield, center, has won the Masters a remarkable four times.**

The Masters, fished this year in Los Sueños, Costa Rica, is the ultimate test of an angler’s skills. It abides by nearly the same rules that John Rybovich and his dock partners penned in 1963. Two anglers fish two rods each and never fish with the same partner twice. To level the playing field, anglers rotate boats each day. Upon hook up, captains offer one bump in reverse and are permitted to only spin the cockpit toward the fish at the angler’s direction. Anglers fight deadboat while a stop watch ticks away the seconds. Scores

are based on :30 second fractions. A fish released in under :30 seconds scores 100 points and an overtime fish (over 10 minutes) earns just 5. The addition of marlin as an eligible catch earns the angler the same score as sailfish if he fights with boat assistance (backdown) and double the score if they fight the marlin from a deadboat.

Release Marine’s Sam Peters said this of the event, “The Masters is the only tournament where I don’t have a team; the good and the bad, it all comes down to just me.”

The tournament stats for the event included one black marlin, six blue marlin, 212 sailfish, seven overtime fish and two broken lines. Broken lines and strikes are especially painful as anglers are penalized with negative scores. Anglers also fought one triple and five double headers, including a fight which the angler took advantage of the one deviation from IGFA rules – anglers may switch between rods when they hook a double. 🐟



# LOS SUEÑOS SIGNATURE TRIPLE CROWN SERIES

CONGRATULATIONS TO *TEAM GALATI*  
ON THEIR UNPRECEDENTED THIRD  
TRIPLE CROWN  
WIN!



“We won it all on the last day – incredible!” said angler Pat Healey. “It’s truly amazing what we’ve been able to accomplish these past few years, especially considering the outstanding competition.”

“We have a new boat every season and we learn how to fish it. Since 2014 this team has been on this stage an incredible 13 times. This feat is due to the amazing anglers, crew and of course, our captain Tony Carrizosa,” added Pat.

The team won the 2020 series and then in 2021 the team was named back-to-back champs of the three-leg series. And they’ve returned to the Winner’s Circle for the 2023 season! For the 2022 Series, Carlos Pellas and the team on his Viking 72 *Rum Runner* captured the crown. That’s four years in a row a Viking has held the coveted honor.

Read on for a run-down of this season’s excitement.

## LEG I

Captain Tony Carrizosa took *Team Galati* to a 2nd Place Finish during the first leg of the Los Sueños series. Fishing on a Viking 64, anglers Carmine Galati Sr., Pat Healey, Drew McDowell, Eric McDowell and Thomas “Smalls” Garmany released six marlin and 34 sailfish. They clinched the position with less than 30 minutes to go with a quad sailfish release.

*Ohana*, Ed Burr’s Viking 68, claimed 3rd Place with Captain Luke Hickey behind the wheel. Anglers Ed, Austin Burr, Denny Doyle, Nick Galati and Jake Graves finished 8th on Day One, 5th on Day Two and first on Day Three. This was their first Triple Crown win after releasing six marlin and 33 sails.

## LEG II

During the Signature Triple Crown Leg II, a mix of Viking’s spent time on top of the leaderboard, such as *Ragin Cajun*, *Dealers Choice*, *Team Galati* and *War Party*.

But it was *Eight Eights* that stayed there – and won. Jill and Scott Yates’ Viking 72 led the board on Day One with three marlin and three sails and kept the momentum rolling. The team released four marlin and 18 sails for the win. Captained by Sean Gallagher, this was *Eight Eights*’ second Triple Crown podium finish having placed 2nd in Leg III in 2021.

*Team Galati* posted a solid showing with one marlin and 18 sailfish.

## LEG III

Going into the final leg of the series, *Team Galati* was in 2nd Place — the team knew

# TEAM GALATI

THREE CHAMPIONSHIP TITLES  
SEVEN 1<sup>ST</sup> PLACE WINS  
THREE 2<sup>ND</sup> PLACE WINS  
ONE 3<sup>RD</sup> PLACE WIN  
13 TIMES ON STAGE SINCE 2014



– Tony Carrizosa  
*Team Galati Captain*

“I love my team. But we aren’t just a team, we are a family.”

they had to bring the heat. Captain Tony put it all on the line on Day One and never looked back. They won Leg III with eight marlin and 25 sailfish – collecting their third Triple Crown Championship win. In total, they released 15 marlin and 77 sailfish during nine days of fishing the 2023 series. “It was an incredible season on the Viking 64,” said Tony Carrizosa. “We were consistent throughout the Triple Crown placing 2nd in Leg 1, 7th in Leg II and 1st in Leg III — ultimately giving us our third overall series championship in four years. I love my team. But we aren’t just a team, we are a family.”

“And none of us could enjoy and participate in this amazing camaraderie without Bill Royster and Ashley Bretecher, putting on an incredible event every year,” said Tony. “Looking forward to 2024!”



Celebrating their 2021 win.



The champs on stage at the 2023 event.



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# WINTER SHOWCASE

SHINING AT THE SHOWS

Viking Yachts and Valhalla Boatworks enjoyed another successful winter boat show season, highlighted by the debuts of the Viking 90 sportfishing yacht and Valhalla 55 center console.

“The world got a chance to see for the first time our two new flagships,” said Viking President and CEO Pat Healey. “Both of these boats are insane. They’re at the top of their class and will dominate for years to come. It’s a thrill to be the head coach of the finest team in the industry.”

The 2023 season kicked off with the 27th annual VIP in Riviera Beach, Florida. Held at the Viking Yacht Service Center’s waterfront facility, the event drew a combined 1,500 guests, dealers, vendors and media.



## THANK YOU TO OUR 2023 VIP VENDORS:

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Bluewater Desalination  
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Delta-T  
DNA Concepts  
Dometic Marine  
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Volvo Penta  
Willy Vac  
ZF Marine



At the Miami International Boat Show, the Viking and Valhalla display – with the 90 and 55 flanking its entrance in dominating fashion – proved to be one of most popular destinations for show-goers throughout the five-day in-water exhibition.

The V-55 captured the Miami International Boat Show Innovation Award in the Center Console/Walkaround Fishing Boat Category. The National Marine Manufacturers Association partners with Boating Writers International to conduct the competition, utilizing a panel of knowledgeable and unbiased judges. The V-55 was lauded for its seamless integration of Viking sportfishing yacht qualities, technology and features. The judges cited the innovative machinery room, luxurious accommodations and awesome Palm Beach Towers gap tower, among other attributes.

The Viking Marine Group also includes Princess Yachts America, which showcased a fleet of its British-built luxury performance cruising yachts from 45 to 95 feet at the Miami venue.

“We have the best boats in three different segments – sportfishing yachts, center consoles and motor yachts,” said Pat. “No one else in the industry offers this kind of diversity and quality.”

“This is what we do – build the best boats in the world,” said Pat. “We’re coming up on our 60th anniversary, and we’ve never been in a better position as we remain committed to building a better boat every day.”

# MORE POWER, LESS NOISE: THE NEW CAT<sup>®</sup> C32B

Experience the water like never before with the most Power-Dense V12 in its class paired with a range of services, from the reliable Cat<sup>®</sup> brand you trust.

Available in 2000-2400 BHP



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The C32B achieves up to 25% more power than its predecessors in the original C32 series.

## SAME PACKAGE

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Cat<sup>®</sup> C32B (2,433 mhp)

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# VIKING KEY WEST CHALLENGE

## Record Setter

The 2023 Viking Key West Challenge (VKWC) was an absolute smash hit. Presented by Christi Insurance Group and Travelers Insurance, the ninth annual event drew 50 boats and more than 500 people, two tournament record fish were caught and a Viking 50 became a three-peat champion.

“It was a Key West Challenge like no other,” said Viking President and CEO Pat Healey. “This event continues to amaze me – the comradery, the fishing, the fun and – best of all – the smiling faces.”

The docks were packed with beautiful, industry-leading boats for this unique tournament, held exclusively for owners of Viking yachts and Valhalla center consoles. The fleet took over the Conch Republic for four sun-drenched days of fishing, fun and family.

The Viking 50 *Roenick* was the Top Boat for the third consecutive year, releasing 10 sailfish, followed by the Viking 44 *Miss Peggy Sue II* with two tournament record-setting swordfish and *Bimini*, a Viking 58 that released four sails and brought a pair of tuna to the scales.

*Miss Peggy Sue II*'s David Heeter earned Top Angler honors with 340- and 245-pound swordfish catches (served at the lay day lunch), and Rosalie “Roe” Apostoleres of *Roenick* captured the Top Female Angler award for the third year in a row.

While the billfish bite was a bit of a challenge, the teams caught plenty of cobia, dolphin, kingfish, tuna and a variety of bottom fish. “It’s so great to see the happiness, enthusiasm and excitement when the teams come to the [Spot Zero] weigh station,” said Pat. Steve



More than just fishing!



Rodgers, angling on the Viking 72 *Bid Time*, weighed a 131.6-pound tuna, also a record setter for the VKWC and the tournament's first-ever Allison tuna. "It was an amazing fish, and we all had a great time," Steve said after receiving his award. "But it was a group effort – we have an excellent team."

Nadia Bayless was the Top Junior Angler. Fishing aboard the Viking 80 *Rachel Anne*, Nadia released a sailfish – her first – and took a 27.2-pound tuna, a kingfish and a mutton snapper to the scales.

The teams came to the southernmost point of the U.S. to compete, no doubt, but the VKWC – as the tagline states – is "More Than Just Fishing"! Anglers, crews and guests attended a high-spirited Captains' Meeting Cocktail Party, al fresco Welcome Banquet, relaxing Lay Day Pool Party Lunch, energetic Kids Dock Tournament and animated Duval Street Bar Crawl Poker Run.

"We've been to every single Key West Challenge," said *Bimini* owner Jackie Hinden "We keep coming back because we love Viking. We love Key West, and we really enjoy the comradery and social aspect. There's nothing like it."

"We can't say enough about Viking – they make it so much fun," added Frank Tattoli, who has owned three Vikings, the latest the 52 *Private Island*. "We don't fish tournaments, but this one is different, with all the events and activities. It's like one big family coming together."

Throughout the event, more than \$30,000 worth of prizes were given away – everything from electronics and safety products to a mobile Spot Zero water purifier, a Switlik Coastal Passage Raft and a variety of Yeti merchandise, courtesy of Atlantic Marine Electronics and KVH Industries. The festivities were capped off with the Key West Sunset Awards Dinner where 41 trophies were handed out.

"We can't thank you enough for being here," Pat said in his closing remarks at the awards dinner. "It means an awful lot to us. We enjoy getting everybody together, and the new friendships that start here. We build something that nobody has to have – boats. So, we truly appreciate you, and we won't let you down as we continue to build a better boat every day. Next year will be our 10th anniversary for this tournament and the 60th anniversary for the Viking Yacht Company. Incredible!"

More than 80 of Viking's business partners sponsored the VKWC, supporting event functions, such as the Captains' Meeting (Foley Cat), Thursday Dinner (MAN Engines), Pool Party Lunch (Johnson & Towers/MTU) and Kids Dock Tournament (The Billfish Foundation). Several companies provided assistance for the Poker Run, and the Awards Dinner was sponsored by Christi Insurance Group and Travelers Insurance.

The 10th annual Viking Key West Challenge takes place Wednesday, April 3 through Sunday, April 7, 2024. Book your slip at your favorite Key West marina today. Questions? Send an email to [marketing@vikingyachts.com](mailto:marketing@vikingyachts.com). 🌊



### TEAM AWARDS

	FIRST	SECOND	THIRD
Sailfish	<b>Roenick</b> 1,000	<b>Taylor Jean</b> 400	<b>Bimini</b> 400
Tuna	<b>Bid Time</b> 131.6 lbs.	<b>Shakedown</b> 71.4 lbs.	<b>Following Seas</b> 65.2 lbs.
Dolphin Mahi-Mahi	<b>Sexy Lady</b> 37.4 lbs.	<b>Sin Pelo</b> 28.8 lbs.	<b>Shot Caller</b> 26.8 lbs.
Kingfish	<b>Papa's Pilar</b> 43.4 lbs.	<b>Shakedown</b> 35.6 lbs.	<b>Seck's Sea</b> 17.8 lbs.
Cobia	<b>Lucky 7</b> 49.4 lbs.	<b>Shakedown</b> 42.6 lbs.	<b>Bid Time</b> 34.6 lbs.

### GRAND CHAMPION

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### ANGLER AWARDS

	FIRST	SECOND	THIRD
Sailfish	Nick Apostoleres 500 <b>Roenick</b>	Rosalie Apostoleres 500 <b>Roenick</b>	Mike Cox 200 <b>Relentless</b>
Tuna	Steve Rodgers 131.6 lbs. <b>Bid Time</b>	Jake Psillos 35.0 lbs. <b>Bimini</b>	Hank Bruker 32.8 lbs. <b>Following Seas</b>
Dolphin Mahi-Mahi	Drew Vickers 17.6 lbs. <b>Sin Pelo</b>	Morgan Wheeler 13.2 lbs. <b>Lucky Enough</b>	Robert Staluey 11.2 lbs. <b>Sin Pelo</b>
Kingfish	Steve Groth 27.8 lbs. <b>Papa's Pilar</b>	John McKeown 19.4 lbs. <b>Shakedown</b>	Shannon Route 17.8 lbs. <b>Seck's Sea</b>
Cobia	Kambry Jackson 34.6 lbs. <b>Cool Breeze</b>	Steve Rodgers 34.6 <b>Bid Time</b>	David Wimberly 29.4 <b>Lucky 7</b>
Bottom Fish	Brandon Kape 17.8 lbs. <b>Taylor Jean</b>		
David Heeter Swordfish	David Heeter 340 lbs. <b>Miss Peggy Sue</b>		



	FIRST	SECOND	THIRD
Top Angler	David Heeter 585 <b>Miss Peggy Sue</b>	Nick Apostoleres 500 <b>Roenick</b>	Rosalie Apostoleres 500 <b>Roenick</b>
Top Female	Rosalie Apostoleres 500 <b>Roenick</b>	Nadia Bayless 148.4 <b>Rachael Anne</b>	Peggy Tattoli 100 <b>Private Island</b>
Top Junior	Nadia Bayless 148.4 <b>Rachael Anne</b>	Kambry Jackson 59.8 <b>Cool Breeze</b>	







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“ We’re wrapping up the New Jersey showroom, and making significant progress with the project in Florida. ”

– Jeff Staub  
*Viking Plant Engineering Manager*

# VALHALLA BOAT SALES

## Updates on Showroom Projects in New Jersey and Florida

The Viking Marine Group’s (VMG) philosophy is to continually innovate and grow. As Viking President and CEO Pat Healey says, “You must always plan for the future, and that includes investing in expansion projects that will help us better serve our team members, owners and attract new people to the Viking family.”

Expansion projects and technology advancements not only occur at our two manufacturing plants; we are constantly developing and enhancing the services and facilities of our subsidiary companies. For example, Valhalla Boat Sales (VBS) is in the midst of a major expansion with the addition of two showrooms – one in New Gretna, New Jersey, and the other in Riviera Beach, Florida. VBS is an authorized dealer of Valhalla Boatworks (VBW) and Contender center consoles as well as Sportsman center consoles and bay boats.

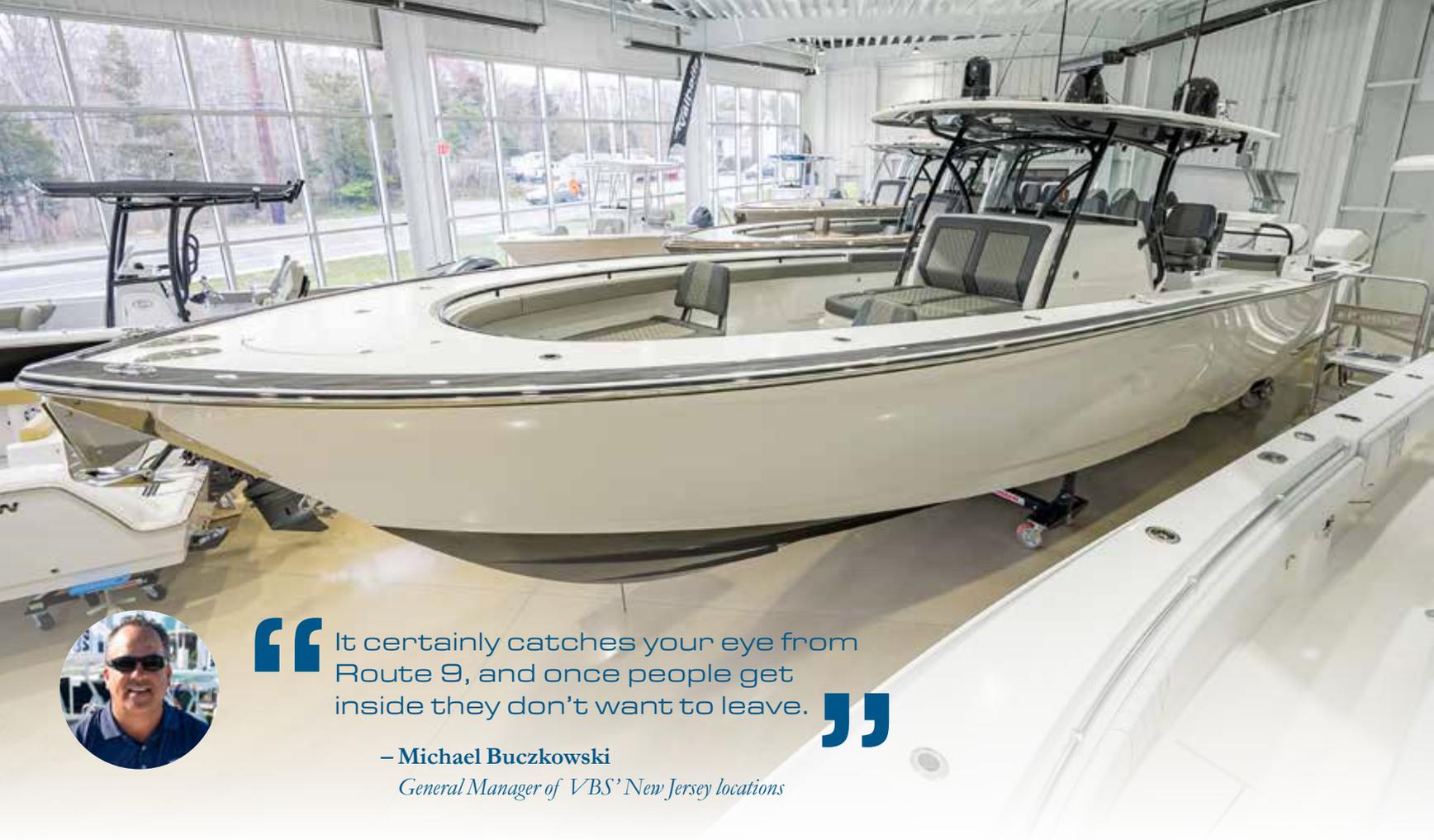
“We’re wrapping up the New Jersey showroom, and making significant progress with the project in Florida,” says Viking Plant Engineering Manager Jeff Staub, who has been working with municipal leaders in each location to facilitate the expansions as quickly as possible.

The Riviera Beach Planning and Zoning Board in late May voted unanimously in support of the Florida project, and once Viking receives approvals from one other municipal group and the city council, construction will begin. “We could see shovels in the ground by late summer or early fall if all goes according to plan,” says Jeff.

In proximity to the Viking Yacht Service Center (VYSC), the VBS Florida facility will consist of a two-story 30,000-square-foot complex that will include an indoor and outdoor showroom, offices and service areas.

In New Gretna, the VBS showroom’s construction is complete except for exterior signage and some interior decorating, and it was open to the public in early March. The 7,500-square-foot expansion features an enclosed, heated showroom with excellent visibility from Route 9. The building, which features an all-glass front and large side garage doors, can hold more than a dozen boats (depending on size).

“The showroom is not only highly functional, but also a very attractive building that gives the public a comfortable place to familiarize themselves with all three product lines,” says Michael Buczkowski, General Manager of VBS’ New Jersey locations. “It certainly catches your eye from Route 9, and once people get inside they don’t want to leave. We’re excited because plans are also in the works to have a grand-opening event in late summer, maybe around the same time as the Atlantic City In-Water Boat Show (Sept. 7-10).”



“ It certainly catches your eye from Route 9, and once people get inside they don’t want to leave. ”

– Michael Buczkowski  
*General Manager of VBS’ New Jersey locations*

Established in 2010, Valhalla Boat Sales is conveniently located at the Viking Yachting Center – a full-service marina. VBS also operates a second New Jersey location in the central part of the state about 45 miles north in Brick Township. VBS has been New Jersey’s No. 1 dealer of Contender center consoles for many years and is the exclusive New Jersey dealer for Valhalla

center consoles and for Sportsman Boats in Central and Northern New Jersey.

The Riviera Beach VBS operation was established in 2019. Operating out of the Viking Yacht Service Center in Riviera Beach, it has a wealth of resources for sales and service, and its waterfront location offers immediate access for sea trials.

Just minutes from the Palm Beach Inlet, VBS is Florida’s VBW dealership for boaters from Daytona to the Miami/Homestead area and is Palm Beach County’s No. 1 dealer for Contender and Sportsman Boats. VBS in both New Jersey and Florida also carry a large selection of new and pre-owned inventory. 🚤



**A rendering of the Valhalla Boat Sales showroom in Florida.**

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# TOURNAMENT NEWS IN THE WINNER'S CIRCLE



### Pirate's Cove Sailfish Classic

Port Salerno, Florida –  
December 1 - 4, 2022

The prestigious Pirate's Cove Sailfish Classic saw two Vikings on the leaderboard. John Dougherty's Viking 52 *Outrage* released five sailfish for a 2nd Place finish. Eric Nabreski released three fish while Mike Halley added a pair. The Viking 80 *Frigate* also released five sails and claimed 3rd Place based on time.



### Pelican Yacht Club Invitational Billfish Tournament

Fort Pierce, Florida – January 9 - 14, 2023

Fishing on Alan Sadler's Viking 62 *Intents*, Jason Votzi wound in a 24-pound tuna to win the division at the Pelican Yacht Club Invitational Billfish Tournament. Captain Rhett Bailey was at the wheel. Greg Dublin claimed 2nd Place Tuna with a 20.25-pound fish. He was fishing on David Vatland's Viking 54 *Blue Eyes*.

Joseph Valentine weighed the Third Place Dolphin while fishing on his Viking 61 *Valentine*. Captain Shane Diggins put him on the fish.



### Operation Sailfish

West Palm Beach, Florida –  
January 11-15, 2023

Congratulations to the crew of *Fish On* for claiming Top Team during Operation Sailfish, Leg 1 of the 2023 Quest for the Crest Sailfish series. With captain Andrew Dotterweich at the helm of the Viking 48,

owner Todd Willard released four of the team's nine sailfish. The tournament saw a record 58 boats fish the event and the largest Take A Hero Fishing Day which benefits Operation Homefront. Operation Homefront's mission is to build strong, stable and secure military families so they can thrive in the communities they have worked to protect.



# PELAGIC ROCKSTAR

COSTA RICA • JANUARY 14 - 16, 2023

When the *Fish Tank* crew received an invitation to fish the exclusive Pelagic Rockstar Offshore Tournament but had no boat since their Viking 64 was in production, Galati Yacht Sales stepped in with their demo – a loaded Viking 64 built to raise fish.

Working together, *Team Galati* and *Team Fish Tank* came out on top with 42 sailfish to win the Billfish Release division and Champion Trophy. Carmine Galati and Thomas “Smalls” Garmany each released 11 sailfish, Laura Jessen released nine, Drew McDowell released five and Chris Jessen and Joe West each released three. The helm was manned by Tony Carrizosa and Ben Horning.

*Wine Time*, a Viking 58, claimed 2nd Place in the Tuna division with Mark Doyle and Brian Bueso each weighing a fish. Fishing on the Viking 55 *Pura Vida*, Mike Braccia and Evan Alonso each hooked up to win the Dorado division. Lisa McGlone was the 3rd Place Lady Angler with 12 releases on the Viking 62 *Gringo Honeymoon*.

The 7th annual Pelagic Rockstar Offshore Tournament made Costa Rican and Central American sportfishing history two years running. With a record setting 94 teams and 553 anglers releasing 1,131 billfish for more than \$1.3 million in prize money, the Pelagic Rockstar solidified its place in tournament fishing history as the largest and richest fishing competition in Central America.

## TOURNAMENT STATS:

- 94 TEAMS
- 553 ANGLERS REPRESENTING 16 DIFFERENT COUNTRIES
- \$1,374,400 IN PRIZE MONEY
- 1,131 TOTAL BILLFISH RELEASED
- 1,048 SAILFISH, 78 BLUE MARLIN, 3 BLACK MARLIN & 2 STRIPED MARLIN



## Buccaneer Cup Sailfish Tournament

Palm Beach, Florida – January 18 - 21, 2023

Joe Bernert's Viking 62 *Quick Raise* kicked off the 60th annual Buccaneer Cup Sailfish Tournament with the First Release 23 minutes after lines in.

Atypical mild and warm weather kept the bite down but not the excitement. *Trophy Wife*, a Viking 52 owned by Jon and Kay McCann, had a slow first day with just a pair of sails for the couple. But captain Randy Yates and the team came back strong on their second fishing day adding nine sails to the tally for 11 total and a 2nd Place Overall Release finish, 1st Place Live Bait Boat and Top Lady Angler with Shelby Callison's four releases.

*Quick Raise* ended the tournament with seven sailfish good for 3rd Place Overall Release and 2nd Place Dead Bait Boat. Jeff



Feurman's Viking 55 *No Mercy* released nine sails for 2nd Place Live Bait Boat and claimed 3rd Place Meatfish with a 27.4-pound kingfish.

Joe Accardi's Viking 92 *Sir Reel* finished as 3rd Place Live Bait Boat (based on time) with nine releases. The 1st Place Meatfish

was awarded to Frank Mazza and his team on the Viking 72 *Tami Ann* with a 39.6-pound kingfish. And closing out the event was Chip Caruso's Viking 70 *Pipe Dreamer* with the Last Release of the tournament.

The fleet was 42-boats strong and saw seven Vikings on the top 10 release leaderboard.

## Invitational Gold Cup

Palm Beach, Florida – February 7 - 13, 2023

Congratulations to the *Krazy Salt's* team on their 2nd Place Finish at the Invitational Gold Cup. With Keith Greenberg at the wheel, Dave Anderson Jr. released three sailfish while Dave Meyer and Anthony Cummings each added a sail for 2nd Place Overall Billfish Release Boat and 2nd Place Dead Bait

Release Boat. *Salt's* angler Winston Wren weighed the heaviest tuna of the event with a 21-pound fish.

The Heaviest Dolphin weighed 22 pounds and was caught by Nick McClelland. Nick was fishing on the Valhalla 37 *EOS*. Enrique Tomeu, on the Viking 52 *Big Dog*, claimed the 2nd Place Dolphin. Chris Brandon won the Wahoo division with a 16-pound 'hoo while angling on the Viking 74 *Oscuela*.



## Jimmy Johnson's 12th annual Quest for the Ring

Hollywood, Florida – March 7 - 11, 2023

The Ring of Honor was awarded to Dustin Johnson and his crew on the Viking 76 *Just Chillin*. The team came out on top at Jimmy Johnson's 12th annual Quest for the Ring with 14 sailfish releases during the two-day event. David Kairalla and Mack Amos each released four while Dustin, Charlie Stubbs and Colin Yost each added a pair of sails. Captain Matt Alligood received the Top Captain award.

*Too Many Martinis*, a Viking 68, was the 2nd Place Boat with a dozen sailfish releases.

Kurt Wallace and Tim Gredick released four; Austin Rowe released two; and Sherrie Kogok and Blair Branchesi each released one. Captain Chris Marchesani was the 2nd Place Captain.

The new Valhalla 55 center console demo stepped into its first Winner's Circle with the Palm Beach Daily on Day Two. Over 50 boats battled for the seven-figure purse across the waters of South Florida.



## Chub Cay Classic

Chub Cay, Bahamas –  
March 9 - 11, 2023

*Following Seas*, Kirk Kellogg's Viking 58, claimed top honors at the 2023 Chub Cay Classic billfish tournament. With Charlie Vanderbeck at the wheel, *Following Seas* released a blue and white marlin to top the field of 17 boats. The Viking 80 *Krazy Salt's* claimed 2nd Place followed by the Viking 52 *Shake Down* in 3rd.



## Chub Cay Invitational

Chub Cay, Bahamas – April 13 - 15, 2023

Team *SandboB* topped the field at the 3rd annual Chub Cay Invitational. Bob Moss' Viking 72 earned the top boat honors after releasing one blue marlin and three sailfish. The Top Lady Angler was Rhonda Striker, competing on the Viking 80 *Wing Man*. Using an all-billfish release format, a total of five blue marlin and 21 sailfish were released during two days of fishing in the Bahamas.



## Marlin Madness International Billfish Tournament

Charlotteville, Tobago –  
April 25 - 29, 2023

Norman Sabga's *Afunday* won the Marlin Madness International Billfish Tournament with five blue marlin, 14 sails and a pair of dolphin. Norman took delivery of his Viking 80 in early spring, and this was the first tournament he fished on the new boat. "The boat performed beautifully," Norman said. "I was very pleased with how she fished and also the accommodations. And she ran great – we comfortably cruised home at 35+ knots." He added, "On our pre-fishing day we released eight sailfish."



*Release*  
MARINE



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NEVER FOLLOW





# DEALER NEWS

The Best in the World



The Artemisa team is in the throes of a busy summer with their Viking and Valhalla Boatworks

customers. They are standing at the ready for any service needs so everyone can enjoy their boats throughout the season.

Recently, they hosted the 60th annual Clasico Aguja Azul. This prestigious event is held at La Guaira Bank which is very popular with competitive anglers.

The market in Aruba, Curacao and Bonaire is currently being serviced out of the new Curacao office, managed by Serge Dauvillier. Valhalla is making quite an impact in this region.

[ArtemisaYachts.com](http://ArtemisaYachts.com)



Bluewater Yacht Sales continues to deliver as the Mid-Atlantic authority on Viking Yachts

and Valhalla Boatworks as they proudly celebrate their 38th year as an exclusive dealer. With boats on order such as a 64 Convertible for a repeat customer in Ocean City, Maryland, a 72 Convertible headed for Wrightsville Beach, North Carolina, as well as a V-46, and a pair of V-37s, the Bluewater family is always growing! Recent deliveries include a V-46 that racked up sailfish releases in south Florida before heading home to Wrightsville Beach, as well as a V-33 in Annapolis, Maryland. Bluewater looks forward to continuing this momentum and expanding sales growth for both brands.

season at the Viking Key West Challenge, where a recently delivered Viking 72, *Bid Time*, won big! *Bid Time* broke the tournament record for heaviest tuna with their 131.6-pound yellowfin, winning 1st Place Team and Angler in the tuna divisions. They also finished 2nd Place Angler and 3rd Place Team in the cobia category. Bluewater looks forward to seeing clients succeed on the tournament trail this summer at the White Marlin Open, Pirate's Cove Billfish Tournament and the Virginia Beach Billfish Tournament.

After leading the marketing efforts at Bluewater Yacht Sales for seven years, Blake Tice has made the transition into sales. Kelsea Hall is the new Marketing Manager with Kristen Turk as Event Manager. They have also welcomed John Angelo, a full-time content creator, to level up their digital game. Bluewater will push the envelope with engaging videos, enhanced social media presence and more.

Bluewater opened a new waterfront location at Portside Marina in Morehead City, North Carolina. It is located in the protected Harbor Channel, just a short run from the Beaufort Inlet and directly across the street from the Morehead City Yacht Basin. The team is excited for their expanded presence on the Crystal Coast.

Bluewater is proud to represent the Viking Yacht Company and Valhalla Boatworks as their commitment to excellence is always astounding. Building a better boat every day is the true driving force of these brands. The Viking 90 and Valhalla V-55 are testaments to the innovation and craftsmanship these brands represent. Bluewater Yacht Sales looks forward to an exciting summer full of tournament victories and Viking and Valhalla deliveries.

[BlueWaterYachtSales.com](http://BlueWaterYachtSales.com)



CFR Yacht Sales is excited for summer in the paradise of the Caribbean.

A family team, CFR is always ready to do what it takes to give customers the best experience on the water.

Whether fishing or cruising, the fish are biting and the stunning beaches are calling.

The Club Nautico Santo Domingo White Marlin Tournament was held in the Dominican Republic this past spring. Congratulations to Rhamses Carazo and his team on the Viking 64 *Picara* on their 1st Place finish. Second Place went to Elias Cruz and his team on the Viking 54 *San Elias*. Get ready to see these teams, and plenty more, battling it out at the International Billfish Tournament in Puerto Rico this August.

[CFRYachtSales.com](http://CFRYachtSales.com)



The sportfishing world was abuzz as the year kicked off with

highly anticipated events, including the Los Sueños Signature Triple Crown series and the Viking Key West Challenge. In a remarkable feat in Los Sueños, *TEAM GALATI* emerged victorious. *TEAM GALATI* continues to be a dominating force in the sportfishing world, securing the win three times in the last four years.

The 9th edition of the Viking Key West Challenge (VKWC) surpassed all expectations with over 50 boats and 500 attendees. The tournament was a triumphant moment for Galati customers Nick and Rosalie “Roe” Apostoleres, who secured an unprecedented third consecutive championship aboard their Viking 50 *Roenick*. The couple also achieved individual success with Rosalie winning the Top Female Angler award for the third year in a row, and Nick claiming the top spot in the sailfish angler category.

The Viking 80 *Rachel Anne* was a first-time tournament attendee. Nadia Bayless emerged as the Top Junior Angler and secured second place Top Female Angler, with her father by her side. Her outstanding angling included a sailfish, a 27.2-pound tuna, a kingfish and a mutton snapper.

Several other Galati customers also made impressive showings. *Miss Peggy Sue* was the only team to reel in a pair of swordfish. *Miss Peggy Sue* angler David Heeter claimed the Top Angler title, adding to their impressive haul. Additionally, *Lucky 7* and *Sexy Lady* snagged top prizes in the cobia and dolphin categories, respectively.

But beyond the competition, the tournament also fostered a sense of camaraderie among all attendees, making it an unforgettable experience that went beyond just fishing. Make sure to mark your calendars for the next VKWC April 3-7, 2024.

As passionate supporters of the sportfishing community, Galati sponsors more than 20 tournaments a year. From the Gulf Coast summer circuit and the prestigious Los Cabos tournaments to the Signature Triple Crown in Costa Rica, they are committed to promoting the sport they love. Their sponsorship network continues to expand, and they look forward to supporting even more in the future.

The West Coast team had an impressive presence at the Newport Beach International Boat Show, showcasing the Viking and Valhalla brands. What made it even more notable was that it was the first boat show in Southern California since 2018.

Michael C. Galati, Viking Brand Manager, was recently honored as the Outstanding

Young Professional of the Year during the International Yacht Brokers Association’s (IYBA) Annual Meeting. The event provided an opportunity to recognize individuals who demonstrate an unwavering commitment to ethical standards, professionalism and philanthropic endeavors.

Texas Sales Manager Jay Dee Jackson, a third-generation member of the Galati family, has been recognized as one of the top young leaders in the recreational boating industry. Jay Dee was hand-selected for the prestigious 40 Under 40 Boating Industry program, which celebrates the most influential and dedicated professionals.

At Galati, their talented team is committed to serving and supporting the sportfishing and boating community. Their passion for the industry is unwavering, and they pride themselves on providing exceptional sales and customer support services to Viking and Valhalla enthusiasts across the Gulf and West Coast, as well as in Cabo and Costa Rica.

Galati Yacht Sales is grateful to their dedicated team, valued customers and the Viking Yacht Company for their unwavering support. As they gear up for the summer season, they wish all fishing enthusiasts tight lines and unforgettable moments on the water.

[GalatiYachts.com](https://GalatiYachts.com)



HMY Yacht Sales had an outstanding winter and spring season. They have dozens of

Viking and Valhalla models on order and in construction. As HMY moves into the summer months the team is executing several deliveries of both Viking and Valhalla builds – many of them getting the red carpet treatment at their North Palm Beach Harbour Point Marina location.

After a successful Viking Key West Challenge, the team kicked off the summer

season in the Bahamas. Sales professionals and clients ventured to the Bahamas for Skip Smith’s Abaco Series in April and May and the Walker’s Cay Invitational and Qualifier.

HMY Yacht Sales recently had their inaugural HMY Lowcountry Cup Billfish Tournament in May. This event was hosted in Charleston, South Carolina, with nearly 25 boats competing for a purse of \$120,000. HMY looks forward to an even larger event next year and seeing more of their clients experiencing the rich fishery in South Carolina.

HMY is looking forward to following customers and Viking’s Demo program as they fish tournaments along the East Coast,

including Jimmy Johnson’s Quest for the Ring Championship, The MidAtlantic and White Marlin Open. These tournaments offer an incredible opportunity to showcase their fishing skills and compete against some of the best anglers in these regions.

HMY Yachts would like to extend sincere appreciation to all clients, friends and the teams at Viking and Valhalla Boatworks for their continued support and loyalty. They look forward to continuing to spend time with their clients on the water and look forward to seeing everyone at the Fort Lauderdale International Boat Show in the fall.

[HMY.com](https://HMY.com)



The team at Jefferson Beach Yacht Sales (JBYS) continues to

grow and become more dynamic. In recent months they've welcomed six professionals to their crew, including Bridget Dueweke, General Manager, and Meredith Borrell, Director of Business Development. Bridget and Meredith bring incredible talent and new perspectives to JBYS and their commitment to ongoing growth and standards of excellence. Additional crew members include Sales Professional Jordan Tilton, Service Scheduler/Project Manager

Ashley Krolczyk and Service Technicians Mike Chmielewski and Caden Monak.

Locations at JBYS are evolving too. Their Charlevoix, Michigan, office is undergoing a renovation with a grand re-opening planned for July, and their Holland, Michigan, location has expanded in capacity with the completion of a new 12,000-square-foot storage and service building.

The season is now in full force in the Great Lakes. JBYS is thrilled to bring home nine new Valhallas and two new Viking Yachts to the region this summer.

With over five decades of company heritage, eight locations and 54 skilled and

passionate team members with over 900 years combined industry experience, JBYS is ideally positioned to service boaters throughout the Great Lakes Region and beyond. Recognized locally, nationally and globally for excellence, the JBYS team maintains the highest industry standards and delivers only the finest quality service and customer care. They work tirelessly on your behalf throughout all stages of the building process. Jefferson Beach Yacht Sales takes great pride in cultivating an exceptional team of honest, hard-working professionals to deliver the boating lifestyle you deserve. Experience matters!

**JBYS.com**



A Maspur Marine customer is having an

exciting – and extended – delivery. The owners of the Viking 48 *Rumba* decided to take a joyride on the new boat instead of loading and shipping it. Friends and family hop on and off at different ports and enjoy the ride.

The journey began with a typical delivery from New Gretna, New Jersey, to the Viking Yacht Service Center in Riviera Beach,

Florida. From there, the family took a leisurely week in the Bahamas familiarizing themselves with the boat. The next stop was southernmost Key West, Florida. After some hog fish and conch fritters, *Rumba* traveled 330 nautical miles to Isla Mujeres, Mexico.

*Rumba* is currently taking a little R&R in Mexico, but they have plenty more on the horizon. The next leg is scheduled for the Cayes of Belize and into the Rio Dulce of Guatemala, where *Rumba* will stop in Maspur Marine's service facility for some

TLC. Then it's on to the beautiful Roatan Islands and San Andres Island before entering the Panama Canal. They plan on sticking around Panama for a bit to take advantage of the great marlin and tuna action. *Rumba* hopes to hook up in Costa Rica, too. And 975 nautical miles later they will arrive in their final destination of El Salvador, the home of big blue and striped marlin. Maspur Marine looks forward to updating you on this epic adventure.

**Maspur-Marine.com**



Novey Marine personally guides customers through the

boat buying process while also ensuring they take delivery of their perfect vessel.

Their goal is to help customers acquire a yacht that will best suit their lifestyle and activities at sea. To achieve this, Novey

has created a portfolio with a wide range of Viking and Valhalla Boatworks products providing customers the yacht of their dreams in Panama.

**NoveyMarine.com**



Since 1987, Oyster Harbors Marine (OHM) has been serving customers with the highest level

of professionalism in yacht sales, brokerage and service.

Their award-winning team of dedicated sales and service professionals stands ready to help with all your boating needs. Beginning with their original full-service marina and sales office in Osterville on Massachusetts' Cape Cod, Oyster Harbors Marine has since added a network of sales offices throughout Massachusetts, Rhode Island, Connecticut and Maine.

Recognized as one of the top performers in the boating industry, OHM sells only the highest-quality yachts. With a Five Star Dealer Certification and an adherence to the Marine Industry Consumer Bill of Rights, they are ready to match every customer with the right yacht.

**OysterHarborsMarine.com**



PW Marine is proud to offer Bermuda's best

selection of boats, engines, parts and supplies. Their insistence on quality

products is reflected in the world-famous brands they offer, such as Viking Yachts and Valhalla Boatworks.

Their highly experienced and professional service team is the best in the business.

Whether you need repairs, re-builds, clean installs or existing maintenance, they make it simple for you. PW Marine is a one-stop-shop that does it all.

[PWMarine.bm](http://PWMarine.bm)



Viking's authorized dealer in Japan is Quay Side

Marine, which was established 20 years ago. Located in Yokohama City, they offer a variety of services from sales, services to support. They pride themselves on their

wide range of customization for performance, interior and exterior equipment as well as décor upgrades.

[QuaySide.Co.jp](http://QuaySide.Co.jp)



SERVICIOS NÁUTICOS

Servicios Náuticos is excited to have welcomed

their first Valhalla 46 to Mexico. The happy owners report that they have been enjoying the fishing and cruising life.

At Servicios Náuticos, they distinguish

themselves through personalized attention and guidance to help customers find the boat of their dreams.

[Servicios-Nauticos.com](http://Servicios-Nauticos.com)

## SHORT MARINE

Ryan and Sam Short tell their story.

Three generations of boating experience. It's safe to say, our passion for boating was born into us.

Our grandfather was a commercial fisherman, before he started his own boat company. Our Dad used to help build the boats for our grandfather, before he started his business selling them. And we used to work for Dad, before we started this business together.

In 1982, Dad started Andrew Short Marine, and over 27 years he grew it to be one of the most reputable and successful marine businesses in Australia. He was an industry icon and an awarded dealer for some of the world's leading boat brands, whilst also operating two marinas and multiple service centres.

In 2009, Dad was killed in a tragic yacht racing accident. It was an overnight yacht race from Sydney to Wollongong & back, a warm up race for the Sydney to Hobart.

The accident shocked the industry and even more so, us as a family. His legacy lives on through the values and attitudes he instilled in us from an early age and this is something we'll be forever grateful for.

Dad had us cleaning boats during school holidays since we were old enough to walk. From the day we finished school, we were working in and soon managing the service department at his Mosman location. Looking back, this was a great decision by Dad as it taught us everything we needed to know about boats and the importance of building ongoing relationships.

Andrew Short Marine was forced to shut its doors in 2012. This was when we started Short Marine which began as a service business, operating the slipway we were running for Dad in the years prior. Fast forward and here we are today with our fully equipped service department and dealerships for some of the industry's leading brands.

Growing up, we were lucky enough to spend most weekends on the water; whether that

was sailing, fishing, running around in tinnies or doing overnights on bigger boats rafting up alongside family and friends. Looking back, that's where all our greatest memories are – the memories of our childhood and the memories of our Dad.

This is why we are so incredibly passionate about building a business that enables people to turn days on the water into lifelong memories.

Boating is the best activity in the world when it comes to connecting with friends and family and creating lifelong memories together. It's our mission to deliver the best boating experience in the world to our customers to ensure this happens.

Life is short, it really is. Unfortunately for most people it takes a loss, illness or tragedy to appreciate this reality. It certainly changed our perspective on life and we hope it has changed yours. As Dad would say, be here for a good time, not a long time..... and if you happen to be here for a long time, whilst having a good time – well that's just a bonus!

[shortmarine.com.au](http://shortmarine.com.au)



A reference point for all fishing enthusiasts in Italy and the

Mediterranean, SNO Yachts is considered a center of excellence in the boating industry with one of the largest and most modern shipyards in the world. The yard features a working area of over 80,000 square meters

and employs the use of an advanced Travelift with a capacity of 820 tons. Services range from storage to refits for yachts and megayachts.  
**SNOYachts.com**



South Jersey Yacht Sales, Viking Yachts and Valhalla Boatworks is a team that continues to excel in the New Jersey,

marine segment to further support Viking and Valhalla clients.

vs. Custom, in Boat Harbor, Abaco, Bahamas. They then pushed hard into the Northeast Florida Marlin Association Salt Life Bluewater Tournament in St. Augustine, Florida, a sanctioned event for the Sportfishing Championship, with a 2nd Place finish and releasing the first blue marlin of the Atlantic Conference.

Pennsylvania and Delaware markets. The 2023 year marks yet another significant investment with a new 10,500-square-foot showroom in Somers Point, New Jersey. This facility will house sales and administrative offices, SeaKeeper sales and a new marine lending company, Atlantic Horizon Capital. The 10-acre Somers Point and Egg Harbor Township, New Jersey, facilities have brought on new marine equipment partners and products in every

The South Jersey Yacht Sales Viking 64 hull No. 6 has been competing in many offshore tournaments since August 2022. This winter *Polarizer* was featured on CBS television's Sportfishing Championship Series, "The Catch." The Fountainebleau Hotel in Miami Beach, Florida, was the hosting venue. Four teams took NFL players out for a day of friendly competition. Team *Polarizer* hosted two-time Pro Bowl Philadelphia Eagles wide receiver A.J. Brown, five-time Pro Bowl Arizona Cardinals wide receiver DeAndre Hopkins and Los Angeles Chargers rising star quarterback Justin Herbert. Everyone had a great time despite the conditions. Following "The Catch," *Polarizer* competed alongside the *Viking 90* Demo in the Skip's Tournament The Shootout – Production

South Jersey Yacht Sales will again host the annual Offshore Showdown in July. The tournament will be a sanctioned event for the Sport Fishing Championship, which will shine a bright light on Vikings and Valhallas competing in this two-day event and will be broadcast on the CBS Sports Network. *Polarizer* will appear in 13 major tournaments this summer from Brielle, New Jersey, to Ocean City, Maryland.  
**SouthJerseyYachtSales.com**



For nearly 60 years, Staten Island Yacht Sales (SI Yachts) has been the premier new

*Bucket*, along with a 54 Convertible named *Two Docks* and a 68 Enclosed Bridge named *Lucky 11*. Up next is a 54 Convertible *Never Give Up*. SI Yachts owner Frank Bongiorno will be taking delivery of two boats, including a 58 Convertible named *Dealers Choice* and a Valhalla V-55.

The annual Montauk Canyon Challenge (MCC) has been growing every year. The most popular fishing tournament in the Northeast is held every July and is a unique tournament that allows anglers to fish either one overnight trip or two day trips within a nine-day weather window. There was nearly \$500k in prize money awarded at last year's tournament.

yacht dealer and yacht service company of the Northeast. They are proud to be a Viking dealer for over 40 years.

The team is excited to announce a new Viking and Valhalla location in Port Washington, New York, at the Safe Harbor Capri Marina.

**SIYachts.com**

The SI Yachts team recently delivered hull No. 2 of the Valhalla 55, named *Hell in a*



Valhalla Boat Sales is steaming into summer at full speed following

they are proud to have been a part of five of the first 10 Valhalla Boatworks V-55 deliveries. The anticipation of new showrooms has both the northern and southern locations excited. New Gretna, New Jersey's location is now open and they are making plans to break ground in Riviera Beach, Florida, very soon.

Valhalla Boat Sales is also proud to announce the success of the annual Valhalla Flounder Open where 55 boats participated. They'd like to thank the participants and look forward to seeing everyone this summer on the docks.

record deliveries and the expansion of their service department. The boat show season proved to be momentous as expected and

**ValhallaBoatSales.com**

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# VIKING BY THE NUMBERS

## Featuring the Viking Marine Group

The Viking Marine Group (VMG) is a portfolio of eight unique companies all under one umbrella. They include Viking Yachts, Valhalla Boatworks, Princess Yachts America, Atlantic Marine Electronics, Palm Beach Towers, the Viking Yachting Center, the Viking Service Center and Valhalla Boat Sales.

- 0 Number of other boatbuilding companies with the comprehensive services, facilities and product diversity of the VMG
- 1 Family that owns the Viking Marine Group
- 4 States the VMG is located in – New Jersey, Florida, North Carolina & Texas
- 5 Boat brands offered through the VMG: Viking, Valhalla, Princess, Contender & Sportsman
- 8 Companies that make up the Viking Marine Group
- 20 Years Atlantic Marine Electronics and Palm Beach Towers have been in business
- 59 Continuous years in business
- 1,906 People employed by the VMG
- 1964 The year Bill and Bob Healey founded the Viking Yacht Company
- 1995 The year the exclusive relationship between Viking and Princess Yachts of Plymouth, England, was forged
- 2002 Viking opens the Viking Yacht Service Center
- 2003 Viking creates Atlantic Marine Electronics and Palm Beach Towers

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# 2023 VIKING SUMMER CALENDAR

## JULY

3-7	Bermuda Billfish Blast	Bermuda
4	World Cup Blue Marlin Classic	Worldwide
5-8	Offshore Showdown	Cape May, New Jersey
9-11	Bermuda Release Cup	Bermuda
11-16	Blue Marlin Grand Championship	Orange Beach, Alabama
13-17	Bermuda Big Game Classic	Bermuda
14-22	Montauk Canyon Challenge	Montauk, New York
16-23	Jimmy Johnson Quest for the Ring	Atlantic City, New Jersey
18-23	Lone Star Shoot Out	Port O'Connor, Texas
20-24	Sea Horse Anglers Club Billfish Tournament	Bermuda
23-27	Tri-State Canyon Shootout	Block Island, Rhode Island
27-30	Stone Harbor Marlin Invitational	Stone Harbor, New Jersey

## AUG

2-6	Texas International Fishing Tournament	South Padre Island, Texas
7-11	White Marlin Open	Ocean City, Maryland
11-16	Ocean City Marlin and Tuna Club's Annual Overnight Billfish Tournament	Ocean City, New Jersey
14-18	Pirate's Cove Billfish Tournament	Manteo, North Carolina
16-19	Beach Haven White Marlin Invitational	Beach Haven, New Jersey
20-25	The MidAtlantic	Cape May, New Jersey & Ocean City, Maryland
21-26	San Juan International Billfish Tournament	San Juan, Puerto Rico
23-26	Virginia Beach Billfish Tournament	Virginia Beach, Virginia

## SEPT

7-10	Atlantic City In-Water Power Boat Show	Frank Farley, Atlantic City, New Jersey
12-17	Cannes International Boat Show	Port de Cannes, France
14-17	Newport International Boat Show	Newport, Rhode Island
21-24	Norwalk International Boat Show	East Norwalk, Connecticut
21-26	Genoa International Boat Show	Fiera di Genoa, Genoa, Italy

## OCT

5-8	Annapolis Powerboat Show	Annapolis City Dock & Harbor, Annapolis, Maryland
11-15	Barcelona International Boat Show	Barcelona, Spain
15-19	Los Cabos Billfish Tournament	Los Cabos, Mexico
25-29	Fort Lauderdale International Boat Show	Bahia Mar Yachting Center, Fort Lauderdale, Florida

*\*The calendar is accurate as of the printing of this magazine.*

# SPREAD YOUR WINGS

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For more information see your local Viking Dealer or write Viking Yachts, Route 9 and The Garden State Parkway, New Gretna, New Jersey 08224.



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